



(Established in 1988)

India Convention Promotion Bureau

(Sponsored by Ministry of Tourism, Government of India)

ANNUAL REPORT 2024-2025

XXXVIII Annual General Meeting



INDIA CONVENTION PROMOTION BUREAU

XXXVIII Annual Report 2024-25

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एम. आर. सिनरेम
M. R. SYNREM



Chairman's Review

संयुक्त सचिव
पर्यटन मंत्रालय
भारत सरकार
नई दिल्ली
Joint Secretary
Ministry of Tourism
Government of India
New Delhi

Dear ICPB Members,

It is my pleasure to welcome you all to the XXXVIII Annual General Meeting of the India Convention Promotion Bureau (ICPB). I extend my sincere congratulations to all members of the Bureau on the successful completion of the financial year 2024–25.

India continues to establish itself as a premier destination for Meetings, Incentives, Conferences, and Exhibitions (MICE), with world-class convention infrastructure, high-quality accommodations, and comprehensive event support services. As per the International Congress and Convention Association (ICCA), India hosted 141 international meetings during the year under review, securing the 28th position globally—underscoring the country's rising stature within the Asia-Pacific region.


The past year has been dynamic for ICPB, marked by a stronger institutional framework and deeper engagement with the MICE community. Our November 2024 Interactive Virtual Meeting introduced the new Governing Board, outlined strategic goals, and reinforced our commitment to global best practices, membership growth, capacity building, and sustainability. The addition of new members reflects growing industry trust in our leadership.

Our activities over the year have been wide-ranging and result-driven, both at the national and international levels. ICPB has actively organized and participated in significant events such as the Bengal MICE Conclave 2025, SATTE 2025, GITB & Meet-in-India Conclave, IMEX Frankfurt 2025, ICPB Training Programme, and BLTM 2025. These platforms have fostered invaluable opportunities for collaboration, knowledge exchange, and professional development.

Furthermore, the Bureau has provided substantive support to members—ranging from endorsement letters for international conference bids to logo support for marquee events and advocacy for e-Conference Visa facilitation. Our digital outreach has also seen substantial growth, with initiatives like the *MICE Pulse* newsletter and enhanced engagement across social media platforms. Notably, ICPB has shared over 140 qualified business leads with Active Members, reinforcing our commitment to industry collaboration and global competitiveness.

Looking ahead, with the continued support of our members, partners, and stakeholders, I am confident that ICPB will further elevate India's position in the global MICE landscape. Together, we will continue to drive sustainable growth, enhance international visibility, and unlock meaningful opportunities for our community.

I look forward to another year marked by progress, collaboration, and collective success.


M.R. Synrem, IAS
Joint Secretary (Tourism) & Chairman, ICPB

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SECRETARY'S REPORT

Dear ICPB Members,

On behalf of the Governing Board of the India Convention Promotion Bureau (ICPB), it is my privilege to extend a warm welcome to all of you to the XXXVIII Annual General Meeting of the Bureau.

With a membership base of 134 – including 84 Active, 36 Allied, 1 Observer, 3 Supplier's Club, and 10 Life Members – ICPB continues to strengthen its community by welcoming 12 new members this year. Our ongoing focus is to expand and diversify our membership by engaging all key stakeholders from the MICE industry across India who share and support the Bureau's core mission and vision.

The year 2024-25 has been a period of renewed momentum for the Bureau, marked by increased visibility and deeper engagement with industry partners, as we continue our efforts to establish India as a premier global MICE destination.

We are pleased to report that 12 new members have joined ICPB from various sectors and regions, including those under the newly introduced *Supplier's Club* category. We extend a warm welcome to all our new members, whose participation strengthens our collective vision. During the year, elections were held to fill vacant positions on the Governing Board under the Active category for the 2024-26 term. The positions contested included Treasurer (one), Venue (one), and Convention & Exhibition Venue (two). The results, as announced by the Returning Officer, have been duly recorded.

We also take this opportunity to welcome Dr. Poonam Rajput, who has taken charge as the new Executive Director of ICPB following the unexpected resignation of Mr. Anuj Wadhwa. Additionally, three special invitees have joined the Governing Board, bringing further diversity and expertise to our leadership.

Highlights of the Year:

1. Strengthening ICPB's Institutional Framework

A virtual meeting held on 21 November 2024, introduced the new ICPB Governing Board (2024-26) and discussed the vision, mission, and strategic roadmap.

Key priorities included aligning with global MICE standards, growing membership, boosting business opportunities, enhancing skills, and ensuring financial sustainability. Follow-up actions are underway to enhance membership value and foster industry collaboration.

2. Major Events & Industry Participation:

- Bengal MICE Conclave 2025 (Kolkata | 4-6 February 2025) – A landmark initiative positioning Kolkata as a South Asian MICE hub through B2B meetings, reverse marketing sessions, and strategic collaborations with the State Government and industry.
- SATTE 2025 (New Delhi | 19-21 February 2025) – ICPB participated as Supporting Partner, conducted a session on “India's MICE Market – Prospects & Potential”, and focused on membership growth.
- GITB & Meet-in-India Conclave 2025 (Jaipur | 4-6 May 2025) – ICPB participated in policy dialogues, global networking, and capacity-building initiatives.
- IMEX Frankfurt 2025 (20-22 May 2025) – ICPB maintained virtual representation as part of the India MICE Hub, ensuring global visibility and B2B engagement.
- ICPB Training Programme (New Delhi | 9 July 2025) – A session on “Excelling as a PCO in India”, aimed at upskilling participants and enhancing strategic capabilities.
- Members' Interactive Meeting (21 August 2025) – Chaired by senior leadership from the Ministry of Tourism to deliberate on the future roadmap, upcoming CIC, training initiatives, and national roadshows.

- BLTM 2025 (New Delhi | 11–13 September 2025) – Participated as Association Partner to strengthen membership outreach and B2B networking.
-

3. Advocacy & Member Support:

- Bid Support: 6 Letters of Support issued to strengthen members' bids for hosting international conferences.
 - Logo Support: Extended to key industry events including SATTE, BLTM, IMA, OTA Expo, and the Exhibition Excellence Awards etc.
 - Policy Advocacy: Initiated engagement with MEA and MHA to streamline e-Conference Visa processes for international delegates.
-

4. Digital & Communication Initiatives:

- More Media Pvt. Ltd. was appointed as ICPB's social media agency from July 2024 onwards, with the objective of enhancing digital presence and visibility.
 - *The MICE Pulse Newsletter* significantly expanded its reach, now connecting with over 10,000 industry stakeholders across India and internationally.
 - ICPB's presence on LinkedIn, Facebook, Instagram, and X (formerly Twitter) was further strengthened to actively promote member updates, share industry insights, and highlight key initiatives.
 - UMENTIT Solutions LLP contracted to handle website management and provide creative design support.
-

5. Membership Development:

- Proactive engagement with members at prominent trade shows, complemented by focused outreach to State Tourism Boards, industry associations, and private sector stakeholders.
 - An application fee waiver was announced during SATTE 2025 to promote new member enrolments.
 - More than 140 qualified business leads were shared with members to foster collaboration and support business development.
-

6. Strategic Focus & Future Direction:

- Strengthening partnership with State Governments for joint promotion and MICE capacity building.
 - Positioning ICPB as a knowledge and research hub for India's MICE industry.
 - Enhancing capacity-building programs through structured training, global collaboration, and industry-academia partnerships.
-

The year 2024–25 highlights ICPB's unwavering dedication to driving the growth of India's MICE sector through collaboration, innovation, and strategic initiatives.

I sincerely thank the Governing Board, Members, Partners, and the Ministry of Tourism, Government of India, for their ongoing guidance and support. Together, we remain committed to reinforcing India's standing as a premier global MICE destination.

Best regards,

Sudeep Sarcar
Honorary Secretary
India Convention Promotion Bureau (ICPB)

NOTICE OF XXXVIII ANNUAL GENERAL MEETING 2025

ICPB/CIR-(1)/AGM38/25
3rd October 2025

To: All ICPB Members,

Notice of XXXVIII Annual General Meeting 2025

Dear Members,

Greetings from India Convention Promotion Bureau.

Notice is hereby given that the XXXVIII Annual General Meeting of India Convention Promotion Bureau (ICPB) will be held at 1500 hrs. on Friday, the 24th October 2024 at Jehangir, Taj Palace, 2 Sardar Patel Marg, Diplomatic Enclave New Delhi.

Agenda:

1. To confirm minutes of the XXXVII Annual General Meeting held on 29th of October 2024.
2. Submission of XXXVI Annual Report of ICPB for the year 2024-25.
3. To receive, consider and adopt the audited accounts for the year ended 31st March 2025.
4. To consider and approve the Budget for the year 2025-26 & 2026-27.
5. To appoint Auditors for the year 2025-26.
6. Any other item with permission of the Chair.

Members, who have cleared their subscription dues i.e. paid full subscription for the year 2025-26, are eligible to participate in the XXXVIII AGM 2025.

You are requested to kindly make it convenient to attend the meeting.

Warm regards,

For & On behalf of India Convention Promotion Bureau



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Executive Director
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INDIA CONVENTION PROMOTION BUREAU

About ICPB

India Convention Promotion Bureau (ICPB) is the country's apex body whose regular mission is to propagate India's ability to hold conventions and conferences of all shapes and sizes. ICPB is a joint effort between the private and public sectors. Presently, ICPB is the only travel industry body that is truly proud of participation from the entire Meetings, Incentives, Conferences and Exhibitions (MICE) industry, with members from central and state governments, hotels, airlines, tour operators, travel agents, exhibition suppliers, professional conference organizers, event managers, educational institutions and more.

ICPB is chaired by The Joint Secretary, Ministry of Tourism, Government of India. The management and operations are managed by the Governing Board with members from the different segments of the MICE industry.

ICPB provides a strong platform for bringing buyers and sellers together to generate commercial opportunity and knowledge to all concerned. The Bureau's endeavour is to look forward to playing an active and dynamic role in attracting an increasing number of meetings, incentives conventions and events to India.

Besides projecting India as a convention destination, the aims & objectives of ICPB include the development of conference traffic to India on a continuing program of creating better awareness of its role and benefits in the context of the national objectives.

Aims and Objectives:

- To promote India as a competent and credible MICE destination
- To undertake a continuing program of creating better awareness of the role and benefits of MICE in the context of national objectives
- To collect, both from primary and secondary sources, relevant information that could be used to develop a data bank and to disseminate such information to the members
- To undertake research for development for India's MICE industry and disseminate the information
- To undertake a continuing program of advertising and other publicity, through media, for motivating national associations to bid for conventions
- To encourage growth of professionalism in the MICE segments and evolve an industry code of ethics
- To provide necessary guidance and feedback to the central government and advise state governments in the development of infrastructure and facilities for MICE segments
- To conduct seminars, group discussions, courses of study and organize exchange of visits between Indian organizations and relevant world associations/organizations
- To seek affiliations with world bodies with similar aims and objectives

ICPB ACTIVITIES 2023-24 (After XXXVII AGM till 31 March 2025)

During the year, ICPB participated and initiated activities as placed below:

- **ICPB Interactive Meeting held virtually on 21st November 2024 on zoom platform.**

The Interactive Meeting of the India Convention Promotion Bureau (ICPB) was held on 21 November 2024 and was chaired by Mr. Chander Mansharamani, Vice Chairman, ICPB. The session commenced with the introduction of the newly constituted Governing Board for the 2024–26 term, followed by discussions on reinforcing ICPB's position as the apex body for MICE in India.

The meeting served as a platform to welcome the new Governing Board members and to deliberate on ICPB's mission, vision, and strategies for resource strengthening. A survey questionnaire was circulated among members to gather their inputs and suggestions, which will be reviewed further in consultation with the Governing Board and the Ministry.

Key focus areas discussed included:

- Aligning ICPB with Global Standards – Embracing international best practices from leading convention bureaus, with a focus on technology integration, certification programs, and sustainability initiatives.
- Membership Expansion– Introducing tiered membership models, delivering enhanced ROI, implementing targeted outreach in tier-2 and tier-3 cities, and launching incentive-based schemes to drive growth.
- Positioning ICPB as a Business Platform – Facilitating member opportunities through participation in international trade shows, knowledge exchange platforms, lead generation, and capacity-building programs.
- Skill Development – Partnering with academic institutions and industry professionals to provide certifications, specialized training, and mentorship in emerging areas within the MICE sector.
- Financial Sustainability – Diversifying revenue sources through booth sales, sponsorships, fee-based training programs, government collaborations, and value-driven tiered membership benefits.

Members emphasized the need for:

- Timely confirmations from MoT for international participations.
- Greater ICPB-led branding and promotion at global trade fairs.
- Early planning and proactive engagement for CIC and other flagship events.
- Positioning ICPB as a knowledge and research hub for India's MICE industry.
- Close collaboration with State Governments for joint initiatives.

The meeting was concluded with consensus on shortlisting 2–3 key initiatives for completion within three months to demonstrate ICPB's deliverables, ROI to members, and value to the Ministry of Tourism. Members were encouraged to share further inputs by email for incorporation in the final submission to the Governing Board and MoT.

- **Bengal MICE Conclave (4–6 February 2025): Showcasing Kolkata as South Asia’s Premier MICE Destination**



The Bengal MICE Conclave 2025, a flagship event in the Meetings, Incentives, Conferences, and Exhibitions (MICE) domain, took place **from February 4 to 6, 2025, at the esteemed ITC Royal Bengal and ITC Sonar in Kolkata**. Hosted by the India Convention Promotion Bureau (ICPB) in partnership with the Tourism Department, Government of West Bengal, and the Bengal Global Business Summit (BGBS), the conclave effectively showcased **West Bengal’s potential as a premier MICE destination in South Asia**.



Bengal MICE Conclave: An Exclusive Platform for Global MICE Networking

The Bengal MICE Conclave established itself as a leading networking forum for the Indian MICE industry, inspired by globally recognized events like EIBTM Barcelona and IMEX Frankfurt. The event attracted over 200–250 hosted buyers, exhibitors, and delegates, featuring active participation from government bodies, ICPB members, and leading industry stakeholders.

Key Highlights:

- **B2B Meetings** - Enabled focused and outcome-driven business interactions between buyers and sellers
- **Reverse Marketing Sessions:** Provided a platform for sellers to present directly to potential buyers, fostering direct engagement and opportunity alignment.
- **Exclusive Networking Opportunities:** Included a gala dinner at Taj Tal Kutir on February 4, 2025, and a cultural evening with dinner hosted by the Government of West Bengal on February 5, 2025, at the Biswa Bangla Convention Centre.
- **Insightful Sessions and Exhibitions:** Showcased the participation of industry associations, academic institutions in the medical and engineering fields, corporates, and tech companies, offering insights and collaboration opportunities.
- **Valedictory Session:** Marked the formal conclusion of the conclave on February 6, 2025, at the Dhono Dhanyo Auditorium.



Promoting West Bengal as a MICE Destination

The conclave marked a pioneering effort in the region, highlighting West Bengal's world-class convention infrastructure, including the Biswa Bangla Convention Centre, Biswa Bangla Mela Prangan, and Dighashree International Convention Centre. It provided a platform for Indian associations to connect with their international counterparts, promoting global collaboration and advancing India's position as a prominent MICE destination on the world stage.



A **tri-party agreement** was signed between:

- West Bengal Tourism, represented by:
 - Abhishek Kumar Tiwary, IAS, Managing Director of WBTDCL and Director of WB Tourism
 - Smt. Nandini Chakravorty, IAS, Home Secretary and Tourism Secretary, Govt. of West Bengal
 - Mr. Soumitra Sankar Sengupta, Secretary, Department of Tourism, West Bengal
- **ICPB**, represented by **Mr. Anuj Wadhwa, Executive Director**
- **Six prominent organizations:**
 - Mr. Chander Mansharamani, Alpcord Network Travel & Conferences Management Co.
 - Mr. Amit Saroj, IA Meetings
 - Dr. Ishwar Gilada, AIDS Society of India
 - Prof. Sanjay Miglani, President - Indian Dental Association, Central Delhi Branch
 - Dr. Yudhir Singh Khyalia, President, ISBTI (Indian Society of Blood Transfusion and Immunohaematology)
 - Dr. Ashok Gupta, Director, Institute of Rare Diseases, MGUMST Jaipur, and Executive Director, International Neonatology Association, Geneva.



- **India Convention Promotion Bureau (ICPB) at SATTE 2025 : Supporting Partner – 32nd Edition of South Asia’s Leading Travel and Tourism Exhibition**

The 32nd edition of SATTE 2025, South Asia’s premier travel and tourism networking event, took place from 19–21 February 2025 at the Yashobhoomi (IICC) Convention Centre, Dwarka, New Delhi. As a Supporting Partner, the India Convention Promotion Bureau (ICPB) participated actively to promote India as a leading global MICE destination.

The ICPB delegation included Mr. Anuj Wadhwa, Executive Director; Ms. Kumud Sharma, Manager; Mr. Deepak Sahu, Accountant; and Ms. Nida Durrani. As the Association Partner, the team focused on showcasing the Bureau’s initiatives and conducting B2B meetings with key industry stakeholders.

This year, ICPB’s participation centered on its **Membership Development Drive**. In line with the Governing Board’s approval, a special application fee waiver was offered to new applicants considering ICPB membership, during SATTE 2025.



During SATTE 2025, ICPB engaged with approximately 141 participants, including several potential member organizations. In addition, the Bureau held interactions with exhibitors from various State Governments and key industry stakeholders. All prospective organizations have since been formally approached by ICPB to consider enrolling for membership.

ICPB organized a dedicated MICE session titled **“India’s MICE Market – Prospects & Potential”** on February 19, 2025, at SATTE 2025. The session focused on exploring the growth prospects of the Indian MICE industry, highlighting key segments and discussing strategic adaptations required to address evolving challenges and opportunities in the sector.



The session was moderated by Mrs. Mugdha Sinha, IAS, Director General Tourism, Government of India & Chairperson ICPB and the panel comprised of the industry experts:-

- Mr. Chander Mansharamani, Vice Chairman ICPB & Managing Director, Alpcord Network
- Mr. K. B. Kachru, Chairman, Radisson Hotel Group and President, Hotel Association of India.
- Mr. Mohammad Ali, Director of Global Sales – India, Accor
- Mr Yogesh Mudras, MD Informa Markets India
- Mr. Hyung Phil Chung, CEO (BoD member) of KINEXIN Convention Management (Yashobhoomi-IICC Operating Company)



ICPB ACTIVITIES 2024-25 (Till Date)

- **ICPB's Virtual Participation at IMEX Frankfurt 2025 from 20-22 May 2025: Showcasing India's Growing Strength in the Global MICE Industry**

IMEX Frankfurt 2025 reaffirmed its status as one of the world's most prestigious platforms for the Meetings, Incentives, Conferences, and Exhibitions (MICE) industry. While the Ministry of Tourism, Government of India, was unable to officially participate due to pending approvals, India maintained a vibrant and impactful presence through the proactive involvement of 14 private sector organizations – many of them proud members of the India Convention Promotion Bureau (ICPB).

These organizations came together under a unified identity – the **India MICE Hub** – to collectively promote India's vast and evolving MICE potential. ICPB was also invited to be part of this collaborative effort, with participating members generously offering complimentary space within the pavilion to represent the Bureau.

In addition to the India MICE Hub, a dedicated pavilion titled **"Meet in INDIA – Your One-Stop Event Destination"** was established by leading Indian companies, including ICPB members such as Ovation India DMC, Novotel Hyderabad Convention Centre, Pullman Hyderabad International Convention Centre, and Novotel New Delhi Aerocity. This further elevated India's brand presence and visibility on the global MICE stage.

Participants under India MICE Hub (Hall 8 / 465) The below participated at the MICE Hub, including India Convention Promotion Bureau (ICPB):

1. Discover India
2. CIDCO Exhibition & Convention Centre
3. GAVS
4. Hyderabad International Trade Expositions Ltd. (HITEX)
5. IEML / Expo Inn Suites & Convention
6. Khyaath Design Holidays
7. Mahatma Mandir Convention Centre
8. Le Meridien, New Delhi
9. Vacation Experts
10. India Convention Promotion Bureau (ICPB)

Representation and Coordination

Due to visa procurement for an ICPB representative was not possible in time. To address this, a formal request was also sent to the Ministry of Tourism to nominate two representatives from the Indian Consulate in Germany to attend on behalf of ICPB.

Their responsibilities included:

- Representing India and ICPB at the event;
- Participating in pre-scheduled **B2B meetings**;
- Promoting India's image and positioning in the global MICE landscape.

With no on-site ICPB delegation present, virtual B2B meetings were effectively organized and facilitated by Ms. Kumud Sharma and Mr. Abhishek Gupta, coordinating seamlessly with the schedules of international delegates. These virtual interactions ensured ongoing engagement with global buyers, complemented by the digital distribution of a detailed ICPB presentation highlighting India's MICE capabilities and infrastructure to prospective partners and clients.

Expected Outcomes

- Enhanced international visibility of India's MICE strengths and infrastructure.
- Business development and lead generation for participating Indian organizations.
- Strengthened **public-private collaboration** for upcoming global MICE initiatives.

IMEX Frankfurt 2025 showcased the unity and resilience of the Indian MICE industry. Despite no official government presence, private stakeholders successfully promoted India's profile on the global stage, strengthening its position as a premier MICE destination and opening doors for future collaborations and deeper global engagement.

Enclosure: Database of international buyers at IMEX 2025 who expressed interest in scheduled B2B or virtual meetings with ICPB – shared with Active Members for their kind perusal and necessary reference.

14th Great Indian Travel Bazaar (GITB) and Meet-in-India Conclave (May 4-6, 2025)
ICPB's active involvement in the 14th Great Indian Travel Bazaar (GITB) and Meet-in-India Conclave (May 4-6, 2025) in Jaipur strongly reinforced its position as the national authority promoting India's MICE sector.



The Bureau effectively showcased its initiatives, engaged with international buyers, and contributed to policy-level discussions alongside government and industry leaders.

Key outcomes included:

- Acknowledgement of ICPB's pivotal role in India's MICE strategy, with a call from the Chairman, ICPB & DG (Tourism), to restructure the Bureau in line with global best practices.
- Constructive engagements with state leaders from Odisha and Rajasthan on establishing City Convention Bureaus and expanding ICPB membership.
- Broad stakeholder consensus on the need to strengthen India's international conference bidding capabilities.
- In-principle agreement from ICCA to collaborate with ICPB on specialized training programs in 2025.

The event highlighted the rising significance of MICE tourism in India and positioned ICPB as a strategic platform for knowledge, coordination, and future growth.



- **ICPB Training Program:**

The ICPB Training Program, held on Wednesday, 9th July 2025 at IBIS Hotel, Aerocity, New Delhi, offered valuable insights for MICE industry members and stakeholders. Facilitated by Mr. Amit Saroj, industry expert from IA Meetings and member of the ICPB Training Program Committee, the full-day workshop titled **“Excelling as a PCO in India – Strategies for Growth”** focused on strengthening the skills and strategic approach of Professional Conference Organizers (PCOs) in India.

The session began with **opening remarks by Mr. Chander Mansharamani, Vice Chairman** of ICPB, who highlighted the importance of capacity building, operational excellence, and embracing new-age technologies within the PCO sector.

The training was divided into practical modules and group activities, encouraging collaborative thinking among participants. Each group explored specific core service areas critical to PCO operations, such as:

- Strategic Planning & Bidding Assistance
- Marketing & Promotion
- Scientific Program Management
- Financial Management & Budgeting
- Delegate Management & Experience
- Venue Sourcing & Management
- Sponsorship and Exhibition Sales
- On-site Management and Operations

The participating teams' presentations reflected a strong grasp of industry needs and a forward-looking strategic vision. Constructive feedback was provided to support refinement and ensure well-rounded planning. The emphasis on digital tools, CRM/ERP systems, AI-powered engagement platforms, SOPs, and compliance frameworks underscored the increasing importance of technology-led transformation in the MICE sector.

The strategic case study workshop also aimed at envisioning a 10X business growth model over the next five years. Participating teams presented forward-thinking strategies centered on diversification, innovation, and organizational transformation. Key proposals included the development of proprietary IPs, expansion into emerging verticals such as medical tourism and content creation, integration of AI technologies, and strengthening team structures through CXO-level hiring, targeted training, and performance-driven policies. The first team's presentation was notably commended for its structured, policy-led approach and comprehensive planning.

In conclusion, the training program served as a powerful platform for knowledge-sharing, peer-learning, and strategic alignment. It reinforced ICPB's commitment to fostering excellence, innovation, and global competitiveness in India's PCO ecosystem. The participants left with actionable insights, strategic frameworks, and a renewed drive to elevate their operations to international standards.



The session concluded with a vote of thanks, appreciating Mr. Amit Saroj for his invaluable facilitation and all participants for their active engagement and contributions.

- **ICPB Interactive Meeting held on 21 August 2025:**

The India Convention Promotion Bureau (ICPB) successfully organised its Members' Interactive Meeting on August 21, 2025, At Daniell's Tavern, Imperial Hotel, New Delhi. The session was chaired by Mr. M.R. Synrem, IAS, Chairman, ICPB and Joint Secretary, Ministry of Tourism, Government of India, and attended by Mr. Arun Srivastava, Joint Director General, Ministry of Tourism, along with ICPB Vice Chairman Mr. Chander Mansharamani, Honorary Treasurer Mr. Neeraj Dhawan, Executive Director Dr. Poonam Rajput, Board Members, and distinguished leaders of the MICE industry.

Addressing the gathering, the Chairman, ICPB and Joint Secretary, Ministry of Tourism, said, "The successful hosting of the G20 events demonstrated India's growing strength as a MICE destination. This momentum must be leveraged to bring more large-scale international events to our country. With India's improved ICCA ranking, our next milestone is to position India firmly among the world's top global MICE destinations". Adding to it, Mr. Arun Srivastava, Joint Director General, Ministry of Tourism, emphasized the government's long-term vision, "Rather than focusing only on immediate promotion, the Ministry is committed to building a strong and sustainable foundation for the MICE sector. We are encouraging states to establish City Convention Promotion Bureaus, which will create an ecosystem that supports the industry's long-term growth and global competitiveness."

Sharing ICPB's strategic roadmap, Mr. Chander Mansharamani, Vice Chairman of ICPB, stated:

"ICPB is actively working to enhance engagement and visibility for India's MICE sector. Plans are underway to hold the Conventions India Conclave (CIC) and State MICE Conclave as annual events, with proposals currently being discussed with Rajasthan, Odisha, and Karnataka. Following the successful completion of our first training program, the next session in November will focus on 'Marketing India as a Convention Destination' and the 'Bidding Process.'

We are also planning a domestic roadshow in New Delhi, along with international roadshows in Geneva and Amsterdam. To further strengthen ICPB, we are onboarding dedicated managers, launching four training programs annually, upgrading our website, and advocating for the reinstatement of the MDA scheme."

The Interactive Meet reaffirmed ICPB's commitment to aligning with the Ministry of Tourism's vision to position India as a premier global MICE destination. The session concluded with a vote of thanks delivered by Mr. Neeraj Dhawan. The Imperial Hotel graciously hosted the meeting venue and high tea.



- **ICPB's participation at BLTM from 11-13 September 2025:**

BLTM 2025 is India's premier travel trade show dedicated to Business, Leisure Travel, and the MICE (Meetings, Incentives, Conferences, and Exhibitions) sector. Scheduled for early 2025, the event provides a dynamic platform for global exhibitors to engage with Indian travel trade professionals and corporate decision-makers.

Showcasing destinations, travel products, and services, BLTM offers unparalleled B2B networking opportunities. With its emphasis on both outbound and domestic business travel, the event continues to connect quality buyers with sellers in India's rapidly evolving travel and tourism landscape.

The **6th edition of BLTM**, held from **11-13 September 2025** at **Yashobhoomi, Sector 25, Dwarka, New Delhi**, was attended by **Dr. Poonam Rajput**, Executive Director – ICPB, and **Ms. Kumud Sharma**, Manager – ICPB.

The **India Convention Promotion Bureau (ICPB)** participated as an **Association Partner**, with a dedicated booth to promote its initiatives and facilitate B2B meetings. The primary focus of this year's participation was on driving **membership growth**, engaging with potential members, and expanding the Bureau's network within the MICE industry.

- **ICPB Committees 2024-2026:** Constitution of Committees for Initiating and Steering Key Activities of ICPB:

Sl. No.	Name of the Committee	Members of the Committee
1.	Membership Development	Mr. Ashish Jagota / Mr. Raghav Khosla / Mr. Dharmendra Kumar/ Capt Swadesh Kumar
2.	Social media / Website Development	Mr. Tushar Kesharwani / Ms. Jasmine Duggal/ Ms Vibha Bhatia
3.	Road Shows Committee National /International	Mr. Mohammad Ali / Wg. Cdr. (Retd.) Jayendra Singh Nayal/ Mr. Ajay Vinayak/ Ms Vibha Bhatia
4.	Revenue Enhancement Committee	ICPB Office Bearers / Executive Director
5.	Training Programs Committee	Mr. Amit Saroj /Mr. Dharmendra Kumar / Mr. Sanjay Pasricha
6.	ICPB Communication	ICPB Office Bearers / Mr. Sanjeev Pasricha/ Ms. Ritika Gupta
7.	International Event	Ms. Rajani Deb Nair/ Mr. Vikas Sood/ Ms Dipika Chowdhary/ Mr. Amit Saroj
8.	Airlines / Venue / Hotel Liaison Committee	Mr. Randhir Gupta, Mr. Amaresh Tiwari, and Mr. Naveen Rizvi.

Additional Updates :-

- **As an exclusive benefit for ICPB Active Members, 140 qualified business leads were shared to support their follow-up and engagement efforts.**
- **During 2024-2025, the following proposals were submitted to the Ministry of Tourism (MoT) for approval, aimed at advancing the MICE industry as a whole:**
 - Recognition of Professional Conference Organizers (PCOs)
 - MOTs membership with ICCA
 - Facilitation of e-Visa services for conference delegates
 - Enhanced participation at IMEX
 - Revival of the MDA (Market Development Assistance) Scheme
 - Integration of a MICE Portal linking the MoT and ICPB websites.

- **ICCA membership:** The then Chairperson of ICPB and Director General of Tourism, Ms. Mugdha Sinha, informed members during the ICPB Governing Board meeting and through other official platforms that the **Ministry of Tourism, Government of India's ICCA membership has been approved for the current financial year.**
- **Ease in e-Conference Visa procedure for International Conferences & Events**
Clearance from the Ministry of External Affairs and the Ministry of Home Affairs is required. ICPB has also proposed arranging a meeting with the Joint Secretaries of MEA and MHA, where Professional Conference Organizers can participate to discuss and work towards a viable solution.
- **Assistance provided by the Bureau – for bids / hosting of International Conferences:**
During the year, ICPB issued six letters of support at members' requests to bolster their bids for hosting international conferences.
- **ICPB Logo Support:** Logo support for the following events was provided during the year:
 - **PHD Chamber of Commerce and Industry** for the **1st Wedding Tourism Summit & Expo**, taking place from **18-19 October 2024** at **PHD House, New Delhi**,
 - **SATTE:** 32nd annual networking event of SATTE 2025 held on 19-21 February 2025 at the Yashobhoomi in New Delhi.
 - 16th National Conference of **AIDS Society of India, Ahmedabad 21-23 Feb. 2025.**
 - **Exhibition Showcase: Exhibition Excellence Awards & Summit 2025** - 8th anniversary edition of Exhibition Excellence Awards from 31st of May 2025 in CIDCO Exhibition Centre (Mumbai)
 - **BLTM** from 11-13 September 2025.
 - **OTA Travel and Tourism Expo 2025** from 29 September - 1st October 2025, Yashobhoomi, New Delhi.
 - **5th Edition of World Tourism Day Celebration** hosted by *PPA & GITF* at Radisson Blu Hotel, Dwarka, New Delhi on Saturday, 27th September 2025.
 - **TravTour MICE Magazine** – regarding the organization of the TTJ MICE Mart on 30–31 October 2025 in New Delhi.
 - **BOTT Tourism 2025 Knowledge Conclave**, scheduled for November 21, 2025, at Bharat Mandapam, New Delhi.
- **Social media:** M/s More Media Pvt. Ltd. has been appointed as the social media Agency for ICPB starting July 1, 2024, on a retainer basis of Rs. 35,000/- plus GST. They will manage all of ICPB's social media platforms.

Growth and reach of ICPB's Official Newsletter – MICE Pulse:

The newsletter continues to be a focused and impactful communication channel within India's MICE and travel trade sectors.

- Currently, MICE Pulse reaches over 10,000 qualified readers, offering significant visibility and engagement with key industry stakeholders.
- The newsletter's carefully targeted circulation includes:
 - All ICPB Members – Active, Associate, and Allied Members nationwide
 - Over 25 State Tourism Boards, including senior officials and marketing heads
 - More than 10 leading trade associations such as IATO, TAAI, TAFI, ADTOI, OTOAI, FHRAI, HAI, ATOAI, ETAA, and SITE India Chapter
 - 4,500+ B2B Tour Operators and Travel Agents from Tier-1, Tier-2, and Tier-3 cities
 - 200+ Hospitality Brands, featuring senior executives from luxury, upscale, and convention hotels
 - 30+ Airlines and Aviation Partners, including key management from domestic and international offices
 - Convention Centres & Exhibition Venues – marketing and operations heads from across India

This robust network ensures MICE Pulse remains one of the most credible and far-reaching platforms for MICE-related communication and promotion in the country.

- **Umenit Solutions LLP:** ICPB has appointed a new vendor for both Website Maintenance and Graphic Designing services, replacing the previous agencies—M/s Art & Soul (Graphic Designing) and ITindustries.com (Website Management)—under the following terms and conditions:
 - Website Maintenance Rs. 14,718/- Monthly
 - Graphic Designing Rs. 5,500/- Monthly

As part of our commitment to supporting members, ICPB offers two complimentary insertions of your events or announcements per year on the official ICPB website.

- **The As an added benefit, the links to ICPB's social media platforms are provided below, showcasing its active presence and extended reach across digital channels:**
 1. LinkedIn Profile:<https://www.linkedin.com/in/india-convention-promotion-bureau-224bb0a3/> with 4,826 Connections
 2. Facebook:<https://www.facebook.com/indiaconventionpromotionbureau/?ref=bookmarks> with 6,700 Likes and 8,100+ followers
 3. Twitter: @info_icpb with 895 followers
 4. Instagram: @IndiaConventionPromotionBureau with 4,072 followers

Important extracts of International Congress & Convention Association (ICCA)
Report – 2024

ICCA has announced that the global meetings industry is steadily advancing, releasing its 2024 annual Country and City Rankings – highlighting both stability and change within the sector.

The ICCA research team reviewed all submitted meeting data, producing a detailed report based on over 11,000 meetings held throughout 2024. The results emphasize a robust recovery and showcase emerging trends in the organization, location, and purpose of international meetings.

Worldwide ranking - Top International Meeting Countries in 2024

India ranks 28 with 141 meetings

S.No.	Country	Meetings
1.	U.S.A.	709
2.	Italy	635
3.	Spain	536
4.	Germany	491
5.	United Kingdom	481
6.	France	432
7.	Japan	428
8.	Netherlands	295
9.	Portugal	290
10.	Canada	252
11.	China-P.R.	249
12.	Republic of Korea	243
13.	Belgium	238
14.	Sweden	235
15.	Brazil	234
16.	Austria	233
17.	Australia	227
18.	Greece	211
19.	Poland	191
20.	Finland	186
21.	Czech Republic	175
22.	Denmark	164
23.	Norway	161
24.	Switzerland	160
25.	Thailand	158
26.	Mexico	146
27.	Singapore	144
28.	India	141
29.	Others	3054
	Total	11099

International Meetings held in Asia Pacific during 2024

India's rank - 7 with 141 meetings

S.No.	Country	Meetings
1.	Japan	428
2.	China-P.R.	249
3.	Republic of Korea	243
4.	Australia	227
5.	Thailand	158
6.	Singapore	144
7.	India	141
8.	Others	734
	Total	2324

Geographical distribution of International Meetings in India during 2024: -

S.No.	City	Meetings
1.	New Delhi	39
2.	Chennai	17
3.	Mumbai	13
4.	Bengaluru	10
5.	Goa	07
6.	Kolkata	07
7.	Jaipur	06
8.	Ahmedabad	04
9.	Hyderabad	04
10.	Gandhinagar	03
11.	Agra	02
12.	Bhubaneswar	02
13.	Haryana	02
14.	Pune	02
15.	Bhopal	01
16.	Chandigarh	01
17.	Coimbatore	01
18.	Faridabad	01
19.	Gorakhpur	01
20.	Guwahati	01
21.	Indore	01
22.	Kerala	01
23.	Kochi	01
24.	Kozhikode	01
25.	Madurai	01
26.	Mohali	01
27.	Noida	01
28.	Pilani	01
29.	Roorkee	01
30.	Srinagar	01
31.	Varanasi	01
	Others	07
	Total	141

Source: International Congress & Convention Association (ICCA) - ICCA Annual Statistics 2024_Public Abstract

India Convention Promotion Bureau

Membership Segment Wise List (as on date)

134 Members: Active-84, Allied-36, Observer-01, Supplier's Club-3, Life Time - 10,

Active Members

Segment	Sl.No.	Segment Wise No.	Members
MoT	1.	1	Ministry Of Tourism, Government of India
Hotel	2.	1	India Tourism Development Corporation
	3.	2	ITC Hotels
	4.	3	Swosti Premium Limited
	5.	4	Clarks Exotica Resort & Spa
	6.	5	Taj Hotels Resorts and Palaces (Indian Hotels Company Limited)
	7.	6	Hilton and Hilton Garden INN Bengaluru Embassy Manyata Business Park
	8.	7	Jublee Hill Resorts Pvt. Ltd.
	9.	8	MAYFAIR Hotels & Resorts Limited
	10.	9	AAPC India Hotel Mgt. Pvt. Ltd. (Accor Hotels)
	11.	10	Le Meridien New Delhi ; C J International
	12.	11	Radisson Hotels (South Asia) Private Limited
	13.	12	Pullman New Delhi Aerocity & Novotel New Delhi Aerocity
	14.	13	The Leela Ambience Convention Hotel Delhi (Aman Hospitality Pvt. Ltd.)

	15.	14	JW Marriott Bengaluru Prestige Golfshire Resort & Spa
	16.	15	Sai Chakra Hotels Pvt. Ltd. Sheraton Grand Bengaluru Whitefield Hotel & Convention Center
	17.	16	The Centrum Unit of Anahita Hospitality LLP
	18.	17	Hotel Expoinn Suites & Convention
	19.	18	Double Tree By Hilton Agra (A Unit of Archer)
Travel Agent / Tour Operator / DMC	20.	1	Elbon Conferences & Events Pvt. Ltd. (Minar Travels India Pvt. Ltd.)
	21.	2	Thomas Cook India Limited
	22.	3	Travoinspire Global Pvt. Ltd.
	23.	1	GIG Hospitality Pvt. Ltd.
	24.	2	Indian Railway Catering and Tourism Corporation Limited (IRCTC)
	25.	3	Palomino Hospitality Private Limited
	26.	4	Meetings and Incentives World (A Unit of A.T. Seasons & Vacations Travel Pvt. Ltd.)
	27.	5	Top Travel & Tours Pvt. Ltd.
	28.	6	Vacation Experts Pvt. Ltd.
	29.	7	Worldwide Adventures India Pvt. Ltd
	30.	8	Trinity Tours and Travels Pvt. Ltd
	31.	9	Geanis Holidays Private Limited
	32.	10	Discover India Tours Pvt. Ltd.
	33.	11	Plan it! Meetings and Conferences by Creative Travels Pvt Ltd.

	34.	12	Spiceland Holidays & Entertainment Pvt. Ltd.
	35.	13	Redhat Communications
	36.	14	Cholan Tours Pvt. Ltd.
	37.	15	Mystical Journeys India Pvt. Ltd.
	38.	16	Exotic Holidays & Events
	39.	17	Balmer Lawrie and Company Limited
	40.	18	Abercrombie and Kent India Private Limited
	41.	19	Carmel India Tours India Pvt. Ltd.
	42.	20	Destination Weavers India LLP
	43.	21	TL Corporate Services Pvt. Ltd.
	44.	22	Shikhar Travels India Pvt. Ltd.
	45.	23	Khyaath Design Holidays
	46.	24	ERCO TRAVELS PVT LTD
	47.	25	RISE Advertising
	48.	26	Caper Travel Company Limited
Convention & Exhibition Center	49.	1	Hyderabad International Convention Centre (Novotel Hyderabad Convention Centre)
	50.	2	India Exposition Mart Ltd.
	51.	3	Hyderabad International Trade Exposition Ltd. (HITEX)
	52.	4	Kinexin Convention Management Pvt. Ltd
	53.	5	Bangalore International Exhibition Centre
	54.	6	The Leela Gandhinagar and Mahatma Mandir Convention & Exhibition Centre

	55.	7	Jaipur Exhibition & Convention Centre
	56.	8	CIDCO Exhibition & Convention Centre
	57.	9	Brilliant Hotel & Infrastructure Pvt. Ltd.
	58.	10	JIO World Convention Centre
	59.	11	West Bengal Housing Infrastructure Development Corporation Limited (Biswa Bangla Convention Centre)
	60.	12	Bharat Mandapam (India Trade Promotion Organisation)
Professional Congress / Conventions Organisers (PCOS)	61.	1	Alpcord Network Travel & Conferences Management Company
	62.	2	Marundeshwara Enterprises
	63.	3	Fusion Corporate Solutions Pvt. Ltd.
	64.	4	Concept Conferences Pvt. Ltd.
	65.	5	Chime Tours Pvt. Ltd.
	66.	6	Vama Events Pvt. Ltd.
	67.	7	MM Activ Sci-Tech Communications Private Limited
	68.	8	Meetings & More
	69.	9	MCI Gets India Pvt. Ltd.
	70.	10	Attitude Events Pvt. Ltd.
	71.	11	Executive Events
	72.	12	Elisyan India Private Limited
	73.	13	Qeni Private Limited
	74.	14	ICS Global (A unit of Instant Travel Solutions)

	75.	15	Incentive Conference Event Management Pvt. Ltd.
	76.	16	RX Events
	77.	17	EASY TRIP Planners Limited
	78.	18	Meety Events Pvt. Ltd.
	79.	19	Confrex Global Private Limited
	80.	20	Mach Conferences and Events Limited
Professional Exhibition Organizers	81.	1	Axis Communications
	82.	2	Falcon Exhibition Pvt. Ltd.
	83.	3	CS Direkt Events & Exhibitions Pvt. Ltd
	84.	4	Fairfest Media Limited

Allied Members

Segment	S.No.		Members
Trade Journals Media	1.	1	Exhibition Showcase (Seagem Media Systems)
	2.	2	DTORR
Professional Associations	3.	1	Federation of Hotel & Restaurant Association of India
	4.	2	Indian Association of Tour Operators
	5.	3	Export Promotion Council for Handicrafts (EPCH)
	6.	4	Hyderabad Convention Visitors Bureau
	7.	5	Association of Domestic Tour Operators of India
	8.	6.	Tourism India Alliance (TIA Foundation)

Event Managers / Management Companies	9.	1	Inter Event Management Services Pvt. Ltd.
	10.	2	Namdhari Event N Promotions (P) Ltd.
	11.	3	B 2 B Hospitality Pvt. Ltd
	12.	4	GHA Global Healthcare Academy Pvt. Ltd.
	13.	5	Resources Events & Promotions
	14.	6	ERA Tours & Travels India Pvt. Ltd.
	15.	7	Candid India
	16.	8	Varsham Events & Entertainment Pvt. Ltd.
	17.	9	AVNI MICE Solutions Pvt. Ltd.
	18.	10	The Co - Ordinator
	19.	11	Shobiz Experiential Communications Pvt. Ltd.
	20.	12	STIC Travel Pvt. Ltd.
	21.	13	Expro Events & Exhibits
	22.	14	MICE & More Services LLP
	23.	15	Projects India Mice Private Limited
	24.	16	RMB Event Management Pvt Ltd
	25.	17	Voyage Tours & Travels Pvt. Ltd.
Ancillary Services	26.	1	Paras Art Studio
	27.	2	Grover Audio Visual Services
	28.	3	Medivision Info Media Pvt. Ltd.
	29.	4	Pavilions and Interiors (I) Pvt. Ltd.
	30.	5	Herodeep Pvt. Ltd.
	31.	6	Yash Led Technology Pvt. Ltd.
	32.	7	Group Think
	33.	8	SaaScraftStudio (I) Pvt. Ltd.
Exhibition Freight Forwarders & On-Site Handling Agents	34.	1	R.E. Rogers India Pvt. Ltd.
Surface Transport	35.	2	ORIX Auto Infrastructure Services Ltd.
	36.	3	Malvin Rent 'A' Car

Supplier's Club

Segment		S.No.	Members
Trophy & Mementoes		1	Benson Trophies & Awards
Catering Services		2	Cherish Hospitality (Social Square Hospitality LLP)
Rental Services		3	RAINBOW

Observer Member

SL.NO.	MEMBERS
1	The Platinum Organisers

Life Time Members

S.No.	Name of State Tourism
1.	Maharashtra Tourism Development Corporation
2.	Telangana State Tourism Development Corporation
3.	West Bengal Tourism Development Corporation
4.	MP Tourism Development Corporation
5.	Karnataka State Tourism Development Corporation
6.	Tamilnadu Tourism Development Corporation
7.	Odisha Tourism Development Corporation
8.	Tourism Corporation of Gujarat Ltd.
9.	Kerala Tourism Development Corporation
10.	Department of Tourism, Government of Uttar Pradesh

NEW MEMBERS – AS ON DATE

The Bureau enrolled the following new members, since the XXXVII AGM 2024

for the financial year 2025-26

Following new membership applications have been approved for membership for the financial year 2023-24:

Sl. No.	Organisation	Members Number
1.	ExpoInn Suites & Convention	ICPB/ Active/2025/01/370
2.	M/s. Caper Travel Company Pvt. Ltd.	ICPB/ Active/2025/02/371
3.	Double Tree by Hilton Agra (A unit of Archer Hospitality Pvt. Ltd)	ICPB/ Active/2025/03/372
4.	Balmer Lawrie & Company Limited (A Govt. of India Enterprise)	ICPB/ Active/2025/04/373
5.	Confrex Global Pvt. Ltd.	ICPB/ Active/2025/06/375
6.	MACH Conferences Events Ltd.	ICPB/ Active/2025/07/376
7.	Projects India MICE Pvt. Ltd.	ICPB/ Allied/2025/08/377
8.	RAINBOW	ICPB/Supp.Clb./2025/09/378
9.	RMB Events	ICPB/ Allied/2025/10/379
10.	Malvin Rent A Car	ICPB/ Allied/2025/11/380
11.	Tourism India Alliance	ICPB/ Allied/2025/12/381
12.	Voyage Tours & Travels Pvt. Ltd.	ICPB/ Allied/2025/12/381

Membership from Active to Allied

Sl. No.	Organisation	Members Number
1.	The Coordinators	ICPB/ Allied/2019/10/281-RE24
2.	STIC Travels Pvt. Ltd.	ICPB/ Allied/2025/05/374

Budget Statement-2025-26 & 2026-27						
Statement showing the Budgeted Expenditure/Revenue and Actual Expenditure/Revenue for the F.Y.2024-25 and Budgeted Expenditure/Revenue and Actual Expenditure/Revenue as on 30th September,2025 and Proposed Budgeted Expenditure/Revenue for the F.Y 2026-27.						
S.No.	Head/Item	Approved Budgeted Expenditure for 2024-25	Actual Expenditure FY 2024-25(As on 31st Mar,2025)	Approved Budgeted Expenditure for 2025-26	Actual Expenditure FY 2025-26(As on 30th September, 2025)	Proposed Budgeted Expenditure for 2026-27
A.	Expenditure					
1	Staff Salaries/PPF/Incentive	45,00,000.00	35,48,216.00	50,00,000.00	15,92,644.00	50,00,000.00
2	Conveyance & Travelling Expenses	1,00,000.00	33,849.00	75,000.00	7,091.00	75,000.00
3	Staff Insurance /Welfare/Stipend	2,00,000.00	78,167.00	50,000.00	42,583.00	85,000.00
4	Training / Seminars / Road Shows-Domestic & International	2,00,000.00	0.00	2,50,000.00	0.00	3,00,000.00
5	Rent / Electricity /Water Charges	3,50,000.00	3,53,012.28	3,75,000.00	1,71,657.76	3,75,000.00
6	Website Maintenance	50,000.00	1,96,359.78	3,00,000.00	85,560.80	2,50,000.00
7	Office Printing & Stationery + Advertisement (Recruitment Expenses)	50,000.00	17,861.00	25,000.00	10,409.00	30,000.00
8	Promotion - Brochure & Flyers, Design charges	2,50,000.00	1,88,507.00	2,00,000.00	39,000.00	70,000.00
9	Publicity -social media, MICE Planner, Newsletter	4,00,000.00	2,80,000.00	4,00,000.00	2,45,000.00	4,20,000.00
10	Postage, Telephone, Fax & Internet, Zoom Renewal	50,000.00	47,833.00	50,000.00	15,655.00	50,000.00
11	Diwali Expenses & Bonus	50,000.00	37,890.00	50,000.00	0.00	50,000.00
12	Membership Dom. / Intl. Associations/Trademark *	1,50,000.00	0.00	2,10,000.00	9,000.00	2,50,000.00
13	International /Domestic Tradeshows, Virtual Trade Show (IMEX-Frankfurt, LV, etc.)	6,00,000.00	2,94,011.00	8,50,000.00	9,661.00	7,00,000.00
14	Repairs & Maintenance / Office Expenses	25,000.00	7,505.84	25,000.00	12,586.00	25,000.00
15	Audit Fee expense	40,000.00	35,000.00	40,000.00		50,000.00
16	Professional Charges - Accountant & Misc charges.	50,000.00	23,600.00	20,000.00	15,000.00	25,000.00
17	Bank Charges	5,000.00	343.76	5,000.00	119.00	2,000.00
18	Business Promotion and Meeting charges	2,00,000.00	2,03,820.00	2,50,000.00	52,499.00	2,50,000.00
19	State Chapter Expense	2,00,000.00	0.00	2,00,000.00	0.00	1,50,000.00
20	Bad Debts W/off	0.00	0.00	0.00	0.00	0.00
21	Miscellaneous (incl. depreciation)	1,00,000.00	61,291.84	1,00,000.00	6,853.04	2,00,000.00
	Total (A)	75,70,000.00	54,07,267.50	84,75,000.00	23,15,318.60	83,57,000.00

S.No.	Head/Item	Approved Budgeted Revenue F.Y. 2024-25	Actual Revenue FY 2024-25 (As on 31st Mar,2025)	Approved Budgeted Revenue FY 2025-26	Actual Revenue FY 2025-26 (As on 30th September,2025)	Proposed Budgeted Revenue FY 2026-27
B.	Revenue					
1	Subscription Income	40,00,000.00	34,83,500.00	40,00,000.00	29,44,500.00	40,00,000.00
2	Life Time Member	15,00,000.00	10,00,000.00	0.00	0.00	20,00,000.00
3	Interest Income	2,00,000.00	3,85,322.00	3,00,000.00	91,955.00	5,00,000.00
4	Website Advertising / MICE Planner/ Newsletter Advertising	4,00,000.00	5,000.00	1,50,000.00	22,073.00	1,50,000.00
5	Chapter Member Revenue	1,00,000.00	0.00	0.00	0.00	0.00
6	CIC gross Margin	15,00,000.00	38,94,942.58	40,00,000.00	65,04,827.58	25,00,000.00
7	Domestic/International Road Show & Events	5,00,000.00	0.00	2,50,000.00	0.00	2,50,000.00
	Total (B)	82,00,000.00	87,68,764.58	87,00,000.00	95,63,355.58	9400000.00
	EBITA	6,30,000.00	33,61,497.08	2,25,000.00	72,48,036.98	1043000.00

ICPB Governing Board 2024-26

<p style="text-align: center;">Mr. M.R. Synrem, IAS Joint Secretary Tourism /Chairman ICPB Ministry of Tourism, Government of India Room No.125, 1st Floor, Transport Bhawan, 1 Parliament Street, New Delhi - 110 001 E: js1.tourism@gov.in 011-23718663 From 20th April 2025</p>	
<p style="text-align: center;">Mr. Suman Billa, IAS Director General Tourism /Chairman ICPB Ministry of Tourism, Government of India Transport Bhawan 1, Sansad Marg, New Delhi-110001 E: dg-tourism@nic.in Till 19th April 2025</p>	<p style="text-align: center;">Mrs. Mugdha Sinha, IAS Director General Tourism /Chairperson ICPB Ministry of Tourism, Government of India Transport Bhawan 1, Sansad Marg, New Delhi-110001 E: dg-tourism@nic.in From August 2024 - Till March 2025</p>
<p style="text-align: center;">Mr. Chander Mansharamani Vice Chairman - ICPB</p> <p style="text-align: center;">& Managing Director (Alpcord Network Event & Conferences Management Company Pvt. Ltd.) M- 9811059036 E: mchander@alpcord.net / vicechair@icpb.in</p>	<p style="text-align: center;">Mr. Sudeep Sarcar Hon. Secretary-ICPB</p> <p style="text-align: center;">& CEO (India Exposition Mart Ltd) 23, Gautam Budh Nagar, Greater Noida - 24, 25, 27 28 & 29 Knowledge Park II 201308, Uttar Pradesh M- 9871387221 E: ceo@indiaexpocentre.com / secretary@icpb.in</p>
<p style="text-align: center;">Mr. Amit Saroj Hon. Treasurer - ICPB &</p> <p style="text-align: center;">Director (Attitude Events Pvt. Ltd.) 335/352, Spaze Techpark, Tower B2, Third Floor, Sohna Road, Gurgaon-122002 M- 9810157675 E: amitsaroj@indiattitude.com / treasurer@icpb.in (Till 15th April 2025)</p>	<p style="text-align: center;">Mr. Neeraj Dhawan Hon. Treasurer - ICPB &</p> <p style="text-align: center;">Director (Falcon Exhibitions Pvt. Ltd.) 1207 26 Kailash, KG Marg, Barakhamba, Nueva Delhi, Delhi 110001 M- 9810005547 E: neeraj@falcon-mail.com / treasurer@icpb.in (From 17th April 2025 onwards)</p>
<p style="text-align: center;">Mr. Amaresh Tiwari Past Vice Chairman</p> <p style="text-align: center;">Managing Director (A T Seasons & Vacations Travel Pvt. Ltd.) C-24/ A 2nd Floor, Acharya Niketen Main Road, Mayur Vihar Phase-I, New Delhi - 110091 M-9811412517 / E: amaresht@seasonsandvacations.com</p>	
<p style="text-align: center;">Mr. Randhir Gupta Member Governing Board Segment - Hotel</p> <p style="text-align: center;">VP -Commercial & Business Development MAYFAIR Hotels & Resorts Limited 8-B, Jaydev Vihar, Bhubaneswar - 751013. M. 9811554601 E: randhir.gupta@Mayfairelixir.com (From 17th April 2025 onwards)</p>	<p style="text-align: center;">Mr. Mohammad Ali Member Governing Board Segment - Hotel</p> <p style="text-align: center;">Director of Global Sales - India India & South Asia AAPC India Hotel Mgt. Pvt. Ltd. (Accor Hotels) Global Sales - MICE Weddings Sports M. 91 9999671156 E: mohammad.ali@accor.com</p>

<p>Mr. Ajay Vinayak Member - Governing Board Segment – DMC</p> <p>CEO Palomino Hospitality Pvt. Ltd. B 9A, 1st Floor, ARD Complex, Sector 13, RK Puram, New Delhi - 110066 Office: +91 11 2467 3384 M: +91 9811415135 E: ajay.vinayak@palominohospitality.com</p>	<p>Mr. Tushar Kesharwani Member - Governing Board Segment – DMC</p> <p>Director Vacation Experts Pvt. Ltd. 314 - A, Rajendra Mahaveera Tower B - 2, MMTC/STC Geetanjali Enclave, New Delhi, Delhi 110017 M: 99534 13449 E: tushar@vacationexperts.in</p>
<p>Ms. Jasmine Duggal Member - Governing Board Segment – DMC</p> <p>Director Minar Travels (India) Pvt. Ltd. 29, Regal Building Parliament Street, Connaught Place, New Delhi 110001 M:98185 58274 E: Jasmineduggal@groupminar.com</p>	<p>Mr. Dharmendra Kumar Member - Governing Board Segment – DMC</p> <p>Geanis World & MICE C-21, First Floor Janakpuri, C Block Community Centre, New Delhi- 110058,India Phone: 011-4109 4211 M:98104 44085 E: dharmendra@geanisworld.com</p>
<p>Mr. Ashish Jagota Member Governing Board</p> <p>Segment – PCO Executive Director Concept Conferences Pvt. Ltd. Block B, 2nd Floor, 8, Guru Ravidas Marg, Balaji Estate, Kalkaji, New Delhi, Delhi 110019 M: 9899889003 E: ashishjagota@concepttc.com</p>	<p>Ms. Vibha Bhatia Member Governing Board</p> <p>Segment – PCO President MMACTIV Sci Tech Communication Pvt. Ltd Add: #103-104, Rohit House, 3 Tolstoy Marg, Connaught Place, New Delhi – 110001 M:98734 42339 E: vibha.bhatia@mmactiv.com</p>
<p>Mr. Ubaid Ahmad Member Governing Board Segment – Convention & Exhibition Venue</p> <p>Associate Director of Convention Sales Bangalore International Exhibition Centre 10th Mile, Tumkur Road, Bengaluru 562 123 M: 9945301506 E: ubaid@biec.in (From 17th April 2025 onwards)</p>	<p>Mr. Vikas Sood Member Governing Board Segment – Convention & Exhibition Venue</p> <p>Senior Director & Head Marketing Mahatma Mandir Convention & Exhibition Centre Sector 13C, Sector 13, Gandhinagar, Gujarat 382016 M : 7229048641 E: vikas.sood@theleela.com (From 17th April 2025 onwards)</p>
<p>Wg. Cdr. (Retd.) Jayendra Singh Nayal Member Governing Board Category – Allied</p> <p>Managing Director Era Tours & Travels (I) Pvt. Ltd. Office No. DGL 107, 01st Floor, The Galleria, DLF Mayur Vihar, Plot no. 01B, DDA District Centre, Mayur Vihar Phase 1 Extn. (Near Mayur Vihar Extn. Metro Station), New Delhi- 110091. M: 98105 31962 E: jsn27@hotmail.com ; eratours@hotmail.com;</p>	<p>Mr. Raghav Khosla Member Governing Board Category – Allied</p> <p>Group Editor & Publisher Exhibition Showcase DG-2, 163C, Second Floor, Vikas Puri, New Delhi - 1100018 M- 9811806260 E: raghav@exhibitions Showcase.com</p>

Special Invitees to the Governing Board	
<p>Mr. Amit Saroj Hon. Treasurer – ICPB & Director (Attitude Events Pvt. Ltd.) 335/352, Spaze Techpark, Tower B2, Third Floor, Sohna Road, Gurgaon-122002 M- 9810157675 E: amitsaroj@indiattitude.com / treasurer@icpb.in</p>	<p>Mr.Naveen Rizvi ICE-Incentive Conference and Event Management Pvt. Ltd. Designation- Executive Director Address: 3rd Floor, A-6, Okhla Industrial Area, Phase-1, New Delhi-110020 Email Id: Naveen@Icem.Net.In Contact Details: 91+ 9958800275</p>
<p>Mrs. Rajani Nair Deb (General Manager) Doubletree By Hilton Agra B-1/2, Double Tree By Hilton, Fatehabad Road, Tajnagari Phase II, UP- 282001 Mobile +91 8392932200</p>	
Executive Director - ICPB	
<p>Mr. Anuj Wadhwa Executive Director India Convention Promotion Bureau (Sponsored by Ministry of Tourism) Room no. 233A, The Ashok, Chanakya Puri, New Delhi – 110021 Phone: 91-11-26110101 / Extn – 3186 M- 9650488044 Email – ed@icpb.in ; connect@icpb.in Website – www.icpb.in Till 17th April 2025</p>	<p>Dr. Poonam Rajput Executive Director India Convention Promotion Bureau (Sponsored by Ministry of Tourism) Room no. 233A, The Ashok, Chanakya Puri, New Delhi – 110021 Phone: 91-11-26110101 / Extn – 3186 M- 9211224434 Email – ed@icpb.in Website – www.icpb.in From 19th August 2025</p>

INDIA CONVENTION PROMOTION BUREAU

Minutes of XXXVII Annual General Meeting of India Convention Promotion Bureau and Elections the Governing Board for a term 2024-26, held at 1500 hrs. on Tuesday, the 29th October 2024 in Kautilya Hall, at Hotel Samrat, New Delhi.

Ms. Mugdha Sinha, Director General Tourism, Government of India and Chairperson ICPB Chaired the meeting. The meeting was attended by the following:

ICPB Members			
S.No.	Name	Position	Organization
1.	Mr. Amaresh Tiwari	Vice Chairman ICPB	A. T. Seasons & Vacations Pvt. Ltd.
2.	Mr. Chander Mansharamani	Hony. Secretary	Alpcord Network Travel & Conferences Management Company
3.	Mr. Saurabh Bhargava	Hony. Treasurer	Taj Palace Hotel (IHCL)
4.	Mr. Arun Srivastava	Returning Officer ICPB	Joint Director General, Ministry of Tourism, Government of India
5.	Mr. Riyaz UC	Member	Spiceland Holidays Pvt. Ltd.
6.	Mr. Raghav Khosla	--Do--	Exhibition Showcase
7.	Mr. Suyash Verma	--Do--	Exhibition Showcase
8.	Mr. Keshav Roy	--Do--	Marvel Tours Pvt. Ltd.
9.	Mr. Shashank Shekhar Tripathi	--Do--	Planit Meetings & Conferences by Creative Travel
10.	Ms. Ishita Bhatt	--Do--	Accor Group
11.	Mr. Rajendra Mathur (Rajan)	--Do--	Top Travel & Tours (P) Ltd.
12.	Mr. Ajay Vinayak	--Do--	Palomino Hospitality Pvt. Ltd.
13.	Mr. Sanjay Kumar	--Do--	Cholan Tours P. Ltd.
14.	Capt. Swadesh Kumar	--Do--	Shikhar Travels India Pvt. Ltd.
15.	Wg. Cdr. Jayendra Singh Nayal	--Do--	ERA Tours & Travels India Pvt. Ltd.
16.	Ms. Jasmine Duggal	--Do--	Elbon Conferences (Minar Travels India Pvt. Ltd.)
17.	Mr. Deepak Bhatnagar	--Do--	Elbon Conferences (Minar Travels India Pvt. Ltd.)
18.	Mr. Dharmendra Kumar	--Do--	Geanis Holidays Pvt. Ltd.
19.	Mr. P. S. Duggal	--Do--	Elbon Conferences (Minar Travels India Pvt. Ltd.)
20.	Mr. Sudeep Sarcar	--Do--	India Exposition Mart Ltd.
21.	Mr. Rajiv Tomar	--Do--	Mystical Journeys India Pvt. Ltd.
22.	Mr. Arun Kesharwani	--Do--	Vacation Experts
23.	Mr. Tushar Kesharwani	--Do--	Vacation Experts

24.	Ms. Vibha Bhatia	--Do--	MM Activ Sci-Tech Communications Pvt. Ltd.
25.	Mr. Ashish Jagota	--Do--	Concept Conferences Pvt. Ltd.
26.	Mr. Kapil Nagpal	--Do--	Stic Travels Private Limited
27.	Mr. Anurag Rathore	--Do--	Erco Travels Pvt. Ltd
28.	Mr. Amit Saroj	--Do--	Attitude Events Private Limited
29.	Mr. Rahul Sharma	--Do--	Rx Events
30.	Mr. Abhishek Jain	--Do--	Hilton Bengaluru Embassy Manyata Business Park
31.	Ms. Navraman Alangh	--Do--	Redhat Communications
32.	Mr. P. S. Duggal	--Do--	Elbon Conferences (Minar Travels India Pvt. Ltd.)
33.	Mr. Prateek Kalra	--Do--	Discover India Tours Pvt. Ltd
34.	Mr. Vikram Majumdar	--Do--	Trinity Tours and Travels Pvt. Ltd.
35.	Mr. Amrinder Singh	--Do--	Worldwide Adventures
36.	Mr. Sunil Jhangiram Sharma	--Do--	Quality India Tours Pvt. Ltd.
Media & Invitee			
1.	Ms. Priyanka Saxena	ICPB Media Agency	Bott Media
2.	Ms. Anjali Pokhriyal	--Do--	--Do--
3.	Mr. Amit Chopra	Bureau's Auditor	Gopal Chopra Associates
ICPB Secretariat			
1.	Mr. Anuj Wadhwa	Executive Director	India Convention Promotion Bureau
2.	Ms. Kumud Sharma	Manager	--Do--
3.	Mr. Deepak Kumar Sahu	Accountant	--Do--

As the quorum was not complete at 1500 hrs. the Annual General Meeting of ICPB was adjourned and re-convened at 1530 hrs. to discuss the agenda.

At the outset, Mr. Anuj Wadhwa, Executive Director welcomed the members present and invited Ms. Mugdha Singh, Director General Tourism, Government of India and Chairperson ICPB, Mr. Amaresh Tiwari, Vice Chairman ICPB, Mr. Chander Mansharamani, Hon. Secretary ICPB and Mr. Saurabh Bhargava, Hon. Treasurer – ICPB on the dais.

Mr. Amaresh Tiwari, VC – ICPB welcomed the members present and delivered his opening remarks. He welcomed the members to the 37th Annual General Meeting and highlighted activities undertaken during his tenure from 2019 to 2024 such as ICPB's flagship event - Hybrid 13th CIC in Delhi in 2020, and the 14th CIC in Gujarat in 2023. Despite the challenges posed by the COVID-19 pandemic – particularly during the 13th CIC – we adapted by hosting engaging webinars that uplifted our industry.

Key initiatives during this period included the launch of the ICPB MICE Planner, the Khajuraho MICE Road Show, and the "Meet in India" campaign to position India as a premier

MICE destination. We collaborated with the Ministry of Tourism on initiatives like the "Incredible India Reconnect 2022" virtual roadshows and introduced the MoT's Meet in India Logo.

ICPB membership base expanded introducing new categories, such as the Supplier's Club and a Student category, new technology implemented a 'cash-free payment gateway' for ICPB, and welcomed one-time memberships from Gujarat and UP Tourism. Furthermore, we facilitated familiarization tours and organized buyer-seller meetings during the CIC, generating valuable leads and fostering industry connections. ICPB's annual participation in international trade shows like IMEX and AIME significantly enhanced.

He expressed his deep gratitude to the Ministry of Tourism, Governing Board Members, and the entire ICPB membership, whose support and invaluable contributions during his tenure and hard time of COVID.

He extended his best wishes to the new Governing Board of ICPB and assured his continuous support to ICPB.

The Agenda Items discussed during the meeting were as under: -

ITEM 1: SECRETARY'S REPORT: MR. CHANDER MANSHARAMANI, HON. SECRETARY ICPB PRESENTED THE XXXVII AGM REPORT OF ICPB FOR THE YEAR 2023-24:

He presented the report of the Bureau for the year 2023-24 highlighting the achievements and important activities undertaken during the period under review.

Highlighting ICPB's membership base of 127, he informed that ICPB membership has been added with 28 new members for the year including UP Tourism as on time member with ICPB increasing thereby 10 State Governments as One Time Members with ICPB. Also, with addition of membership under new introduced Supplier's Club Membership. Further, more efforts are being made to increase ICPB membership with target to achieve next level, considering follow-up to enroll new members under new introduced categories.

He apprised members about the activities concluded during the year under review such as 14th Conventions India Conclave with "Theme: "Sustainable MICE: Empowering Events towards 5 \$ trillion Economy" held at Mahatma Mandir, Gandhinagar, Gujarat from 7-9 December 2023, ICPB's participation at the 31st edition of SATTE (South Asia's Travel & Tourism Exchange) 2024 and also MICE Session on 'Decoding MICE for Business & Career Opportunities', on 23rd Feb. 2024 during SATTE from 22 - 24 February 2024. ICPB "Girish Kwatra Memorial Lecture of ICPB" held on 08th March 2024. 'ICPB Open House Session" by Smt. Manisha Saxena IAS, Director General (Tourism), Government of India to guide and interact with Industry Stakeholders. An - Insightful MICE Fam Trip to Kolkata from July 25-27, 2024 was organized with the support of West Bengal Tourism to highlight MICE tourism opportunities. Bid Support was provided to the members to strengthen their bids for winning international conferences for India.

He pointed out that ICPB is a membership-driven organization, struggled very hard during COVID, and ICPB needs to be strengthened with the Government's Financial Support. He further recommended re-structuring ICPB, international road Shows, training programs and also setting up of regional office of ICPB with the support of the State Government.

The Annual Report of ICPB for the year 2023-24, as presented, was adopted.

ITEM 2: TO CONFIRM MINUTES OF THE XXXVI ANNUAL GENERAL MEETING HELD ON 11th OCTOBER 2023 IN KAUTILYA HALL, AT HOTEL SAMRAT, NEW DELHI.

The minutes of the XXXVI Annual General Meeting were taken up for confirmation. As there were no observations, the Minutes were adopted as proposed by Capt. Swadesh Kumar and seconded by Mr. Dharmendra Kumar.

ITEM 3: TO RECEIVE, CONSIDER AND ADOPT THE AUDITED ACCOUNTS FOR THE YEAR ENDED 31ST MARCH 2024:

Mr. Saurabh Bhargava, Hony. Treasurer ICPB presented the Balance Sheet for the year ended 31st March 2024.

Mr. Amit Chopra, Bureau's auditor briefed the key features of ICPB financials for 2023-24.

In regard to a query raised by Chairperson ICPB & DG (Tourism) in regard to the losses indicated in the Balance Sheet, Bureau's Auditor Mr. Amit Chopra informed the impact of COVID and membership drawn during the period under review.

The House adopted the accounts as proposed by Mr. Dharmendra Kumar and Capt. Swadesh Kumar.

ITEM 4: TO CONSIDER AND APPROVE THE BUDGET FOR THE YEAR 2024-25 and 2025-26:

Mr. Saurabh Bhargava, Hony. Treasurer ICPB presented the proposed budget for approval of the members.

The House adopted the proposed Budget of ICPB for the year 2024-25 and 2025-26 - proposed by Mr. Rajiv Tomar and seconded by Capt. Swadesh Kumar.

Ms. Mugdha Sinha, Chairperson ICPB & DG (Tourism) highlighted that with a budget provision of Rs. 84.75, ICPB could not achieve the desired objective of promoting/projecting India worldwide as a MICE destination. She further pointed out that ICPB membership fee of Rs. 35,000/- is very low and needs to be increased appropriately.

ITEM 5: TO APPOINT AUDITORS FOR THE YEAR 2024-25:

The House appreciated the services rendered by M/s. Gopal Chopra & Co. Concerning their appointment/continuation as Auditors for 2024-25 as proposed by Mr. Amaresh Tiwari and seconded by Mr. Amit Saroj.

Ms. Mugdha Sinha, Chairperson ICPB & DG (Tourism) after appreciating the services rendered by M/s. Gopal Chopra & Co. for 12 years, objected to ICPB for their continuation as the Bureau's Auditor. She apprised the house that as per Govt. Rules, the Auditor is to be appointed for a maximum period of three years and can be re-appointed after a gap of one year. Considering Govt. norms as apprised by the Chairperson ICPB, it was approved to appoint a new Auditor for ICPB on a yearly review basis.

ITEM 6: Address by Ms. Mugdha Sinha, Director General Tourism, Ministry of Tourism Government of India & Chairperson ICPB:

Mr. Anuj Wadhwa, Executive Director ICPB and Mr. Amaresh Tiwari, Vice Chairman welcomed Ms. Mugdha Sinha, Director General Tourism, Ministry of Tourism Government of India & Chairperson ICPB presented her a bouquet.

Mrs. Mugdha Sinha, DG (T) and Chairperson of the ICPB, addressed the ICPB members, highlighting India's position in the ICCA rankings as 30th with 123 meetings only, which needs to be increased by the efforts of ICPB. She apprised the essentials components to attract international conferences available in India such as infrastructure, connectivity, knowledge partners etc. only there is a need to attract, promote, connect stakeholder and highlight MICE events for India.

After reviewing the ICPB's balance sheet, she noted that while discussing India's ambition to become a \$5 trillion economy, the balance sheet reflects minimal figures and losses. Additionally, the membership base has seen little growth over the past years. Regarding the ICPB budget for 2024-25 and 2025-26, she emphasized the need for strategic programs aimed at promoting MICE activities across India, which would help increase membership nationwide.

She highlighted the importance of the MICE sector evolving into a more inclusive phenomenon that actively engages with the local community. As the leading organization for MICE, ICPB must work to connect with stakeholders at all levels, transcending its existing limitations.

She highlighted activities for ICPB as follows to strengthen:

- Database: ICPB should have a research-based authentic database indicating all PCO's, Hotels, TA, TO, or all stakeholders in India.
- ICPB to connect with all associations, universities for their events, Governors, and embassies etc. for compiling ICPB database and also promoting ICPB.
- ICPB should conduct training programs or associate with international training programs for MICE.
- ICPB should effectively use its Website, Social Media platforms to connect all and reach top to bottom for promoting ICPB
- ICPB publicity and promotion with logo projection to be showcased in all major government and non-government events.
- ICPB to approach all the state governments for their major events to introduce and promote ICPB.

- ICPB to participate at MICE International Trade Show to target more & more business for India.

She urged ICPB Governing Board to take urgent action, setting a three-month target to develop a comprehensive database aimed at promoting ICPB across India. Her goal is to establish ICPB as a genuine apex body that is accessible to all stakeholders, emphasizing that every business should align with the MICE sector under the ICPB brand. She further requested ICPB Governing Board to make a presentation highlighting all key points to strengthen ICPB. At the end, as Chairperson ICPB, she assured full support to ICPB to interact with major players to showcase ICPB at their events, wherever needed.

ITEM 7: ICPB Elections to the Governing Board for Term 2024-26:

Mr. Anuj Wadhwa, Executive Director ICPB welcomed Mr. Arun Srivastava, Joint Director General, Ministry of Tourism, Government of India & Returning Office ICPB and invited him on the dais to conduct ICPB elections to the Governing Board.

The Returning Officer Commenced the election process briefing the members, the status of the positions filled through nominations / unopposed and to be filled through elections was as per the following

Positions	No. of Electoral Posts	Sl. No	Name / Organisations of nominations	Remarks
Office Bearers				
Vice Chairman	1	1	Mr. Chander Mansharamani Alpcord Network Travel & Conferences Management Company	Un-opposed
Hon. Secretary	1	2	Mr. Sudeep Sarcar India Exposition Mart Ltd	Un-opposed
Hon. Treasurer	1	3		No valid nomination received
Active Category – Segment				
Hotel	2	4	Ms. Rajani Nair Deb Hilton Bengaluru Embassy Manyata Business Park	Un-opposed
		5	Mr. Mohd. Ali Accor Hotel	Un-opposed
Tour Operator/Travel Agents / DMC	4	6	Ms. Jasmine Duggal Conferences (Minar Travels India Pvt. Ltd.)	Election
		7	Mr. Ajay Vinayak,	Election

				Palomino Hospitality Pvt. Ltd.	
			8	Mr. Tushar Kesharwani, Vacation Experts	Election
			9	Mr. Dharmendra Kumar Geanis Holidays Pvt. Ltd.	Election
				Mr. Riyaz UC, Spiceland Holidays Pvt. Ltd.	Election
	Congress / Convention Centres	2	10		No valid nomination received
			11		No valid nomination received
	Professional Congress / Convention Organizers	2	12	Mr. Ashish Jagota Concept Conferences Pvt. Ltd.	Un-opposed
			13	Mrs. Vibha Bhatia MM Activ Sci-Tech Communications Pvt. Ltd.	Un-opposed
	Professional Exhibition Organiser	2			Not Applicable
Allied Category – Segment					
		2	14	Mr. Raghav Khosla, Exhibition Showcase	Un-opposed
			15	Wg. Cdr. Jayendra Singh Nayal, ERA Tours & Travels India Pvt. Ltd.	Un-opposed

As per the above, the elections were conducted for the segment **Tour Operator/ Travel Agents / DMC under Active Category** to select 4 members among the above 5 nominations through secret ballots.

After the election for the above segments, the Returning Officer announced the results of the election for ICPB Governing Board for 2024-26 as follows:

Positions		Sl. No	Name / Organisations
Office Bearers			
Vice Chairman		1	Mr. Chander Mansharamani, Alpcord Network Travel & Conferences Management Company
Hon. Secretary		2	Mr. Sudeep Sarcar, India Exposition Mart Ltd
Hon. Treasurer		3	Vacant

Active Category – Segment			
	Airlines	4	Vacant
	Hotel	5	Ms. Rajani Nair Deb, Hilton Bengaluru Embassy Manyata Business Park
		6	Mr. Mohd. Ali, Accor Hotel
	Tour Operator/Travel Agents / DMC	7	Ms. Jasmine Duggal Elbon Conferences (Minar Travels India Pvt. Ltd.)
		8	Mr. Ajay Vinayak, Palomino Hospitality Pvt. Ltd.
		9	Mr. Tushar Kesharwani, Vacation Experts
		10	Mr. Dharmendra Kumar Geanis Holidays Pvt. Ltd.
	Congress / Convention Centres	11	Vacant
		12	Vacant
	Professional Congress / Convention Organizers	13	Mr. Ashish Jagota Concept Conferences Pvt. Ltd.
		14	Mrs. Vibha Bhatia MM Activ Sci-Tech Communications Pvt. Ltd.
	Professional Exhibition Organiser	15	Vacant
	Immediate Past Vice Chairman	16	Mr. Amaresh Tiwari A. T. Seasons & Vacations Pvt. Ltd.
	One Time Member	17	Vacant
Allied Category Segment			
		18	Mr. Raghav Khosla, Exhibition Showcase
		19	Wg. Cdr. Jayendra Singh Nayal, ERA Tours & Travels India Pvt. Ltd.

Further, considering the urgent day-to-day financial need, Mr. Amaresh Tiwari, Vice Chairman ICPB suggested to fill-up the vacant position of the Hon. Treasurer ICPB. He suggested the name of Mr. Amit Saroj for the position of Hon. Treasurer ICPB and the same was proposed by Ms. Vibha Bhatia and seconded by Mr. Ajay Vinayak.

The Returning Officer congratulated the new Governing Board members, as follows, and Mr. Anuj Wadhwa, Executive Director invited the new Governing Board to the dais for a photo session:

Positions		Sl. No	Name / Organisations
Office Bearers			
Vice Chairman		1	Mr. Chander Mansharamani, Alpcord Network Travel & Conferences Management Company
Hon. Secretary		2	Mr. Sudeep Sarcar, India Exposition Mart Ltd
Hon. Treasurer		3	Mr. Amit Saroj, Attitude Events Private Limited
Active Category – Segment			
Airlines		4	Vacant
Hotel		5	Ms. Rajani Nair Deb, Hilton Bengaluru Embassy Manyata Business Park
		6	Mr. Mohd. Ali, Accor Hotel
Tour Operator/Travel Agents / DMC		7	Ms. Jasmine Duggal Elbon Conferences (Minar Travels India Pvt. Ltd.)
		8	Mr. Ajay Vinayak, Palomino Hospitality Pvt. Ltd.
		9	Mr. Tushar Kesharwani, Vacation Experts
		10	Mr. Dharmendra Kumar Geanis Holidays Pvt. Ltd.
Congress / Convention Centres		11	Vacant
		12	Vacant
Professional Congress / Convention Organizers		13	Mr. Ashish Jagota Concept Conferences Pvt. Ltd.
		14	Mrs. Vibha Bhatia MM Activ Sci-Tech Communications Pvt. Ltd.
Professional Exhibition Organiser		15	Vacant
Immediate Past Vice Chairman		16	Mr. Amaresh Tiwari A. T. Seasons & Vacations Pvt. Ltd.
One Time Member		17	Vacant
Allied Category Segment			
		18	Mr. Raghav Khosla, Exhibition Showcase
		19	Wg. Cdr. Jayendra Singh Nayal, ERA Tours & Travels India Pvt. Ltd.

As a token of appreciation, a bouquet was presented by Mr. Amaresh Tiwari to Arun Srivastava, Joint Director of Tourism, Ministry, Government of India.

Vote of thanks was delivered by Ms. Anuj Wadhwa, Executive Director ICPB. He thanked Ms. Mugdha Sinha, Chairperson ICPB & DG (Tourism) for her precious guidance and the outgoing Governing Board Members and Mr. Arun Srivastava, Joint Director General (Tourism) for his support as the Returning Officer ICPB to conduct ICPB Elections for term 2024-26 and ICPB members to join ICPB AGM & Elections.

Meeting adjourned with a vote of thanks to the Chair.

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S C Bhagat & Co.

Chartered Accountants

53/6, Desh Bandhu Gupta Road, Karol Bagh,
New Delhi - 110005

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INDEPENDENT AUDITOR'S REPORT

To the Members of

India Convention Promotion Bureau

We have audited the attached Balance Sheet of India Convention Promotion Bureau as at 31st March 2025 and Income & Expenditure Account for the year ended 31st March 2025. Our responsibility is to express an opinion on these financial statements based on our audit.

We have conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

Further to our comments, we report that:-

- a) We have obtained all the information and explanations, which, to the best of our knowledge and belief, were necessary for the purpose of our audit.
- b) The balance sheet referred to in this report is in agreement with the books of account.
- c) In our opinion and to the best of our information and according to the explanations given to us, the statements give a true and fair view.
 - i) In the case of the Balance Sheet of the state of affairs as at 31st March 2025 and
 - ii) In the case of the Income & Expenditure Account of Excess of Expenditure over Income for the year ended 31 March 2025.

Date: 22nd September 2025
Place: New Delhi
UDIN:25559632BMNRRP9001

For S C Bhagat & Co.
Chartered Accountants

FRN: 000672N

Krishan Aggarwal
NEW DELHI
Krishan Aggarwal
M. No.: 559632

INDIA CONVENTION PROMOTION BUREAU NEW DELHI
(REGISTERED UNDER SOCIETIES REGISTRATION ACT, 1860)
Balance Sheet as at 31st March, 2025

(Amount In ₹)


Particulars	Note No.	Figures as at the end of 31/03/2025	Figures as at the end of 31/03/2024
I. CAPITAL AND LIABILITIES			
(1) Capital and Reserve			
(a) Corpus Fund	1	16,97,947	16,97,947
(b) General Reserve	2	65,92,640	32,31,143
(2) Non-Current Liabilities			
(a) Long-term borrowings		-	-
(b) Deferred tax liabilities (Net)		-	-
(c) Other Long term liabilities		-	-
(d) Long term provisions		-	-
(4) Current Liabilities			
(a) Short-term borrowings	3	128	-
(b) Trade payables	4	17,20,521	11,83,548
(c) Other current liabilities	5	25,67,569	8,62,212
(d) Short-term provisions		-	-
Total		1,25,78,806	69,74,850
II. ASSETS			
(1) Non-current assets			
(a) Property, Plant and Equipment and Intangible assets			
(i) Property, Plant and Equipment	6	3,18,125	2,13,958
(ii) Intangible assets		-	-
(iii) Capital work-in-progress		-	-
(iv) Intangible assets under development		-	-
(b) Non-current investments		-	-
(c) Deferred tax assets (net)		-	-
(d) Long term loans and advances		-	-
(e) Other non-current assets		-	-
(2) Current assets			
(a) Current investments		-	-
(b) Inventories		-	-
(c) Trade receivables	7	1,97,230	1,42,250
(d) Cash and cash equivalents	8	1,13,05,563	55,92,195
(e) Short-term loans and advances		-	-
(f) Other current assets	9	7,57,887	10,26,447
Total		1,25,78,806	69,74,850

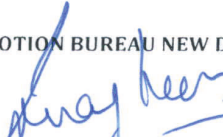
Summary of Significant Accounting policies 15
The above notes form an integral part of the accounts
As per our Report of even date attached

For S C Bhagat & Co.
Chartered Accountants
FRN. - 000672N

(CHAIRMAN)
Krishan Aggarwal
Membership No. 559632
Place : New Delhi
Date : 22/09/2025
UDIN : 25559632BMNRP9001


(VICE CHAIRMAN)

For and on behalf of
INDIA CONVENTION PROMOTION BUREAU NEW DELHI

(HONY. SECRETARY)


(HONY. TREASURER)

INDIA CONVENTION PROMOTION BUREAU NEW DELHI
(REGISTERED UNDER SOCIETIES REGISTRATION ACT, 1860)
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDING 31ST MARCH 2025


(Amount In ₹)

Particulars	Note No.	Figures as at the end of 31/03/2025	Figures as at the end of 31/03/2024
I. Gross Receipts	10	1,58,48,957	2,17,23,857
II. Other Income	11	3,85,322	3,28,848
III. Total Income (I + II)		1,62,34,279	2,20,52,705
IV. Expenses:			
Employee benefits expenses	12	36,26,383	41,99,458
Finance costs		-	-
Depreciation and amortization expenses	13	55,287	31,082
Other expenses	14	91,91,112	1,82,12,213
Total Expenses		1,28,72,781	2,24,42,753
V. Excess of Income over Expenditure for the year before exceptional and extraordinary items (III - IV)		33,61,498	(3,90,047)
VI. Exceptional Items		-	-
VII. Excess of Income over Expenditure for the year before extraordinary items (V - VI)		33,61,498	(3,90,047)
VIII. Extraordinary Items		-	-
IX. Excess of Income over Expenditure for the year (VII - VIII)		33,61,498	(3,90,047)
X. Tax expense:			
(1) Current tax		-	-
(2) Deferred tax		-	-
(3) Earlier Year Tax		-	-
XI. Excess of Income over Expenditure for the year (IX-X)		33,61,498	(3,90,047)
XVI. Balance transferred to General Fund		33,61,498	(3,90,047)

Summary of Significant Accounting policies
The above notes form an integral part of the accounts
As per our Report of even date attached

15

For S C Bhagat & Co.
Chartered Accountants
FRN - 000672N


Krishan Aggarwal
Membership No. 559632

Place : New Delhi
Date : 22/09/2025


UDIN : 25559632BMNRRP9001


(CHAIRMAN)


(VICE CHAIRMAN)

For and on behalf of
INDIA CONVENTION PROMOTION BUREAU NEW DELHI


(HONY. SECRETARY)


(HONY. TREASURER)

INDIA CONVENTION PROMOTION BUREAU NEW DELHI
(REGISTERED UNDER SOCIETIES REGISTRATION ACT, 1860)

Sub Note-6.1

SCHEDULE OF FIXED ASSETS AS PER INCOME TAX ACT AS ON 31ST MARCH, 2025

(Amount In ₹)

S.NO.	PARTICULARS	RATE	WDV AS ON 01/04/2024	ADDITIONS OF MORE THAN 180 DAYS	ADDITIONS OF LESS THAN 180 DAYS	Deletions	TOTAL	DEPRECIATION FOR THE YEAR	WDV AS ON 31/03/2025
1	Furniture & Fixture	10%	1,91,888	-	-	-	1,91,888	19,188.80	1,72,699
2	Computer & Printer	40%	8,392	-	1,47,856	7,502	1,48,746	29,927.19	1,18,820
3	CRM SOFTWARE	40%	7,776	-	-	-	7,776	3,110.40	4,666
4	Mobile Phone	15%	1,756	-	-	-	1,756	263.40	1,493
5	Fax Machine	15%	592	-	-	-	592	88.80	503
6	Xerox Machine	15%	28	-	-	-	28	4.20	24
7	Water Dispensere	15%	853	-	-	-	853	127.95	725
8	Microwave Woven	15%	1,764	-	-	-	1,764	264.60	1,499
9	Room Heater	15%	-	-	13,398	-	13,398	1,004.85	12,393
10	Telephone	15%	788	-	-	-	788	118.20	670
11	Biometric Machine	40%	121	-	5,700	-	5,821	1,188.40	4,633
TOTAL			2,13,958	-	1,66,954	7,502	3,73,410	55,287	3,18,125



(Signature)
(CHAIRMAN)

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(VICE CHAIRMAN)

(Signature)
(HONY. SECRETARY)

(Signature)
(HONY. TREASURER)

INDIA CONVENTION PROMOTION BUREAU NEW DELHI
Notes on Accounts
FY 2024-25

(Amount in ₹)

Note No: 1	Capital Reserve	as at 31/03/2025	as at 31/03/2024
		Amount	Amount
	Corpus Fund	16,97,947	16,97,947
		16,97,947	16,97,947
Note No: 2	General Reserve	as at 31/03/2025	as at 31/03/2024
		Amount	Amount
	General Reserve	32,31,143	36,21,190
	Add/(Less): Surplus/(Deficit) During the year	33,61,498	(3,90,047)
		65,92,640	32,31,143
Note No: 3	Short-term borrowings	as at 31/03/2025	as at 31/03/2024
		Amount	Amount
	Central Bank OD	128	-
		128	-
Note No: 4	Trade Payables	as at 31/03/2025	as at 31/03/2024
		Amount	Amount
	<u>Sundry Creditors</u>		
	Art & Soul	85,860	69,120
	Aviation Technology	6,726	-
	Balaji Ip Practice	3,500	13,500
	Creditor Others	7,739	-
	Impression Tourism Services (India) Pvt. Ltd.	19,024	-
	Ite Hotels Limited -West Bengal	5,29,947	-
	J H Enterprise	76,049	76,049
	Mahanagar Telephone Nigam Limited	1,770	-
	More Media Private Limited	1,40,000	-
	M/S. Maser Telecom	30,009	-
	Orix Corporation India Limited-Creditor	4,41,758	-
	Paras Art Studio-Creditor	23,760	21,600
	The Ashok	1,212	96,763
	Unique Creations	7,990	-
	Vacation Experts Pvt. Ltd Creditor	3,45,176	-
	Gopal Chopra And Associates	-	73,300
	Newgen Info Solutions	-	22,250
	Salary Payable	-	11,504
	Imprest OB	-	86,400
	Rx Events Private Limited -Creditors	-	31,104
	Seagem Media Systems	-	3,572
	Soni Handicraft	-	29,759
	Vacha Consultancy	-	1,18,000
	Vimla Enterprises	-	8,780
	Falcon Exhibition Pvt Ltd.	-	5,17,626
	Website Maintenance Expenses Payable	-	4,221
		17,20,521	11,83,548
Note No: 5	Other Current Liability	as at 31/03/2025	as at 31/03/2024
		Amount	Amount
	Expenses Payable (Sub Note 5.1)	7,07,583	17,000
	Advance from Debtors (Sub Note 5.2)	3,71,851	2,02,700
	GST Payable (Sub Note 5.3)	11,59,779	4,62,514
	TDS Payable	3,28,356	1,79,998
		25,67,569	8,62,212



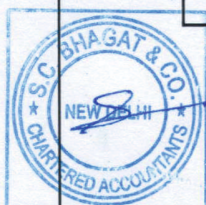
(CHAIRMAN)

(VICE CHAIRMAN)

(HONY. SECRETARY)

(HONY. TREASURER)

Note No. 6	Non Current Assets	as at 31/03/2025	as at 31/03/2024
		Amount	Amount
	Property, Plant and Equipment (Sub Note 6.1)	3,18,125	2,13,958
		3,18,125	2,13,958
Note No. 7	Trade Recievable	as at 31/03/2025	as at 31/03/2024
		Amount	Amount
	Aapc India Hotel Mgt. Pvt. Ltd. (Accor Hotels)	1,000	1,000
	Attitude Events Pvt. Ltd.	5,250	5,250
	Balmer Lawrie And Company Limited	47,200	
	Concept Conferences Pvt. Ltd.	5,400	
	Cyberabad Convention Centre Private Limited	700	700
	India Trade Promotion Organization	3,500	3,500
	Leela Ambience	2,250	
	Shikhar Travels India Pvt. Ltd.	38,350	
	Vacation Experts Pvt. Ltd.	60,180	
	Paras Art Studio	33,400	
	Marundeshwara Enterprises	-	2,800
	M/S Mayfair Hotels & Resorts Ltd.	-	6,300
	Reliance Industries Limited	-	1,800
	Other Receivable	-	1,20,900
		1,97,230	1,42,250
Note No: 8	Cash and cash Equivalents	as at 31/03/2025	as at 31/03/2024
		Amount	Amount
	a) Balance with Bank		
	CBI _Sweep A/C-3220915541	73,719	
	Central Bank of India A/c No.3094288521	70,34,707	15,21,463
	b) Cash in hand	12,612	413
	c) FD with Bank	41,84,525	40,70,319
		1,13,05,563	55,92,195
Note No: 9	Other Current Assets	as at 31/03/2025	as at 31/03/2024
		Amount	Amount
	Securities & Deposits	17,500	17,500
	GST Credit	-	3,93,452
	TDS GST	17,949	1,000
	Advance to Supplier (Sub Note 9.1)	4,45,500	-
	TDS Recievables	1,35,528	6,14,495
	Accrued Interest on FD	1,41,410	
		7,57,887	10,26,447



(CHAIRMAN)

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INDIA CONVENTION PROMOTION BUREAU NEW DELHI

Notes on Accounts

FY 2024-25

(Amount In ₹)

Note No: 10

Revenue from operations	as at 31/03/2025	as at 31/03/2024
	Amount	Amount
Bengal Mice Conclave 2025	1,05,12,999	
14Th Cic 2023 Income 2023	8,47,458	1,87,71,857
One Time Membrship	10,00,000	
Admission Fee	1,17,000	2,08,500
Subscription Fees	33,66,500	27,43,500
Events Exhibitions Conventions Assiatnce	5,000	
Total	1,58,48,957	2,17,23,857

Note No: 11

Other Income	as at 31/03/2025	as at 31/03/2024
	Amount	Amount
Bank Interest Income	69,058	54,753
Interest on Term Deposits	2,87,723	2,68,493
Interest on Income Tax Refund	27,020	4,474
Misc Income	1,521	1,128
Total	3,85,322	3,28,848

Note No: 12

Employees Benefit Expenses	as at 31/03/2025	as at 31/03/2024
	Amount	Amount
Salary	32,97,699	37,81,975
Stipend	18,900	9,000
Incentive Bonus Exp	1,53,065	1,60,077
PPF	97,452	1,16,094
Insurance Expense-Staff	42,541	55,757
Staff Welfare	16,726	76,555
Total	36,26,383	41,99,458

Note No: 13

Depreciation and Amortisation Expenses	as at 31/03/2025	as at 31/03/2024
	Amount	Amount
Depreciation(Sub Note 6.1)	55,287	31,082
Total	55,287	31,082



(CHAIRMAN)

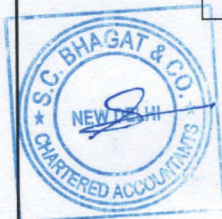
(VICE CHAIRMAN)

(HONY. SECRETARY)

(HONY. TREASURER)

Note No: 14

Other Expenses	as at 31/03/2025	as at 31/03/2024
	Amount	Amount
Bengal Mice Conclave /14 CIC Expenses	74,65,514	1,60,73,633
Audit Fees	35,000	40,000
Bank Charges	344	590
Annual General Meeting Expenses	74,413	62,200
Business Promotion	35,938	57,610
Governing Board Meeting	90,050	4,014
Interactive Meeting Expenses	3,419	-
Conveyance Expense	33,849	33,934
Diwali Expenses	37,890	-
Imex Expenses(Frankfurt) 2024	2,63,841	-
Satte Expenses 2025	30,170	-
Aime 2024 Melbourne 19-21 Feb,2024	-	2,82,745
IMEX Expenses(Las Vegas 2023)	-	3,47,852
IMEX-Frankfurt 2023	-	71,324
Meeting Expense iMICE	-	41,580
Satte Expenses 2024	-	27,532
Miscellaneous Expenses	6,006	6,167
Printing And Stationery	16,118	11,918
Meeting-Zoom Subscription Expenses	1,534	-
Mobile Expenses	16,589	16,035
Postage And Courier	2,059	249
Subscription Fees	4,500	-
Telephone	23,151	23,269
Professional Fees	23,600	-
Retainer Fees	1,88,507	1,68,000
Social Media & E News Letter Expenses	2,80,000	-
Rent & Electricity	3,48,167	3,33,612
Water & Electricity Exps	4,845	17,714
Repairs & Maintenance / Office Expenses	13,247	23,200
Repair & Maintenance IT	28,480	-
Website Charges	1,43,721	-
Website Maintenance Charges	20,160	18,818
Secretarial Expenses	-	2,80,000
Fees & Subscription	-	1,18,762
Legal & Professional Expenses	-	26,300
Bad Debts W/Off	-	1,25,155
	91,91,112	1,82,12,213



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(CHAIRMAN)

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(VICE CHAIRMAN)

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(HONY. SECRETARY)

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(HONY. TREASURER)

INDIA CONVENTION PROMOTION BUREAU NEW DELHI
Sub Notes to Accounts
FY 2024-25

(Amount In ₹)

Sub Note No: 5.1

Expenses Payable	as at 31/03/2025	as at 31/03/2024
	Amount	Amount
Bengal Mice Conclave Expenses	6,68,666	-
Professional Charge	5,400	-
Audit Fees	35,000	-
Reimbursement Anuj Wadhwa	(1,929)	-
Reimbursement Deepak Sahu	446	-
Greenix Venture Pvt Ltd	-	15,000
Paras Art Studio	-	2,000
	7,07,583	17,000

Sub Note No: 5.2

Advance from Debtors	as at 31/03/2025	as at 31/03/2024
	Amount	Amount
Asian Conventions & Expositions Private Limited	3,500	-
Expoinn Suites & Convention	3,600	-
Benson Trophies & Awards	14,750	-
Leela Ambience	35,000	35,000
Expoinn Suites & Convention	45,000	-
Caper Travel Company Private Limited	45,000	-
Abercrombie And Kent India (P) Ltd.	35,000	-
Concept Conferences Pvt. Ltd.	35,000	-
Khyaath Design Holidays Private Limited	35,000	-
Thomas Cook India Limited	35,000	-
Balmer Lawrie And Company Limited	40,000	-
Shobiz Experiential Communications Private Limited	-	15,000
Resources Events & Promotions	-	15,000
Wise Travel India Limited	-	15,000
Easy Trip Planners Limited	-	35,000
DTORR	-	17,700
Hyderabad International Trade Exposition Ltd.(HITEX	-	35,000
Quality India Tours Private Limited	-	35,000
Sarita Babu	45,001	-
	3,71,851	2,02,700

Sub Note No. 5.3

GST Payable	as at 31/03/2025	as at 31/03/2024
	Amount	Amount
Delhi GST Payable	3,01,123	-
Gujarat GST Payable	2,05,360	-
Kolkata GST Payable	16,98,209	-
Less:		
Delhi Cash Ledger	50,102	-
Gujarat Cash Ledger	2,05,000	-
Delhi GST Input	2,45,094	-
Gujarat GST Input	2,191	-
Kolkata GST Input	5,42,526	-
	11,59,779	-

Sub Note No. 9.1

Advance to Supplier	as at 31/03/2025	as at 31/03/2024
	Amount	Amount
KG Movie	4,45,500	-
	4,45,500	-



(CHAIRMAN)

(VICE CHAIRMAN)

(HONY. SECRETARY)

(HONY. TREASURER)

INDIA CONVENTION PROMOTION BUREAU NEW DELHI
Sub Notes to Accounts
FY 2024-25

(Amount In ₹)

Sub Note No: 10.1	Details of Bengal MICE Conclave Income/Receipts	as at 31/03/2025	as at 31/03/2024
		Amount	Amount
	Exhibition Space	5,10,000	
	Delegates fees	3,87,500	
	Room Nights	1,81,000	
	Post Tours	27,719	
	Sponsorship Support		
	Department of Tourism (Govt. of West Bengal)	94,06,780	
		1,05,12,999	

Sub Note No: 10.2	Details of 14th CIC Income/Receipt	as at 31/03/2025	as at 31/03/2024
		Amount	Amount
	Exhibition Space	-	16,20,000
	Delegates fees	-	1,95,000
	Room Nights	-	2,85,269
	Post Tours	-	1,41,588
	Sponsorship Support		
	India Tourism Development Corporation Ltd.	-	5,00,000
	Tourism Corporation of Gujarat Ltd	-	1,51,00,000
	Kinexin Convention Management Pvt. Ltd	-	2,50,000
	Directorate of Tourism- Jammu & Kashmir	-	2,50,000
	Madhya Pradesh Tourism Board	-	2,30,000
	Paras Art Studio	-	1,00,000
	Grover Audio Visual Services	-	1,00,000
	Ministry of Tourism	8,47,458	
		8,47,458	1,87,71,857

Sub Note No: 10.3	One Time Membership	as at 31/03/2025	as at 31/03/2024
		Amount	Amount
	Directorate of Tourism UP Lucknow	10,00,000	
		10,00,000	

Sub Note No: 14.1	Bengal MICE Conclave / 14 CIC Expenses	as at 31/03/2025	as at 31/03/2024
		Amount	Amount
	Hotel & Venue Expenses	42,90,108	87,11,716
	Flight Ticket Expenses	17,58,419	32,20,022
	Event Management Expenses	5,20,000	24,37,538
	Transport Expenses	4,30,776	7,89,249
	Souvenirs	48,609	4,49,796
	Buyers Promotion Expenses	-	2,48,875
	Miscellaneous	90,789	38,908
	Graphics /Designing/Printing Expenses	2,98,314	1,26,442
	Admin Expenses	28,500	51,087
		74,65,514	1,60,73,633



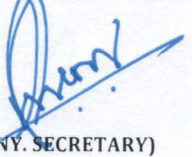
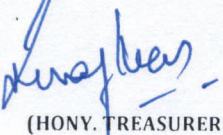


(CHAIRMAN)

(VICE CHAIRMAN)

(HONY. SECRETARY)

(HONY. TREASURER)

INDIA CONVENTION PROMOTION BUREAU NEW DELHI		
FORM 10BB FY 2024-25		
Particulars	Amount	Amount
INCOME		
By Amount Received from Object of Trust	1,58,48,957	
By Interest on FD	2,87,723	
By Bank Interest	69,058	
By Interest on Income Tax Refund	27,020	
By Misc Income	1,521	
By Sale of Fixed assets	7,502	1,62,41,781
REVENUE EXPENSES		
Expense As Per Profit & Loss	1,28,72,781	
Less: Depreciation	(55,287)	1,28,17,495
CAPITAL EXPENSES		
Assets Purchased	1,66,954	1,66,954
		1,29,84,449
Less: Amount which was not actually applied during the previous year	(24,28,232)	
Add: Amount actually paid during the previous year which accrued during any earlier previous year but not claimed as application of income in earlier previous year	11,83,548	(12,44,684)
TOTAL APPLICATION		1,17,39,764
Less: Application out of Previous year shortfall in application FY 23-24 9A		
		1,17,39,764
Reserve upto 15% of Total Receipts)		24,36,267
Total Application should be(85% of Total Receipts)		1,38,05,514
Short Application(Application less than 85%)		20,65,750
FORM 9A for FY 2024-25		20,65,750
Amount applied from previous year's General Reserve balance		20,65,750
<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  (CHAIRMAN) </div> <div style="text-align: center;">  (VICE CHAIRMAN) </div> <div style="text-align: center;">  (HONY. SECRETARY) </div> <div style="text-align: center;">  (HONY. TREASURER) </div> </div>		


**INDIA CONVENTION PROMOTION BUREAU NEW DELHI
(REGISTERED UNDER SOCIETIES REGISTRATION ACT,1860)**

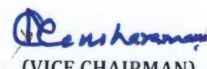
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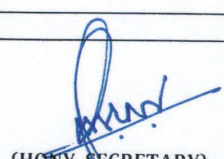
S. NO	NAME OF MEMBER	31ST MARCH, 2025 Amount (In ₹)
1	A.T.SEASONS & VACATIONS TRAVEL PVT. LTD.	35,000
2	AAPC INDIA HOTEL MGT. PVT. LTD. (ACCOR HOTELS)	35,000
3	ABERCROMBIE AND KENT INDIA (P) LTD.(A & K (P) LTD.)	15,000
4	ALPCORD NETWORK TRAVEL & CONFERENCES MANAGEMENT COMPANY	35,000
5	ANAHITA HOSPITALITY LLP(THE CENTRUM, LUCKNOW)	35,000
6	ASSOCIATION OF DOMESTIC TOUR OPERATORS OF INDIA	15,000
7	ATTITUDE EVENTS PVT. LTD.	35,000
8	AVNI MICE SOLUTIONS PRIVATE LIMITED	15,000
9	AXIS COMMUNICATIONS	35,000
10	B2B HOSPITALITY PRIVATE LIMITED	15,000
11	BENSON TROPHIES & AWARDS	7,000
12	BRILLIANT HOTEL AND INFRASTRUCTURES PRIVATE LIMITED	35,000
13	C S DIREKT EVENTS & EXHIBITIONS PVT LTD	35,000
14	CANDID INDIA(DEEPIKA CHOWDHRY)	15,000
15	CARMEL INDIA TOURS PTIVATE LIMITED	35,000
16	CHIME TOURS PVT. LTD.	35,000
17	CHOLAN TOURS PVT. LTD.	35,000
18	CJ INTERNATIONAL HOTELS LTD(LE-MERIDIEN, NEW DELHI)	35,000
19	CLARKS EXOTICA(RONALD COLACO)	35,000
20	CONCEPT CONFERENCES PVT. LTD.	35,000
21	CYBERABAD CONVENTION CENTRE PRIVATE LIMITED(NOVOTEL HYDERABAD	35,000
22	DESTINATION WEAVERS INDIA LLP	70,000
23	DISCOVER INDIA TOURS PVT. LTD.	35,000
24	DTORR(VIKAS TEMBHARE)	15,000
25	EASY TRIP PLANNERS LIMITED	35,000
26	ELBON CONFERENCES AND EVENTS PVT. LTD.	35,000
27	ELISYAN INDIA PRIVATE LIMITED	35,000
28	ERA TOURS & TRAVELS INDIA PVT LTD	15,000
29	ERCO TRAVELS PVT LTD	35,000
30	EXECUTIVE EVENTS	35,000
31	EXHIBITION SHOWCASE MEDIA(SEAGEM MEDIA SYSTEMS(EXHIBITION SHOWCASE))	15,000
32	EXOTIC HOLIDAYS AND EVENTS	35,000
33	EXPORT PROMOTION COUNCIL OF HANDICRAFT	15,000
34	EXPRO EVENTS AND EXHIBITS	15,000
35	FAIRFEST MEDIA LIMITED	35,000
36	FALCON EXHIBITION PVT LTD	35,000
37	FUSION CORPORATE SOLUTIONS PVT. LTD.	35,000
38	GEANIS HOLIDAYS PRIVATE LIMITED	35,000
39	GHA GLOBAL HEALTHCARE ACADEMY PRIVATE LIMITED(GHA PRIVATE LIMITED)	15,000
40	GIG HOSPITALITY PRIVATE LIMITED(LE TOURS TO INDIA PVT. LTD. OLD)	35,000
41	GROUP THINK	15,000
42	GROVER AUDIO VISUAL SERVICES	15,000
43	HERO DEEP PRODUCTION HOUSE(DEEP DEBNATH)	15,000
44	HI WALK TRAVELS PRIVATE LIMITED	15,000
45	HYDERABAD CONVENTION VISITORS BUREAU	15,000
46	HYDERABAD INTERNATIONAL TRADE EXPOSITION LTD.(HITEX	35,000
47	INCENTIVE CONFERENCE AND EVENT MANAGEMENT PRIVATE LIMITED	17,500
48	INDIA EXPOSITION MART LTD.	35,000
49	INDIAN ASSOCIATION OF TOUR OPERATORS	15,000
50	INDIAN MACHINE TOOL MANUFACTURERS ASSOCIATION(BANGALORE	35,000
51	INDIAN RAILWAY CATERING AND TOURISM CORPORATION LIMITED	35,000
52	INSTANT TRAVEL SOLUTIONS(ICS GLOBAL)	35,000
53	INTEREVENT MANAGEMENT SERVICES PVT LTD	30,000
54	ITC LIMITED(ITC LIMITED(HOTEL DIVISION))	35,000
55	JAIPUR EXHIBITION & CONVENTION CENTRE(DILIGENT PINKCITY CENTER PRIVATE	35,000
56	JUBLEE HILL RESORTS PRIVATE LIMITED	70,000
57	KHYAATH DESIGN HOLIDAYS PRIVATE LIMITED	35,000
58	KINEXIN CONVENTION MANAGEMENT PVT. LTD	35,000

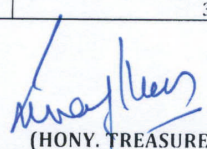
[Handwritten signatures and names: M. Anand, Devesh, Devesh, Devesh]

59	LEELA AMBIENCE	35,000
60	LULU CONVENTION & EXHIBITION CENTRE PVT. LTD.(GRAND HYATT KOCHI	35,000
61	M/S MAYFAIR HOTELS & RESORTS LTD.	35,000
62	MAHARAJA HERITAGE RESORTS LIMITED	30,000
63	MAHATMA MANDIR CONVENTION & EXHIBITION CENTRE	70,000
64	MANYATA PROMOTERS PRIVATE LIMITED(HILTON AND HILTON GARDEN INN	35,000
65	MARUNDRESHWARA ENTERPRISES	35,000
66	MARVEL TOURS PVT LTD	35,000
67	MCI GETS INDIA PVT LTD	35,000
68	MEDIVISION INFO. MEDIA PVT. LTD.	15,000
69	MEETINGS & MORE(INDIA FOR YOU HOLIDAYS PVT LTD)	35,000
70	MEETY EVENTS PRIVATE LIMITED	35,000
71	MM ACTIVE SCI-TECH COMMUNICATIONS PRIVATE LIMITED	35,000
72	MYSTICAL JOURNEYS INDIA PVT LTD	35,000
73	NAMDHARI EVENTS N PROMOTIONS PVT LTD.	15,000
74	NORTHLAND HOLDING COMPANY PRIVATE LIMITED(JW MARRIOTT BENGALURU	35,000
75	ORIX AUTO INFRASTRUCTURE SERVICES LIMITED	15,000
76	PALOMINO HOSPITALITY PVT. LTD.	35,000
77	PARAS ART STUDIO	15,000
78	PAVILIONS AND INTERIORS (INDIA) PVT LTD	15,000
79	PLAN IT MEETINGS AND CONFERENCES PVT LTD	35,000
80	PULLMAN/NOVOTEL(CADDIE HOTELS PRIVATE LIMITED)	35,000
81	QENI PRIVATE LIMITED(CREATARI)	35,000
82	QUALITY INDIA TOURS PRIVATE LIMITED	35,000
83	R.E. ROGERS INDIA PVT LTD	15,000
84	RADISSON HOTELS (SOUTH ASIA) PRIVATE LIMITED	35,000
85	REDHAT COMMUNICATIONS	35,000
86	RELIANCE INDUSTRIES LIMITED(JIO WORLD CONVENTION CENTRE)	35,000
87	RESOURCES EVENTS & PROMOTIONS	15,000
88	RISE ADVERTISING PRIVATE LIMITED	50,000
89	RX EVENTS PRIVATE LIMITED	35,000
90	SAASCRAFT STUDIO (INDIA) PRIVATE LIMITED	15,000
91	SAI CHAKRA HOTELS PRIVATE LIMITED	35,000
92	SHIKHAR TRAVELS INDIA PVT. LTD.	35,000
93	SHOBIZ EXPERIENTIAL COMMUNICATIONS PRIVATE LIMITED	15,000
94	SOCIALSQUARE HOSPITALITY LLP(CHERISH HOSPITALITY)	7,000
95	SPICELAND HOLIDAYS PVT LTD	35,000
96	STIC TRAVELS PRIVATE LIMITED	35,000
97	SWOSTI PREMIUM LIMITED	35,000
98	THE CO - ORDINATORS	15,000
99	THE INDIAN HOTELS COMPANY LIMITED	35,000
100	THE PLATINUM ORGANIZERS(RAJESH CHARANDA)	5,000
101	THOMAS COOK INDIA LIMITED	70,000
102	TL CORPORATE SERVICES PRIVATE LIMITED	35,000
103	TOP TRAVEL & TOUR (P)LTD(TOP TRAVEL AND TOURS PRIVATE LIMITED-DELHI)	35,000
104	TRAVOINSPIRE GLOBAL PRIVATE LIMITED	35,000
105	TRINITY TOURS AND TRAVELS PVT. LTD	35,000
106	VACATION EXPERTS PVT. LTD.	35,000
107	VAMA EVENTS PVT LTD	35,000
108	VARSHAM EVENTS AND ENTERTAINMENT PRIVATE LIMITED	15,000
109	WEST BENGAL HOUSING INFRASTRUCTURE DEVELOPMENT COR	35,000
110	WISE TRAVEL INDIA LIMITED	15,000
111	WORLD WIDE ADVENTURES INDIA PRIVATE LIMITED	35,000
112	YASH LED TECHNOLOGY PRIVATE LIMITED	15,000
113	ZZEEH PRODUCTIONS PRIVATE LIMITED	5,000
	Total	33,66,500


 (CHAIRMAN)


 (VICE CHAIRMAN)


 (HONY. SECRETARY)


 (HONY. TREASURER)

INDIA CONVENTION PROMOTION BUREAU

Note :15

SIGNIFICANT ACCOUNTING POLICIES AND NOTES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDING 31st MARCH, 2025

1. SIGNIFICANT ACCOUNTING POLICIES

i) ACCOUNTING CONVENTION

Financial statements are prepared under the Historical cost convention on an Accrual basis.

ii) FIXED ASSETS

Fixed assets include all expenditure of capital nature and are shown at Cost less depreciation. The actual cost of Capitalization includes the Basic purchase price, installation cost, and other incidental expenses incurred, if any.

iii) RECOGNITION OF INCOME/EXPENDITURE

The society generally follows the Mercantile System of Accounting and recognizes all revenues on an accrual basis. Further, for all expenditures, the company follows the accrual basis of accounting.

iv) DEPRICIATION

Depreciation on fixed assets is provided on the Written Down value method at the rate and in the manner prescribed under the Income Tax Act, 1961. During the year under review, the India Convention Promotion Bureau, New Delhi, had provided a Depreciation of Rs. 55,287 in the Books of accounts.



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18

v) CASH AND CASH EQUIVALENTS

Cash and Cash Equivalent in the Balance Sheet comprise Cash in Hand and at Bank.

2. In the opinion of the management current assets, loans and advances are approximately of the value stated, if realized in the ordinary course of Business.
3. Previous year's figures have been regrouped, reworked, rearranged, and reclassified wherever necessary to make them comparable with current year figures.
4. Further balances grouped under Current assets and liabilities i.e., Sundry debtors, Sundry creditors, and/or Advance from customer/ Suppliers are subject to confirmation from respective parties.

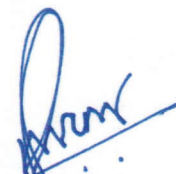
Date: 22/09/2025

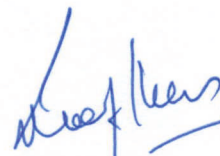
Place: New Delhi




(CHAIRMAN)


(VICE CHAIRMAN)


(HONY. SECRETARY)


(HONY. TREASURER)

Notes :

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Notes :

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(Established in 1988)

India Convention Promotion Bureau

(Sponsored by Ministry of Tourism, Government of India)

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Chanakya Puri, New Delhi 110021

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