



# 2015

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## ICCA Statistics Report

### Public Abstract



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## The International Association Meetings Market 2015

ICCA Statistics Report - Public abstract

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### What is the ICCA Association Portal?

A unique online platform designed to assist association executives in organising quality meetings! Through the ICCA Association Portal you can:

- Connect with peers
- Update your meeting information
- Access meetings resource publications and case studies
- Access top suppliers
- Apply to attend leading meetings industry events as a "Hosted Buyer"
- Receive advice on your bid document

ICCA Business Partners:



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## Introduction

### ICCA captures record number of international association meetings taking place in 2015

**ICCA captured a record number of 12,076 rotating international association meetings taking place in 2015; the largest number of association meetings collected in the year after the meetings took place ever, and 571 additional meetings compared to 2014.**

**These numbers reconfirm the consistent growth pattern in the association meetings market as identified in ICCA's 50-year report (publicly available on [www.icca50.com](http://www.icca50.com)). The ICCA Association Database now includes 20,000 regularly occurring meeting series, 220,000 meeting editions and 11,500 international associations.**

#### City rankings: Berlin new number one

Berlin climbs 3 places and is the new number one city, at the cost of Paris, which took number one spot last year and is now second. Even though the order is quite different, the top seven is made up of the same cities as last year. Barcelona climbs 2 places and is third and Vienna drops 2 places and is now fourth. London climbs 1 place and is now number five, together with Madrid, which dropped 2 places. Singapore remains seventh. Istanbul climbs 1 place to eighth. Lisbon and Copenhagen are newcomers in the top ten, both climbing 3 places to ninth and tenth respectively.

#### Second tier cities are growing faster

In the city ranking, the "winners" are the cities with the smallest losses, or with a very small growth; new number one city Berlin has only 2 more meetings compared to 2014, while Paris has 28 meetings less than in 2014, Vienna has 24 and Madrid 29 less. Barcelona is 2 down and London is 5 up and Madrid is 29 down.

Since the total number of meetings in 2015 has increased, this means that the meetings are more equally spread out amongst destinations, and relatively smaller, second tier destinations are becoming more and more successful at attracting association meetings.

#### Country rankings: United Kingdom climbs to number 3

The top 9 countries all remain in that top echelon, with USA retaining top ranking and Germany strengthening 2nd place. United Kingdom climbs 1 place to number three at the cost of Spain which drops 1 place. France, Italy, Japan and China-P.R. retain respectively 5th – 8th place. The Netherlands climbs 1 place, now sharing 8th place with China, and Canada is the only newcomer in the top 10.

ICCA identified 94 additional international association meetings taking place in the U.S.A. in 2015, 8 additional meetings in Germany and 39 additional meetings in the United Kingdom. Spain dropped 6 and France dropped 11 meetings.

#### "In the land of the blind, the one-eyed man is king"

As one of the very few reports which compares destinations' meetings-related performance on a global scale, the annual ICCA rankings are one of the most eagerly anticipated industry publications.

Due to lack of global figures on other meeting segments, they are often mistakenly perceived as the destination rankings for the meetings industry as a whole, even though they only cover a narrow segment of the total meetings market: To be included, meetings must be organised by associations, must be held on a regular basis, have at least 50 delegates, and rotate between at least three countries.

Whilst these ICCA rankings provide some evidence of a city or country's relative performance, it is only when all data on all the meetings taking place in a destination are considered - corporate, intergovernmental, non-rotating, etc - that a true, complete picture can be seen. ICCA always advises its members to collect their own statistics on all meetings they organise, and provide a full picture on their performance.

In an uncertain world with ever increasing business disruption, the stability and continuing long-term growth of international association meetings are encouraging more and more suppliers and destinations to include this market segment in their mix of business. What also remains true is that these are the most complex and long-lead-time meetings to win, requiring excellent research and targeting, top class bidding and presentation skills, and patience.

It's always risky to draw conclusions from a single year's data, but it appears that competition is getting tougher for the traditional market leaders, with faster growth outside the top ten positions. This might also reflect a trend we are hearing anecdotally, as many of the top destinations are starting to create their own international meetings, rather than simply bidding for traditional association meetings whenever rotation patterns allow, and these new meetings don't appear in our data, since they don't usually rotate between countries.



Martin Sirk  
CEO, ICCA



# Breathe new life into your events in **Bursa** where history, green and peace merged.



## NEW, DIFFERENT, EXCITING: MERINOS ACCC

Atatürk Congress Culture Center (ACCC) is composed of two important basic structures, which is located in Merinos Park, one of them is historical Merinos Factory which was converted to Culture Centre with a restoration work and the other is Congress Centre that will just be started. The buildings, which were designed in a flexible way to use together or separately, have a special flexibility in being a complete building for arrangement of all kind of small, any kind of organizations.

Merinos Park, which is located in Atatürk Congress Culture Centre and has been transformed recently, is an important public recreation area for Bursa with its 350,000 m<sup>2</sup> green field. It has many different shops, restaurants, all kind of places in the Park together with 100,000 m<sup>2</sup> area that is most for outdoor activities. Furthermore, Energy Museum, Trade Museum and Aviation Museum are the most important places of the complex. Merinos ACCC is the only Congress centre of Bursa city which is an 8000 year old history, a glorious nature and many other beautiful places to see.



## 2015 Country & City rankings

### ICCA: the global expert in international association meetings

ICCA, the **International Congress and Convention Association** — the global community and knowledge hub for the international association meetings industry — was founded in 1963 at a time when the meetings industry was beginning to expand rapidly. Now, with over 1,000 member companies and organisations in over 90 countries worldwide, it is the most global association within the meetings industry and one of the most prominent organisations in the world of international meetings. ICCA membership comprises leading companies and organisations specialising in handling, transporting and accommodating international meetings and events. ICCA specialises in the international association meetings sector, offering unrivalled data, communication channels, and business development opportunities.

ICCA's research department collects information on international association meetings. This information is available to ICCA members only, through the **ICCA Association Database** online. ICCA also functions as a platform for ICCA Members to share their expertise and marketing channels on the corporate meetings market.

#### ICCA Statistics Report for non-members

This publication is produced for associations, press, students and universities, consultants, and other potential ICCA members. The full ICCA Statistics Report is a member-only benefit. We have created this abstract to give non-members access to the country and city rankings by number of meetings in 2015 and provide background information on ICCA, the ICCA Association Database and ICCA Membership benefits.

#### Associations: ICCA Association Portal

ICCA has developed the ICCA Association Portal as a unique online platform for Association Executives, providing them with a safe environment where Association Executives can get in touch with peers and get advice on how to organise efficient meetings.

The Association Portal offers:

- Contact details of other Association Executives who have organised meetings in a destination you are considering for your next meeting.
- Possibility to update your meeting information we hold in our database to ensure tailored proposals from ICCA members.
- Access to advice publications, case studies on cutting-edge international association meetings, and other resources that can assist you in all areas of event management.
- Access to top suppliers from all branches of the meetings industry world-wide at your fingertips.
- Overview of upcoming meetings industry events, with possibilities to apply to attend as a "Hosted Buyer".

Advice on your bid document – whether you already have a bid document for your event or are considering compiling one, ICCA is happy to review it and make suggestions where and if needed.

If your meeting rotates at least between 3 countries, occurs regularly and attracts a minimum of 50 participants then you can apply to join the Association Portal.

To register for the ICCA Association Portal and for more information on any of the above benefits please visit the ICCA website:

[www.associations.iccaworld.org](http://www.associations.iccaworld.org) or contact Ksenija Polla, CMP at [kсенija.p@iccaworld.org](mailto:kсенija.p@iccaworld.org).

#### Press: how to use this report

As press you are free to use the data in this report for your articles, as long as you mention ICCA as the source and [www.iccaworld.org](http://www.iccaworld.org) as a reference. Please note that we would appreciate it if you could send us a link to the article in which ICCA is mentioned for our PR records and share your article with the #ICCAWorld online community.

Should you want to receive news releases from ICCA and/or ICCA members, please add your profile to the ICCA Press Database **by filling in this form**. Why should your updated profile be included in the ICCA Press Database? ICCA members are the leading suppliers in the international meetings industry and ICCA contact persons are usually the main marketing budget holders. The ICCA Press Database is used by our members both as a source of potential advertising channels, and also as a press list, which means they will be providing relevant information to you. So inclusion in the listing could be highly beneficial for you!

Please do not hesitate to contact Mathijs Vleeming at ICCA Head Office for more information on ICCA or the ICCA Statistics: [mathijs.v@iccaworld.org](mailto:mathijs.v@iccaworld.org).

You might be interested to know that ICCA member press not only receive this sort of info earlier and automatically, but have all kinds of other benefits, and especially the opportunity to build strong long term relationships with the ICCA members who are some of the biggest buyers of advertising space and direct mail services from media companies. If you would like to know more we would be pleased to discuss your business objectives and let you know how ICCA could help once you are on the "inside".

For more information about ICCA membership please contact Patricia Soen at ICCA Head Office: [pat.s@iccaworld.org](mailto:pat.s@iccaworld.org).

#### Students and Universities

As a student, you are free to use the data in this report for your research, as long as you mention ICCA as the source and [www.iccaworld.org](http://www.iccaworld.org) as a reference.

Please send us a copy of your research if you have used ICCA statistics.



## 2015 Country & City rankings

### ICCA: the global expert in international association meetings

ICCA is committed in educating young professionals in the meetings industry via the ICCA Education Fund. We have therefore developed a special scholarship programme for ICCA member universities, giving the ICCA University members the opportunity to create new competitive advantages over their non-ICCA-member universities.

#### Each of the Scholarships includes the following benefits for the students:

- Full congress attendance (including education and networking events)
- Customised briefing on how to get the best out of the Congress
- Behind the scenes briefing with ICCA Congress-organising staff
- Personalised mentoring during the Congress by industry professionals
- Opportunity to post research papers on the ICCA Congress website
- Opportunity to post CV on the ICCA Congress website
- Place CV at Student Scholarship Corner during the Congress

Check if your University is an ICCA member in the [ICCA Membership Directory Online](#). If you think that ICCA would be a valuable benefit to your University please contact Patricia Soen at ICCA Head Office: [pat.s@iccaworld.org](mailto:pat.s@iccaworld.org).

#### Consultants and other potential ICCA members

All non-member organisations are free to use the data in this report, as long as you mention ICCA as the source and [www.iccaworld.com](http://www.iccaworld.com) as a reference. There are three options open to gain access to the complete ICCA statistics reports:

#### 1. Join ICCA

If your company is regularly involved in studies and consultancy with regard to the international association meetings market, it will almost certainly be cost effective for you to join ICCA. The membership will enable your staff to access both the statistics reports and also to conduct tailor-made studies of our live database, as well as opening up valuable networking channels with the leaders of the international association meetings industry, who are potential future clients.

Organisations belong to ICCA:

- To win more international business
- To improve their professional standards
- To enjoy excellent industry networking
- To learn from their peer group and
- To gain credibility

#### The next step is up to you!

If you wish to be part of this growing professional body, to improve your chances of increasing your business, or learn more about the industry you are in, then you should visit the ICCA Website: [www.iccaworld.org](http://www.iccaworld.org) or immediately apply for information on ICCA membership from Head Office.

You will be sure to find an enthusiastic welcome and an answer to any questions you may have on ICCA, its products, services and its members. Remember that being a successful ICCA member is about involvement. The greater the part you play within the association the greater your rewards. Again ICCA staff will be pleased to show you how you can raise your profile and increase your success. For more information about ICCA membership please contact Patricia Soen at ICCA Head Office: [pat.s@iccaworld.org](mailto:pat.s@iccaworld.org).

#### 2. Sub-contract work to or partner with ICCA member consultants

There are a number of specialist meetings industry consultancy companies in ICCA membership, who are frequently involved in major project research and advice. They not only have access to our data and reports, but can provide invaluable specialist knowledge on the industry and client requirements. They frequently provide services for non-specialist consultancy companies. A listing is shown below; however please note that many other ICCA member companies may get involved in occasional ad hoc consultancy work in addition to their core business.

#### ICCA Member Consultants/Research Companies

Please find below a listing of ICCA Consultants and Research Companies per country. For the latest full contact details of ICCA members see also the ICCA Membership Directory Online.

##### Australia

GainingEdge

<http://www.gainingedge.com>

Victoria University

<https://www.vu.edu.au>

##### China-P.R.

IME Consulting Co., Ltd.

<http://www.ime-consulting.com.cn>

##### Germany

Hochschule Osnabrueck University of Applied Sciences

<http://www.wiso.hs-osnabrueck.de/schwaegermann.html>

## 2015 Country & City rankings

### ICCA: the global expert in international association meetings

Worldwide Convention Specialists GdbR

<http://www.worldwideconventions.com>

Jochen Witt Consulting (jwc) GmbH

<http://www.jwc.eu.com>

tmf dialogmarketing GmbH

<http://www.tmf-dialogue.com>

#### Japan

Nomura Research Institute -NRI

<http://www.nri.co.jp/english/index.html>

#### Puerto Rico

InterVISTAS

<http://www.intervistas.com>

#### U.S.A.

Marketing Challenges International Inc.

<http://www.mcintl.com>

Development Counsellors International

<http://www.aboutdci.com>

International Conference Research, Inc.

<http://www.icr-research.com>

Global Industry Development Network

<http://www.globalidn.com>

#### U.K.

Business tourism Consultants

<http://www.btconsultants.org>

Leeds Beckett University

<http://www.leedsbeckett.ac.uk/icreth>

Moulden Marketing Limited

<http://www.moulden-marketing.co.uk>

Harry Fine Associates

<http://www.harryfine.com>

Watterston Associates Ltd.

(trading as Julie Watterston Associates)

<http://www.watterston.com>

Kennedy Integrated Solutions

Email: [paul.kennedy@kennedyconsult.co.uk](mailto:paul.kennedy@kennedyconsult.co.uk)

The Right Solution Ltd.

<http://www.rightsolution.co.uk>

SFA Lead Generation

<http://www.sarahflemingassociates.com>

Mexia Communications

<http://www.mexiacommunications.com>

#### 3. Work with ICCA members based in the city/ country where you are conducting your research or consultancy project.

There are over 1,000 member companies and organisations in over 90 countries worldwide, representing all the leading players in the international meetings field. It is probable that one or more are already key stakeholders in the projects you are working on. If this is the case, they will be able to provide access to the reports, on either a complimentary or paid-for basis. You can search for members in the public sections of the ICCA website, [www.iccaworld.org](http://www.iccaworld.org), or we can provide advice on who to contact if you give us more information on your project, client, and partners.



## 2015 Country & City rankings The International Meetings Market

### Segmentation

The international meetings market can be segmented in many different ways. It can be segmented by the size of the meetings, by the kind of people who visit the meetings, by the purpose of the meetings and by many more criteria.

However, the main criterion a supplier uses to segment the market is by the initiator of the meeting. The initiator determines what kind of meeting is organised and the kind of supplier services needed. When segmenting the international meetings market by initiator, two primary markets can be defined: Corporate Meetings and Non-corporate Meetings. The latter consists of international governmental organisations and international non-governmental organisations or associations.

- The initiative to host a meeting often comes from the local counterpart, e.g. the national association. If that body is difficult to motivate to organise the meeting, the chances are high that the meeting will be scheduled elsewhere.
- Association meetings have a very long lead-time; it is not unusual to find lead times of 5 years or more.
- It is estimated that a growing minority of about 25-30% of the decision-making processes no longer include an official bidding procedure, but have a "central initiator" who selects the location and venues based on pre-determined and strict criteria.

It is estimated that there are approximately 24,000 different association meetings organised on a regular basis. The ICCA Association Database has collected information on approximately 80% of them.



ICCA's area of expertise is in the international association meetings market, but it also assists ICCA members to share knowledge on the other segments.

### Characteristics of the association market

The association market covers a wide range of meeting types and categories: medical meetings (the largest segment); scientific; other academic; trade organisations; professional bodies; social groupings. In terms of size, budget, duration and complexity there are massive variations between and also within categories. However, some similarities can be identified:

- Almost every 'specialty' has an association which holds one or more meetings.
- Most associations have meetings that are repeated at regular intervals. These can be annual, biennial etc.
- The destinations rotate. They rarely return to the same destination within a very short time-span.

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## 2015 Country & City rankings

### The International Meetings Market

#### International association meetings: bidding and decision-making

An essential guide for any international association wishing to improve their bidding or decision-making methodology! The aim of this publication is to assist international associations in improving their selection process and to become more conscious of the large number of variables that have to be taken into account in order to make a professional decision.

This publication is available to ICCA members via the ICCA member only section as well as to Association Executives via the ICCA Association Portal. Find out more on: <http://www.iccaworld.com/cdps/cditem.cfm?nid=4089>

#### Other sources of information on international meetings

The international meetings market is also analysed by the UIA (Union of International Associations). However, the criteria of the UIA meetings differ from the criteria ICCA uses.

#### UIA

For the purpose of its annual statistics, "international meetings" are defined by the UIA to include either one or both of the following criteria:

**A.** Meetings organised or sponsored by International Organisations that are included in the UIA's Yearbook of International Organisations

and

With at least 50 participants, or number of participants unknown.

**B.** Meetings not organised or sponsored by "International Organisations" but nonetheless of significant international character, notably those organised by national organisations and national branches of international organisations

and

At least 40 percent of the participants are from countries other than the host country and at least 5 nationalities are represented

and

Lasting at least 3 days, or unknown duration

and

With either a concurrent exhibition or at least 300 participants

**C.** Meetings not organised or sponsored by "International Organisations" but nonetheless of significant international character, notably those organised by national organisations and national branches of international organisations

and

At least 40 percent of the participants are from countries other than the host country and at least 5 nationalities are represented

and

Lasting at least 2 days, or unknown duration

and

With either a concurrent exhibition or at least 250 participants

All meetings counted under the heading 'B' are also counted under the heading 'C'. The reverse is, equally logically, not true.

Excluded from UIA figures are:

- Purely national meetings, as well as those of an exclusively religious, didactic, political, commercial or sporting nature
- Meetings with strictly limited participation
- Corporate and incentive meetings

Whilst there is a considerable overlap between the events considered by ICCA and UIA for their statistics, the most important difference from a marketing point of view is that UIA's events include those which are held in a fixed location, whereas all of ICCA's events **must** rotate between at least three countries. UIA category "A" also includes intergovernmental and transnational meetings (e.g. EU and UN institutions).

Please note that since early 2010, ICCA has a data collaboration with UIA: 5,000 regularly occurring meetings within the ICCA Association Database have been enhanced through access to supplementary UIA data.





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2015 Country & City rankings

**Worldwide ranking:** number of meetings per country

RANK	COUNTRY	# MEETINGS
1	U.S.A.	925
2	Germany	667
3	United Kingdom	582
4	Spain	572
5	France	522
6	Italy	504
7	Japan	355
8	China-P.R.	333
	Netherlands	333
10	Canada	308
11	Brazil	292
12	Portugal	278
13	Republic of Korea	267
14	Austria	258
15	Australia	247
16	Belgium	216
	Sweden	216
18	Turkey	211
19	Denmark	204
20	Switzerland	194
<b>Switzerland Convention &amp; Incentive Bureau (SCIB)</b>		<b><a href="http://www.MySwitzerland.com/meetings">www.MySwitzerland.com/meetings</a></b>
21	Poland	193
22	Mexico	184
23	Argentina	181
24	Singapore	156
25	Czech Republic	154
26	Greece	152
27	Thailand	151
28	Norway	144
29	Finland	141
30	Colombia	138
31	India	132
32	Ireland	125
33	Chinese Taipei	124
34	Chile	118
35	Malaysia	113
36	Hong Kong, China-P.R.	112
	Hungary	112
38	South Africa	108
39	Peru	105



**Worldwide ranking:** number of meetings per country

RANK	COUNTRY	# MEETINGS
40	United Arab Emirates	101
41	Croatia	96
42	Russia	83
43	Indonesia	78
44	Romania	77
45	Estonia	73
46	Slovenia	65
47	Serbia	64
48	Latvia	58
49	Philippines	57
50	Uruguay	56
51	New Zealand	50
52	Ecuador	44
53	Israel	40
54	Luxembourg	38
55	Dominican Republic	36
	Morocco	36
	Vietnam	36
58	Panama	35
59	Lithuania	34
60	Iceland	33
61	Bulgaria	32
62	Cyprus	30
63	Costa Rica	28
	Guatemala	28
	Macao, China-P.R.	28
	Paraguay	28
67	Slovak Republic	26
68	Malta	23
69	Egypt	22
70	Puerto Rico	20
71	Kenya	19
	Qatar	19
73	Sri Lanka	18
74	Bolivia	17
	Tunisia	17
76	Cuba	16
	Tanzania	16
78	Georgia	13

**Worldwide ranking:** number of meetings per country

RANK	COUNTRY	# MEETINGS
78*	Ghana	13
	Jordan	13
	Rwanda	13
82	Bosnia-Herzegovina	12
	Ethiopia	12
84	El Salvador	11
85	Iran	10
	Nepal	10
87	Azerbaijan	9
	Cambodia	9
	Kazakhstan	9
	Nigeria	9
91	Form.Yugosl.Rep.Macedonia	8
	Mozambique	8
	Myanmar	8
	Saudi Arabia	8
95	Armenia	7
	Oman	7
	Zimbabwe	7
98	Bangladesh	6
	Jamaica	6
	Mauritius	6
	Montenegro	6
	Nicaragua	6
	Senegal	6
104	Bahamas	5
	Benin	5
	Honduras	5
	Ivory Coast	5
	Ukraine	5
	Venezuela	5
127	Bahrain	2
	<b>Bahrain Tourism &amp; Exhibitions Authority (BTEA)</b>	<b>www.btea.bh</b>
	Others	110
	<b>Totals</b>	<b>12.078</b>

\* Shared ranking from previous page



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We know all there is to know about arranging meetings.

[convention.visitBerlin.com](http://convention.visitBerlin.com)

Do you need to arrange a meeting, convention or any other type of event at short notice? If so, the Berlin Convention Office is on hand 24/7 to give you all the support you need. We work closely with local partners across the city and can quickly provide you with relevant advice, help and information. With the Berlin Convention Office, you can rest assured that your event is in good hands.

[convention.visitBerlin.com](http://convention.visitBerlin.com)

## 2015 Country & City rankings

**Worldwide ranking:** number of meetings per city

RANK	CITY	# MEETINGS
1	Berlin	195
visitBerlin Berlin Convention Office		<a href="http://convention.visitBerlin.de">convention.visitBerlin.de</a>
2	Paris	186
Paris Convention Bureau		<a href="http://en.convention.parisinfo.com">en.convention.parisinfo.com</a>
3	Barcelona	180
Barcelona Convention Bureau		<a href="http://www.barcelonaconventionbureau.com">www.barcelonaconventionbureau.com</a>
4	Vienna	178
Vienna Convention Bureau		<a href="http://www.vienna.convention.at">www.vienna.convention.at</a>
5	London	171
London & Partners		<a href="http://conventionbureau.london/associations">conventionbureau.london/associations</a>
	Madrid	171
Madrid Convention Bureau		<a href="http://www.esmadrid.com/mcb/">www.esmadrid.com/mcb/</a>
Madrid Exhibition and Congress Centre - IFEMA		<a href="http://www.ifema.es/convencionesycongresos_06/">www.ifema.es/convencionesycongresos_06/</a>
7	Singapore	156
Singapore Exhibition & Convention Bureau		<a href="http://www.yoursingapore.com/mice">www.yoursingapore.com/mice</a>
8	Istanbul	148
9	Lisbon	145
Turismo de Lisboa Visitors & Convention Bureau		<a href="http://www.visitlisboa.com/en_Lisboa-Convention-Bureau.aspx">www.visitlisboa.com/en_Lisboa-Convention-Bureau.aspx</a>
10	Copenhagen	138
Wonderful Copenhagen Convention Bureau		<a href="http://www.copenhagencvb.com/copenhagen-convention-bureau">www.copenhagencvb.com/copenhagen-convention-bureau</a>
11	Prague	123
12	Amsterdam	120
Amsterdam Conference Centre Beurs van Berlage		<a href="http://www.beursvanberlage.com">www.beursvanberlage.com</a>
13	Brussels	117
	Seoul	117
15	Hong Kong	112
16	Bangkok	103
17	Rome	99
18	Dublin	97
19	Beijing	95
	Budapest	95
21	Milan	93
22	Taipei	90
23	Stockholm	89
Visit Stockholm		<a href="http://www.visitstockholm.com/meetingplanner">www.visitstockholm.com/meetingplanner</a>
24	Athens	87
Athens Convention & Visitors Bureau		<a href="http://www.athenscvb.gr">www.athenscvb.gr</a>
25	Sydney, NSW	86
26	Buenos Aires	82
	Lima	82
28	Tokyo	80
29	Sao Paulo	78
	Vancouver, BC	78



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- Toronto is home to North America's largest combined life sciences sector and is ranked as one of the top 10 bio-medical sectors in the world.<sup>1</sup>
- Toronto has emerged as the second largest financial centre in North America and ranks as a Top 10 global financial centre.<sup>2</sup>
- 32% of the nation's technology businesses occupy Toronto, making it Canada's centre for technology research and development.<sup>1</sup>
- Toronto has proved to be a dynamic and versatile city and has been ranked the Most Resilient City in the World.<sup>3</sup>

<sup>1</sup>City of Toronto

<sup>2</sup>Toronto Financial Services Alliance

<sup>3</sup>Grosvenor Research Report 2014

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BUSINESS EVENTS  
**TORONTO**

## 2015 Country & City rankings

**Worldwide ranking:** number of meetings per city

RANK	CITY	# MEETINGS
31	Montreal, QC	76
<b>Greater Montreal Convention &amp; Tourism Bureau</b>		<b><a href="http://mtl.org/meetings">mtl.org/meetings</a></b>
32	Kuala Lumpur	73
33	Helsinki	71
34	Santiago de Chile	68
35	Edinburgh	67
<b>Convention Edinburgh</b>		<b><a href="http://www.conventionedinburgh.com">www.conventionedinburgh.com</a></b>
36	Rio de Janeiro	65
37	Mexico City	63
	Oslo	63
<b>VisitOSLO - Oslo Visitors and Convention Bureau</b>		<b><a href="http://www.visitoslo.com/meetings">www.visitoslo.com/meetings</a></b>
	Washington, DC	63
40	Munich	62
	Warsaw	62
42	Porto	60
	Toronto, ON	60
<b>Business Events Toronto - Tourism Toronto</b>		<b><a href="http://www.seetorontonow.com">www.seetorontonow.com</a></b>
44	Zurich	58
45	New York City, NY	57
46	Dubai	56
<b>Dubai Business Events</b>		<b><a href="http://www.dubaibusinessesvents.ae">www.dubaibusinessesvents.ae</a></b>
47	Boston, MA	55
<b>Massachusetts Conv. Center Authority / Boston Convention &amp; Exhibition Center</b>		<b><a href="http://www.SignatureBoston.com">www.SignatureBoston.com</a></b>
	Shanghai	55
49	Cracow	54
	Glasgow	54
	Melbourne, VIC	54
52	Belgrade	52
	Riga	52
54	Cape Town	48
55	Bucharest	47
	Tallinn	47
57	Bogota	45
	Geneva	45
	Kyoto	45
	Rotterdam	45
<b>Rotterdam Partners - Convention Bureau</b>		<b><a href="http://en.rotterdampartners.nl/conventions/">en.rotterdampartners.nl/conventions/</a></b>
61	Florence	43
62	Chicago, IL	42
	Montevideo	42
64	Ljubljana	41
<b>Ljubljana Tourism / Convention Bureau</b>		<b><a href="http://www.meetinljubljana.com">www.meetinljubljana.com</a></b>
	Manila	41
<b>Marriott Hotel Manila</b>		<b><a href="http://www.manilamarriott.com">www.manilamarriott.com</a></b>



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دبي

2015 Country & City rankings

**Worldwide ranking:** number of meetings per city

RANK	CITY	# MEETINGS
64*	New Delhi	41
	Zagreb	41
68	Bali	40
69	Hamburg	37
70	Cartagena	36
	Medellin	36
	Nice	36
Nice Convention & Visitors Bureau		<a href="http://www.meet-in-nice.com">www.meet-in-nice.com</a>
73	Abu Dhabi	35
	Cancun, Qr.	35
Palace Resorts		<a href="http://www.palacedifference.com">www.palacedifference.com</a>
	Lyon-St. Etienne	35
	Valencia	35
Valencia Conference Centre		<a href="http://www.palcongres-vlc.com">www.palcongres-vlc.com</a>
77	Busan	34
	Jeju	34
77	Panama City	34
80	Gothenburg	33
81	Luxembourg	32
82	Manchester	31
	Reykjavik	31
	Vilnius	31
85	Fukuoka	30
	Quito	30
	San Francisco, Ca	30
	St. Petersburg	30
EXPOFORUM Convention & Exhibition Centre		<a href="http://expoforum-center.ru/en">expoforum-center.ru/en</a>
89	Gent	29
	Moscow	29
	San Diego, Ca	29
	Uppsala	29
93	Auckland	28
	Bordeaux	28
	Brisbane, QLD	28
	Macao	28
	Marseille-Aix	28
	The Hague	28
	Toulouse	28
100	Antalya	27
	Bergen	27
	Delft	27
	Dresden	27
Dresden Convention Bureau		<a href="http://www.dresden.de/convention">www.dresden.de/convention</a>

\* Shared ranking from previous page



**Worldwide ranking:** number of meetings per city

RANK	CITY	# MEETINGS
100*	Hangzhou	27
	Sevilla	27
106	Graz	26
<b>Graz Convention Bureau / Graz Tourism</b>		<b>www.graztourismus.at/congress</b>
	Miami, FL	26
	Montpellier	26
109	Asuncion	25
109	Dubrovnik	25
111	Atlanta, GA	24
	Oxford	24
	San Jose	24
	Seattle, Wa	24
115	Osaka	23
	Tartu	23
117	Torino	22
117	Yokohama	22
119	Antwerp	21
	Cambridge	21
	Daejeon	21
	Jerusalem	21
	Liverpool	21
	Portland, Or	21
	Punta Cana	21
126	Basel	20
<b>Basel Tourism &amp; Convention Bureau</b>		<b>www.basel.com/meeting</b>
	Bilbao	20
	Bologna	20
	Gdansk	20
	Nantes	20
	Naples	20
132	Aarhus	19
	Cascais	19
	Doha	19
	Frankfurt am Main	19
	Lausanne	19
	Sofia	19
	Venice	19
139	Cordoba	18
	Hanoi	18
	Leuven	18
	Lille	18

\* Shared ranking from previous page

**Worldwide ranking:** number of meetings per city

RANK	CITY	# MEETINGS
139*	Los Angeles, CA	18
	San Juan	18
	Sapporo	18
	Trondheim	18
	Wroclaw	18
148	Belfast	17
	Daegu	17
	Johannesburg	17
	Leipzig	17
	Limassol	17
	Malaga	17
	Malmö	17
	Marrakech	17
	Nairobi	17
148*	New Orleans, LA	17
	Ottawa, ON	17
	Perth, WA	17
	San Sebastian	17
	Utrecht	17
	Verona	17
163	Bratislava	16
	Chiang Mai	16
	Cologne	16
	Guadalajara	16
	Guangzhou	16
	Jakarta	16
	Las Vegas, NV	16
	Nanjing	16
	Québec City, QC	16
	Strasbourg	16
	Tampere	16
	Thessaloniki	16
175	Brno	15
	Duesseldorf	15
	Guatemala City	15
	Gwangju	15
	Maastricht	15
	Mendoza	15
	Philadelphia, Pa	15
182	Aachen	14
	Colombo	14

\* Shared ranking from previous page



**Worldwide ranking:** number of meetings per city

RANK	CITY	# MEETINGS
182*	Groningen	14
	Hannover	14
	Havana	14
	Mumbai	14
	Nagoya	14
	Porto Alegre, Rs	14
	Turku	14
191	Antigua	13
	Bangalore	13
	Bristol	13
	Cairns, QLD	13
	Cairo	13
191*	Chengdu	13
	Durban	13
	Heidelberg	13
	Izmir	13
	Kigali	13
	Kobe	13
	Odense	13
<b>Inspiring Denmark</b>		<b>www.inspiringdenmark.com</b>
	Okinawa	13
	Santo Domingo	13
	Tel Aviv	13
	Vina del Mar	13
207	Canberra, ACT	12
	Denver, CO	12
	Eindhoven	12
	Espoo	12
	Gold Coast, Qld.	12
	Grenoble	12
	Honolulu, HI	12
	Hyderabad	12
	Innsbruck	12
	Kaohsiung	12
	Karlsruhe	12
	Leiden	12
	Lund	12
	Messina	12
	Penang Island	12
222	Bled	11
	Brasilia, DF	11

\* Shared ranking from previous page

**Worldwide ranking:** number of meetings per city

RANK	CITY	# MEETINGS
222*	Potsdam	11
	Poznan	11
	San Salvador	11
	Tbilisi	11
	Trento	11
	Xi'an (Sian)	11
230	Aalborg	10
	Accra	10
	Addis Ababa	10
<b>United Nations Economic Commission for Africa - (UNECA)</b>		<b>www.uneca.org/ecacc</b>
	Arequipa	10
	Austin, TX	10
230*	Banff, AB	10
	Belo Horizonte	10
	Berne	10
	Bonn	10
	Boulder, CO	10
	Cluj-Napoca	10
	Florianopolis, Sc	10
	Ho Chi Minh City	10
	Kuching	10
	Linz	10
	Pattaya	10
	Pittsburgh, Pa	10
	Recife, Pe	10
	Sheffield	10
	Shenzhen	10
	Split	10
	Valetta	10
	Valparaiso	10
	York	10
254	Adelaide, SA	9
	Ankara	9
	Birmingham	9
	Bolzano	9
	Brugge	9
	Cebu City	9
	Genova	9
	Granada	9

\* Shared ranking from previous page



**Worldwide ranking:** number of meetings per city

RANK	CITY	# MEETINGS
254*	Houston, TX	9
	Kathmandu	9
	La Plata	9
	Merida	9
	Munster	9
	Punta del Este	9
	Salta	9
	Salvador (Bahia)	9
	Salzburg	9
	Sendai	9
	Tshwane, Pretoria	9
	Tsukuba	9
	Tuebingen	9
	Wuhan	9
276	Ann Arbor, MI	8
	Baku	8
	Baltimore, MD	8
	Cardiff	8
	Dar-Es-Salaam	8
	Goa	8
	Helsingor	8
	Lecce	8
	Maputo	8
	Mar del Plata	8
	Minneapolis, MN	8
	Monterrey	8
	Nara	8
	Nottingham	8
	Orlando, Fl	8
	Oulu	8
	Phoenix, Az	8
	Pisa	8
	Puerto Iguazu	8
	Rabat	8
	Santiago de Compostela	8
	Sarajevo	8
	Tunis	8
	Xiamen, Fj	8
	Yogyakarta	8

\* Shared ranking from previous page

**Worldwide ranking:** number of meetings per city

RANK	CITY	# MEETINGS
301	Aberdeen	7
	Al Ain	7
	Aveiro	7
	Bochum	7
	Bremen	7
	Cagliari	7
	Cali	7
	Catania, Sicily	7
	Chiba	7
	Curitiba,Pr	7
	Dallas, Tx	7
	Darmstadt	7
301*	Galway	7
	Hsinchu	7
	Limerick	7
	Lugano,Ti	7
	Muscat	7
	Novi Sad	7
	Nuremberg	7
	Opatija	7
	Padova	7
	Portsmouth	7
	Puebla	7
	Rennes	7
	Rosario	7
	Santa Cruz	7
	St. Julians	7
	St. Louis, Mo	7
	Stavanger	7
	Stuttgart	7
	Suzhou	7
	Tainan	7
	Tromso	7
	Yerevan	7
335	Almaty	6
	Amman	6
	Bamberg	6
	Berkeley, CA	6
	Chennai	6



**Worldwide ranking:** number of meetings per city

RANK	CITY	# MEETINGS
335*	Cincinnati, Oh	6
	Cork	6
	Dakar	6
	Dhaka	6
	Fort Worth,Tx	6
	Gijon	6
	Guayaquil	6
	Hammamet	6
	Kanazawa	6
	Kiel	6
	Kota Kinabalu, Sabah	6
	Kunming, YN	6
	Lake Como	6
	Leeds	6
	Lucerne	6
	Madison, Wi	6
	Managua	6
	Metz	6
	Nashville, Tn	6
	NewcastleGateshead	6
	Nijmegen	6
	Puerto Vallarta,Jl	6
	Puerto Varas	6
	Siena	6
	Sochi	6
	Teheran	6
	Toledo	6
	Trieste	6
	Varna	6
	Wageningen	6
	Würzburg	6
	Yangon	6
	Zadar	6
373	A Coruña	5
	Abidjan	5
	Alicante	5
	Anchorage, AK	5
	Bari	5
	Barranquilla	5

\* Shared ranking from previous page

**Worldwide ranking:** number of meetings per city

RANK	CITY	# MEETINGS
373*	Braga	5
	Brighton, Sussex	5
	Budva	5
	Campinas,Sao Paulo	5
	Casablanca	5
	Charlotte, Nc	5
	Christchurch	5
	Coimbra	5
	Concepcion	5
	Cordoba	5
	Cusco	5
	Da Nang	5
	Dalian	5
	Davos	5
	Dead Sea	5
	Fort Collins, CO	5
	Freiburg (Im Breisgau)	5
	Funchal, Madeira	5
	Girona	5
	Gyeongju	5
	Halifax, NS	5
	Iasi	5
	Jinan, Shandong prov.	5
	Katowice	5
	Kita-Kyushu	5
	La Paz	5
	Liege	5
	Long Beach, Ca	5
	Loughborough	5
	Montego Bay	5
	Myconos	5
	Nancy	5
	Noordwijk	5
	Palermo	5
	Paphos	5
	Perugia	5
	Portimao, Algarve	5
	Portoroz	5
	Posadas	5
	Riyadh	5
	Rotorua	5

\* Shared ranking from previous page

2015 Country & City rankings

**Worldwide ranking:** number of meetings per city

RANK	COUNTRY	# MEETINGS
373*	San Antonio, Tx	5
	San Juan	5
	San Miguel de Tucuman	5
	Sanya, Hainan Island	5
	Saskatoon, SK	5
	Savannah, GA	5
	Sibiu	5
	Skopje	5
	Stanford, Ca	5
	Tegucigalpa	5
	Umea	5
	Others	1,907
	<b>Totals</b>	<b>12,114</b>

\* Shared ranking from previous page  
 Please note that the total number of the city ranking is higher than the total of the country ranking because events sometimes take place in more than one city.

2015 Country & City rankings

**Europe ranking:** number of meetings per country

RANK	COUNTRY	# MEETINGS
1	Germany	667
2	United Kingdom	582
3	Spain	572
4	France	522
5	Italy	504
6	Netherlands	333
7	Portugal	278
8	Austria	258
9	Belgium	216
9	Sweden	216
11	Turkey	211
12	Denmark	204
13	Switzerland	194
<b>Switzerland Convention &amp; Incentive Bureau (SCIB)</b>		<b><a href="http://www.MySwitzerland.com/meetings">www.MySwitzerland.com/meetings</a></b>
14	Poland	193
15	Czech Republic	154
16	Greece	152
17	Norway	144
18	Finland	141
19	Ireland	125
20	Hungary	112
21	Croatia	96
22	Russia	83
23	Romania	77
24	Estonia	73
25	Slovenia	65
26	Serbia	64
27	Latvia	58
28	Luxembourg	38
29	Lithuania	34
30	Iceland	33
31	Bulgaria	32
32	Cyprus	30
33	Slovak Republic	26
34	Malta	23
35	Georgia	13
36	Bosnia-Herzegovina	12
37	Form. Yugosl. Rep. Macedonia	8
38	Montenegro	6
39	Ukraine	5
	Others	11
	<b>Totals</b>	<b>6,565</b>





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2015 Country & City rankings

**Europe ranking:** number of meetings per city

RANK	CITY	# MEETINGS
1	Berlin	195
2	Paris	186
<b>Paris Convention Bureau</b>		<a href="http://en.convention.parisinfo.com">en.convention.parisinfo.com</a>
3	Barcelona	180
4	Vienna	178
5	London	171
<b>London &amp; Partners</b>		<a href="http://conventionbureau.london/associations">conventionbureau.london/associations</a>
	Madrid	171
<b>Madrid Convention Bureau</b>		<a href="http://www.esmadrid.com/mcb/">www.esmadrid.com/mcb/</a>
7	Istanbul	148
8	Lisbon	145
9	Copenhagen	138
<b>Wonderful Copenhagen Convention Bureau</b>		<a href="http://www.copenhagencvb.com/copenhagen-convention-bureau">www.copenhagencvb.com/copenhagen-convention-bureau</a>
10	Prague	123
11	Amsterdam	120
12	Brussels	117
13	Rome	99
14	Dublin	97
15	Budapest	95
16	Milan	93
17	Stockholm	89
<b>Visit Stockholm</b>		<a href="http://www.visitstockholm.com/meetingplanner">www.visitstockholm.com/meetingplanner</a>
18	Athens	87
<b>Athens Convention &amp; Visitors Bureau</b>		<a href="http://www.athenscvb.gr">www.athenscvb.gr</a>
19	Helsinki	71
20	Edinburgh	67
21	Oslo	63
22	Munich	62
	Warsaw	62
24	Porto	60
25	Zurich	58
26	Cracow	54
	Glasgow	54
28	Belgrade	52
	Riga	52
30	Bucharest	47
	Tallinn	47
32	Geneva	45
	Rotterdam	45
<b>Rotterdam Partners - Convention Bureau</b>		<a href="http://en.rotterdampartners.nl/conventions/">en.rotterdampartners.nl/conventions/</a>
34	Florence	43

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2015 Country & City rankings

**Europe ranking:** number of meetings per city

RANK	CITY	# MEETINGS
35	Ljubljana	41
Ljubljana Tourism / Convention Bureau		<a href="http://www.meetinljubljana.com">www.meetinljubljana.com</a>
	Zagreb	41
37	Hamburg	37
38	Nice	36
39	Lyon-St. Etienne	35
	Valencia	35
41	Gothenburg	33
42	Luxembourg	32
43	Manchester	31
	Reykjavik	31
	Vilnius	31
46	St. Petersburg	30
EXPOFORUM Convention & Exhibition Centre		<a href="http://expoforum-center.ru/en">expoforum-center.ru/en</a>
47	Gent	29
	Moscow	29
	Uppsala	29
50	Bordeaux	28
	Marseille-Aix	28
	The Hague	28
	Toulouse	28
54	Antalya	27
	Bergen	27
	Delft	27
	Dresden	27
	Sevilla	27
59	Graz	26
Graz Convention Bureau / Graz Tourism		<a href="http://www.graztourismus.at/congress">www.graztourismus.at/congress</a>
	Montpellier	26
61	Dubrovnik	25
62	Oxford	24
63	Tartu	23
64	Torino	22
65	Antwerp	21
	Cambridge	21
	Liverpool	21
68	Basel	20
Basel Tourism & Convention Bureau		<a href="http://www.basel.com/meeting">www.basel.com/meeting</a>
	Bilbao	20
	Bologna	20
	Gdansk	20



**Europe ranking:** number of meetings per city

RANK	CITY	# MEETINGS
68*	Nantes	20
	Naples	20
74	Aarhus	19
	Cascais	19
	Frankfurt am Main	19
	Lausanne	19
	Sofia	19
	Venice	19
80	Leuven	18
	Lille	18
	Trondheim	18
	Wroclaw	18
84	Belfast	17
	Leipzig	17
	Limassol	17
	Malaga	17
	Malmö	17
	San Sebastian	17
	Utrecht	17
	Verona	17
92	Bratislava	16
	Cologne	16
	Strasbourg	16
	Tampere	16
	Thessaloniki	16
97	Brno	15
	Duesseldorf	15
	Maastricht	15
100	Aachen	14
	Groningen	14
	Hannover	14
	Turku	14
104	Bristol	13
	Heidelberg	13
	Izmir	13
	Odense	13
<b>Inspiring Denmark</b>		<b>www.inspiringdenmark.com</b>
108	Eindhoven	12
	Espoo	12
	Grenoble	12

\* Shared ranking from previous page

**Europe ranking:** number of meetings per city

RANK	CITY	# MEETINGS
108*	Innsbruck	12
	Karlsruhe	12
	Leiden	12
	Lund	12
	Messina	12
116	Bled	11
	Potsdam	11
	Poznan	11
	Tbilisi	11
	Trento	11
121	Aalborg	10
	Berne	10
	Bonn	10
	Cluj-Napoca	10
	Linz	10
<b>Design Center Linz</b>		<b>www.design-center.at</b>
	Sheffield	10
	Split	10
	Valletta	10
	York	10
130	Ankara	9
	Birmingham	9
	Bolzano	9
	Brugge	9
	Genova	9
	Granada	9
	Munster	9
	Salzburg	9
	Tuebingen	9
139	Cardiff	8
	Helsingor	8
	Lecce	8
	Nottingham	8
	Oulu	8
	Pisa	8
	Santiago de Compostela	8
	Sarajevo	8
147	Aberdeen	7
	Aveiro	7
	Bochum	7

\* Shared ranking from previous page

**Europe ranking:** number of meetings per city

RANK	CITY	# MEETINGS
147*	Bremen	7
	Cagliari	7
	Catania, Sicily	7
	Darmstadt	7
	Galway	7
	Limerick	7
	Lugano,Ti	7
	Novi Sad	7
	Nuremberg	7
	Opatija	7
	Padova	7
	Portsmouth	7
	Rennes	7
	St. Julians	7
	Stavanger	7
	Stuttgart	7
	Tromso	7
167	Bamberg	6
	Cork	6
	Gijon	6
	Kiel	6
	Lake Como	6
	Leeds	6
	Lucerne	6
	Metz	6
	NewcastleGateshead	6
	Nijmegen	6
	Siena	6
	Sochi	6
	Toledo	6
	Trieste	6
	Varna	6
	Wageningen	6
	Würzburg	6
	Zadar	6
185	A Coruña	5
	Alicante	5
	Bari	5
	Braga	5

\* Shared ranking from previous page

**Europe ranking:** number of meetings per city

RANK	CITY	# MEETINGS
185*	Brighton, Sussex	5
	Budva	5
	Coimbra	5
	Cordoba	5
	Davos	5
	Freiburg (Im Breisgau)	5
	Funchal, Madeira	5
	Girona	5
	Iasi	5
	Katowice	5
	Liege	5
	Loughborough	5
	Myconos	5
	Nancy	5
	Noordwijk	5
	Palermo	5
	Paphos	5
	Perugia	5
	Portimao, Algarve	5
	Portoroz	5

\* Shared ranking from previous page

*Please note that the total number of the city ranking is higher than the total of the country ranking because events sometimes take place in more than one city.*



2015 Country & City rankings

**Asia Pacific & Middle East rankings:** number of meetings per country

RANK	COUNTRY	# MEETINGS
1	Japan	355
2	China-P.R.	333
3	Republic of Korea	267
4	Australia	247
5	Singapore	156
6	Thailand	151
7	India	132
8	Chinese Taipei	124
9	Malaysia	113
10	Hong Kong, China-P.R.	112
11	United Arab Emirates	101
12	Indonesia	78
13	Philippines	57
14	New Zealand	50
15	Israel	40
16	Vietnam	36
17	Macao, China-P.R.	28
18	Qatar	19
19	Sri Lanka	18
20	Jordan	13
21	Iran	10
	Nepal	10
23	Azerbaijan	9
	Cambodia	9
	Kazakhstan	9
26	Myanmar	8
	Saudi Arabia	8
28	Armenia	7
	Oman	7
30	Bangladesh	6
	Others	33
	<b>Totals</b>	<b>2.546</b>

2015 Country & City rankings

**Asia Pacific & Middle East rankings:** number of meetings per city

RANK	CITY	# MEETINGS
1	Singapore	156
2	Seoul	117
3	Hong Kong	112
4	Bangkok	103
5	Beijing	95
6	Taipei	90
7	Sydney, NSW	86
8	Tokyo	80
9	Kuala Lumpur	73
10	Dubai	56
11	Shanghai	55
12	Melbourne, VIC	54
13	Kyoto	45
14	Manila	41
	New Delhi	41
16	Bali	40
17	Abu Dhabi	35
18	Busan	34
	Jeju	34
20	Fukuoka	30
21	Auckland	28
	Brisbane, QLD	28
	Macao	28
24	Hangzhou	27
25	Osaka	23
26	Yokohama	22
27	Daejeon	21
	Jerusalem	21
29	Doha	19
30	Hanoi	18
	Sapporo	18

2015 Country & City rankings

**Asia Pacific & Middle East rankings:** number of meetings per city

RANK	CITY	# MEETINGS
32	Daegu	17
	Perth, WA	17
34	Chiang Mai	16
	Guangzhou	16
	Jakarta	16
	Nanjing	16
38	Gwangju	15
39	Colombo	14
	Mumbai	14
	Nagoya	14
42	Bangalore	13
	Cairns, QLD	13
	Chengdu	13
	Kobe	13
	Okinawa	13
	Tel Aviv	13
48	Canberra, ACT	12
	Gold Coast, Qld.	12
	Hyderabad	12
	Kaohsiung	12
	Penang Island	12
53	Xi'an (Sian)	11
54	Ho Chi Minh City	10
	Kuching	10
	Pattaya	10
	Shenzhen	10
58	Adelaide, SA	9
	Cebu City	9
	Kathmandu	9
	Sendai	9
	Tsukuba	9
	Wuhan	9
64	Baku	8

2015 Country & City rankings

**Asia Pacific & Middle East rankings:** number of meetings per city

RANK	CITY	# MEETINGS
64	Goa	8
	Nara	8
	Xiamen, Fj	8
	Yogyakarta	8
69	Al Ain	7
	Chiba	7
	Hsinchu	7
	Muscat	7
	Suzhou	7
	Tainan	7
	Yerevan	7
76	Almaty	6
	Amman	6
	Chennai	6
	Dhaka	6
	Kanazawa	6
	Kota Kinabalu, Sabah	6
	Kunming, YN	6
	Teheran	6
	Yangon	6
85	Christchurch	5
	Da Nang	5
	Dalian	5
	Dead Sea	5
	Gyeongju	5
	Jinan, Shandong prov.	5
	Kita-Kyushu	5
	Riyadh	5
	Rotorua	5
	Sanya, Hainan Island	5
	Others	332
	<b>Totals</b>	<b>2.553</b>

Please note that the total number of the city ranking is higher than the total of the country ranking because events sometimes take place in more than one city.

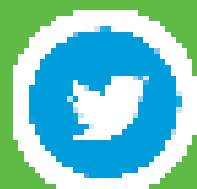


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2015 Country & City rankings

**Latin— & North America ranking:** number of meetings per country

RANK	COUNTRY	# MEETINGS
1	U.S.A.	925
2	Canada	308
3	Brazil	292
4	Mexico	184
5	Argentina	181
6	Colombia	138
7	Chile	118
8	Peru	105
9	Uruguay	56
10	Ecuador	44
11	Dominican Republic	36
12	Panama	35
13	Costa Rica	28
	Guatemala	28
	Paraguay	28
16	Puerto Rico	20
17	Bolivia	17
18	Cuba	16
19	El Salvador	11
20	Jamaica	6
	Nicaragua	6
22	Bahamas	5
	Honduras	5
	Venezuela	5
	Others	30
	<b>Totals</b>	<b>2.627</b>

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2015 Country & City rankings

**Latin— & North America ranking:** number of meetings per city

RANK	CITY	# MEETINGS
1	Buenos Aires	82
	Lima	82
Lima Visitors and Convention Bureau		<a href="http://www.limaconvention.com">www.limaconvention.com</a>
3	Sao Paulo	78
	Vancouver, BC	78
5	Montreal, QC	76
6	Santiago de Chile	68
7	Rio de Janeiro	65
8	Mexico City	63
	Washington, DC	63
10	Toronto, ON	60
11	New York City, NY	57
12	Boston, MA	55
Massachusetts Conv. Center Authority / Boston Convention & Exhibition Center		<a href="http://www.SignatureBoston.com">www.SignatureBoston.com</a>
13	Bogota	45
14	Chicago, IL	42
	Montevideo	42
16	Cartagena	36
	Medellin	36
18	Cancun, Qr.	35
Palace Resorts		<a href="http://www.palacedifference.com">www.palacedifference.com</a>
19	Panama City	34
20	Quito	30
	San Francisco, Ca	30
22	San Diego, Ca	29
23	Miami, FL	26
24	Asuncion	25
25	Atlanta, GA	24
	San Jose	24
	Seattle, Wa	24
28	Portland, Or	21
	Punta Cana	21
30	Cordoba	18
	Los Angeles, CA	18
	San Juan	18
33	New Orleans, LA	17
	Ottawa, ON	17
35	Guadalajara	16



2015 Country & City rankings

**Latin— & North America ranking:** number of meetings per city

RANK	CITY	# MEETINGS
35*	Las Vegas, NV	16
	Québec City, QC	16
38	Guatemala City	15
	Mendoza	15
	Philadelphia, Pa	15
41	Havana	14
	Porto Alegre, Rs	14
43	Antigua	13
	Santo Domingo	13
	Vina del Mar	13
46	Denver, CO	12
	Honolulu, HI	12
48	Brasilia, DF	11
	San Salvador	11
50	Arequipa	10
	Austin, TX	10
	Banff, AB	10
	Belo Horizonte	10
	Boulder, CO	10
	Florianopolis, Sc	10
	Pittsburgh, Pa	10
	Recife, Pe	10
	Valparaiso	10
59	Houston, TX	9
	La Plata	9
	Merida	9
	Punta del Este	9
	Salta	9
	Salvador (Bahia)	9
65	Ann Arbor, MI	8
	Baltimore, MD	8
	Mar del Plata	8
	Minneapolis, MN	8
	Monterrey	8
	Orlando, Fl	8
	Phoenix, Az	8

\* Shared ranking from previous page

2015 Country & City rankings

**Latin— & North America ranking:** number of meetings per city

RANK	CITY	# MEETINGS
65*	Puerto Iguazu	8
73	Cali	7
	Curitiba, Pr	7
	Dallas, Tx	7
	Puebla	7
	Rosario	7
	Santa Cruz	7
	St. Louis, Mo	7
80	Berkeley, CA	6
	Cincinnati, Oh	6
	Fort Worth, Tx	6
	Guayaquil	6
	Madison, Wi	6
	Managua	6
	Nashville, Tn	6
	Puerto Vallarta, Jl	6
	Puerto Varas	6
89	Anchorage, AK	5
	Barranquilla	5
	Campinas, Sao Paulo	5
	Charlotte, Nc	5
	Concepcion	5
	Cusco	5
	Fort Collins, CO	5
	Halifax, NS	5
	La Paz	5
	Long Beach, Ca	5
	Montego Bay	5
	Posadas	5
	San Antonio, Tx	5
	San Juan	5
	San Miguel de Tucuman	5
	Saskatoon, SK	5
	Savannah, GA	5
	Stanford, Ca	5
	Tegucigalpa	5
	Others	588
	<b>Totals</b>	<b>2.639</b>

\* Shared ranking from previous page

Please note that the total number of the city ranking is higher than the total of the country ranking because events sometimes take place in more than one city.

2015 Country & City rankings

**Africa ranking:** number of meetings per country

RANK	COUNTRY	# MEETINGS
1	South Africa	108
2	Morocco	36
3	Egypt	22
4	Kenya	19
5	Tunisia	17
6	Tanzania	16
7	Ghana	13
	Rwanda	13
9	Ethiopia	12
10	Nigeria	9
11	Mozambique	8
12	Zimbabwe	7
13	Mauritius	6
	Senegal	6
15	Benin	5
	Ivory Coast	5
	Others	36
	<b>Totals</b>	<b>338</b>

2015 Country & City rankings

**Africa ranking:** number of meetings per city

RANK	CITY	# MEETINGS
1	Cape Town	48
2	Johannesburg	17
	Marrakech	17
	Nairobi	17
5	Cairo	13
	Durban	13
	Kigali	13
8	Accra	10
	Addis Ababa	10
	<b>United Nations Economic Commission for Africa - (UNECA)</b>	<a href="http://www.uneca.org/ecacc">www.uneca.org/ecacc</a>
10	Tshwane, Pretoria	9
11	Dar-Es-Salaam	8
	Maputo	8
	Rabat	8
	Tunis	8
15	Dakar	6
	Hammamet	6
17	Abidjan	5
	Casablanca	5
	Others	118
	<b>Totals</b>	<b>339</b>

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**ICCA Head Office**

Alpha Tower  
De Entree 57  
1101 BH Amsterdam  
The Netherlands

Phone  
+31 20 398 1919  
Fax  
+31 20 699 0781  
Email  
icca@iccardworld.org  
Website  
www.iccardworld.org

Direct phone  
numbers:  
Events  
+31 20 398 1910  
Marketing & Sales  
+31 20 398 1916  
Membership  
+31 20 398 1904

ICCA Asia Pacific  
Regional Office  
Global Research Centre

Petaling Jaya, Selangor,  
Malaysia

Phone  
+60 3 7955 3343  
Email  
asiapacific@  
iccardworld.org

ICCA Latin American  
Regional Office

Montevideo  
Uruguay

Phone  
+598 2 901 1807  
Email  
latino@  
iccardworld.org

ICCA North American  
Regional Office

Greater New York  
Metro Area U.S.A.

Phone  
+1 732 851 6603  
Email  
n.america@  
iccardworld.org

ICCA African  
Regional Office

Somerset West,  
South Africa

Phone  
+27 84 056 5544  
Email  
africa@iccardworld.org

ICCA Middle East  
Regional Office

Dubai  
United Arab Emirates

Phone  
+97 156 577 8535  
Email  
middle.east@  
iccardworld.org