

India Convention Promotion Bureau

Report- IMEX Frankfurt

15-17 May 2018

IMEX Frankfurt is one of the leading global MICE events which is a one-stop-shop for meeting planners looking to book and organise worldwide meetings, events and incentive travel programs. More than 150 countries participated in the event with 3500 exhibitors offering choice of destinations, venues, hotels and technology providers.

Mrs. Madhu Dubey, Executive Director represented India Convention Promotion Bureau at IMEX Frankfurt held from 15-17 May 2018 & participated as co-exhibitor at the Indiatourism stand, B 300 with the following co-exhibitors-

1. India Convention Promotion Bureau
2. Air India
3. Alpcord Network Event & Conference Management Company Pvt. Ltd.
4. Bangalore International Exhibition Centre
5. Cox and Kings Ltd.
6. Destinos India
7. Discover India Tours Pvt. Ltd.
8. India Exposition Mart Ltd.
9. Vacation Experts Pvt. Ltd.
10. Yatra Exotic Routes

ICPB had 27 prescheduled appointments with hosted buyers to discuss India's potential as an attractive MICE destination. This opportunity was also used to announce the 11th Conventions India Conclave 2018 and identify suitable hosted buyers for the event. Further, ICPB also announced the International Roadshow in Paris, Brussels, Geneva & Zurich from 26-29 June 2018.
