**Invitation to Bengal MICE Conclave 2025 – A Premier Opportunity in India**

To: All Members of the Bureau

Dear Member,

Greetings from India Convention Promotion Bureau!

***Exhibition Space at Bengal MICE Conclave 2025***

India Convention Promotion Bureau (ICPB) is pleased to announce the organization of the Bengal MICE Conclave 2025, scheduled to be held from **February 4–6, 2025**, at **ITC Royal Bengal / ITC Sonar, Kolkata**, in conjunction with the event **Bengal Global Business Summit (BGBS)**.

In collaboration with the **Indian Chamber of Commerce (ICC),** the Bengal MICE Conclave aims to bring together key stakeholders in the Meetings, Incentives, Conferences, and Exhibitions (MICE) sector. This event will provide an excellent platform for networking, showcasing innovations, and discussing the future of MICE in India.

ICPB has designated an exclusive area /floor space for exhibition stalls of 9 sq. mt. each at a nominal price. It will be a great opportunity to showcase your products and network with potential customers besides attending the Convention.

The basic idea of ICPB is to promote its members & their activities. Members are welcomed as Exhibitors with nominal exhibition charges allowing two delegates free, during the Bengal MICE Conclave.  The tentative Exhibition Layout Plan for the Bengal MICE Conclave is attached for your information please.

*ICPB is happy to invite you to participate at the Convention and book your exhibition space at the earliest through the link …………………………………..*

Some of the Highlights of the events are: -

* The program will start with Inauguration on 4th February 2025 with sessions which will be followed by a networking dinner.
* The event will be attended by 200-250 hosted buyers, attendees & exhibitors along with ICPB Members, Heads of various associations, officials from State Govt. Kolkata and Central Departments including Ministry of Tourism and others along with media.
* The event will see buyers from fields as given below :
* Associations
* Medical Institutes
* Engineering Institutes
* Science
* Technology
* Corporate Sector
* Very reasonable rates for exhibition booth which includes registration for two delegates per booth.
* The stalls include-one table with 2 chairs, one electrical point, dustbin and three spot lights and the Fascia name.
* The cost in INR of booth size of 3X3 mts. is as under :-

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| --- | --- |
| Category | Suggested Cost of Standard Booth Space |
| **Member, ICPB: Exhibition Space with Two delegates** | 30,000/- |
| Member, ICPB: one delegate without Exhibition Space | 15,000/- |
| Additional Delegate from a Member Organization | 5,000/- |
| **Non-Member Exhibition Space with Two delegates** | 50,000/- |
| Additional Delegate from a Non-Member Organization with exhibition space | 7,500/- |
| Day visitor Non-Member (3 Days) | 15,000/- |
| Student (For 05h & 06 February 2025, for day events only) | 1,000/- |
| Faculty Participation | 2500/- |

Note: Above rates are exclusive of taxes. All taxes are applicable as per Govt. rules.

*The closing date for exhibitors to block space is 14th January 2025.*

Number of stalls are limited number. Allocation of stalls will be by draw of lots in the presence of exhibitor’s representatives, who wish to be present.

The decision of the Organising Committee will be final.

Please confirm your participation at the earliest to any of the following:

Anuj Wadhwa:  Executive Director [ed@icpb.in](mailto:ed@icpb.in)  (96504 88044)

Kumud Sharma:  Manager [Connect@icpb.in](mailto:Connect@icpb.in)   (9910022115)

We look forward to your confirmation for participation as Exhibitor/Delegate/Student at the Bengal MICE Conclave 2025.

Thank you.

Best regards,

ICPB Secretariat

India Convention Promotion Bureau

*Sponsored by Ministry of Tourism*

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