



MEMBERSHIP APPLICATION FORM

FOR

Hotels

India Convention Promotion Bureau (ICPB)

(Sponsored by Ministry of Tourism, Government of India)

Room No. 233A, Ashok Hotel, Niti Marg, Chanakyapuri, New Delhi – 110021 INDIA

Tel: 91-11-26110101 Extn. 3186

E. connect@icpb.in , W. www.icpb.in

Date: _____

To,

The Executive Director
India Convention Promotion Bureau (ICPB),
(Sponsored by Ministry of Tourism, Government of India)
Room No. 233A, Ashok Hotel,
Niti Marg, Chanakyapuri,
New Delhi – 110021, INDIA

Subject: New Membership

Sir,

I/We hereby, apply for **Membership** of the Indian Convention Promotion Bureau (ICPB), New Delhi as a **Hotel** under **Active category**.

I/We agree to abide by the Memorandum of Association and rules and regulations of ICPB, New Delhi for the time being in force or any other rules or regulations or code of conduct prescribed both by the Governing Board / Bureau / Government from time to time.

I/We undertake to pay the annual subscription fee and hereby declare that the particulars given in the application are true and correct to the best of my/our knowledge and belief.

Yours faithfully,

(To be signed by the Authorized Representative)

Company Stamp

(Note: The application to the Bureau does not guarantee your selection as member).

Brief introduction about ICPB

As the MICE segment is flourishing in developed countries, the potential in India has also been discovered and companies are actively engaged in this segment.

To promote India more effectively as a convention destination, India Convention Promotion Bureau (ICPB) was set up in the year 1988 jointly by the Ministry of Tourism, Government of India and the Industry and Trade.

The Bureau has been undertaking various activities to boost India's potential as a MICE destination. Based on feedback from members, ICPB is taking new initiatives for the further growth of the MICE business in India.

Hotel: A conference or convention hotel is a type of accommodation, specialized in hosting the MICE traveler segment. The hotels are mostly strategically located near convention / conference centers, or if not located in the vicinity the hotels themselves will be suited with such facilities.

Applicable Admission fee and annual subscription charges

Category/Segment	Membership Fee	Application Fee (One Time)	GST	First Time	Annual Subscription Charges
Active (Hotel)	35,000/-	10,000/-	18%	53,100/-	41,300/- (single unit)
	1,00,000/-	10,000/-	18%	1,29,800/-	1,18,000 (for 5 units)
	1,50,000/-	10,000/-	18%	1,88,800/-	1,77,000/- (10 units)

Benefits

- Increased exposure and opportunities for business networking.
- Upgrading of professional skills through training programs.
- Free listing on ICPB's website and member's directory.
- Participation at ICPB events for showcasing products / services to the clients across the world and also networking with potential buyers at nominal cost.
- Eligible for assistance under the MDA Scheme of the Ministry of Tourism, for bidding for International Conventions.
- Sharing of business leads received in ICPB through queries on mail, participation at international tradeshow and inhouse data research.
- Part of decision making by contributing your inputs for submission of proposals to the Ministry of Tourism, Government of India.

- Participation in international MICE trade shows like IMEX Las Vegas, IMEX Frankfurt, AIME-Melbourne etc. under India tourism stand at nominal cost. (Under Incredible India banner of MOT)
- Participation at International Road Shows under Incredible India banner nominal cost.
- Use of ICPB logo. (As per logo guidelines of ICPB)
- Assist in MEA clearance for international conferences and E-Conference Visa.
- To provide support letters to strengthen bids for winning international conferences. This is an important requirement of most international associations.
- Membership committee will welcome & support new members with mentorship.
- ICPB periodically organizes training / skill development programs for members.
- Creating a business platform for members.
- All included units of a member chain hotel will receive leads, queries directly from ICPB and will be promoted individually as ICPB members from the chain on website, social media, international trade shows etc.



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A. DETAILS TO BE FILLED-IN BY APPLICANT COMPANY

1. Name of the Organisation	
2. Registered Address	
3. Telephone/e-mail / website	
4. Date of Establishment	
5. Branch Offices, if any	
6. Name and address of Office in Delhi, if any (Please specify whether Branch /Liaison / Representative office)	
7. Company	Public / Private / Partnership / Society / Proprietorship / Others (pls. specify)
8. Functions and objectives of the company. (Please attach company profile along with a copy of Memorandum & Articles of Association in case of Registered Company and Association / Partnership Deed (in case of Partnership)	
9. Name of members(s) of the Board of Directors /Partners/ Proprietors (List to be attached)	



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10. Business performance for the past three years (certificate from a qualified Chartered Accountant to be attached)	
11. Provide details of Service Tax No. / PAN No./ GST etc. Attested copy for the document to be attached.	
12. Hotel classification certificate issued by Ministry of Tourism, Govt. of India/ State Tourism Department to be attached.	
13. Please attach a sheet with the information of conferences / conventions / exhibitions and events etc. organized / handled in past two year with Pax etc. (Please attached separate sheet)	
14. Provide details of qualified / Trained Conference / Exhibition Professionals in your organization.	
15. Provide the names of the Industry / Trade Association, your company is currently member.	
16. Name and address of person & Office who will represent your company at ICPB Name Designation Tel. No. Fax No. Mobile No. E-mail.	
17. Any other relevant information or details that will facilitate evaluation of your application. (pls. mention and attach separate sheet, if required)	



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B. Supporting Documents required

1. As stated above in *the application form (Sl. No. 8 to 12)*.

2. Cheque / Demand Draft no./NEFT / Online Dated.....for
Rs..... Favoring **India Convention Promotion Bureau** towards admission fee
and / or Annual Subscription charges as per our membership plus applicable services tax.

- I/We also undertake that we shall not use ICPB (Indian Convention Promotion Bureau) logo or name to defame it or its event/s.
- I/We confirm that our company is not black listed by any govt. or semi organization, association etc.
- I/We undertake that the information provided in this application form are correct and true to the best of our knowledge and belief. We are fully responsible for any mis-declaration, if any, provided to Bureau, at any stage.
- I/We agree to abide by the Memorandum of Association and Rules & Regulations of the INDIA CONVENTION PROMOTION BUREAU, (ICPB) & **pay the annual charges.**

Place & date: _____

Signature

Name of Authorized Signatory

Designation

Company Name

Address



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Eligibility for membership under Hotel category:

- Organization should have submitted ITR for the last 3 financial years.
- Balance sheet/CA Certificate for last 3 financial years.
- Organization should have a PAN, TAN & GST registration certificate.
- Qualified staff with diploma / degree in Hotel Management.
- Organization should be recommended by at least one ICPB member.
- Hotel classification of MoT/State Government.
- Proposed name of the Hotel
- Name of the promoters with a note on the business antecedents in not more than 60 words
- Complete postal address of the promoter with Telephone, Fax and Email address.
- Status of the owner/promoter:
 - a. If Public/private limited company, the copies of Memorandum and Articles of Association.
 - b. If Partnership, a copy of Partnership Deed and Certificate of Registration.
 - c. If proprietary concern, name and address of proprietor / Certificate of Registration.
 - v. Location of hotel site with postal address

Essential infrastructure:

- Plenary Hall (500 pax and above in metropolitan cities and 300 pax and above in other towns).
- Smaller meeting rooms
- Business Centre with requisite facilities
- Restaurants for dining options
- Parking area
- Three years existence of hotel.



INDIA CONVENTION PROMOTION BUREAU

Code of Conduct and Best Practices

1. We as ICPB members will strive continuously to improve professional standards within the MICE industry in tune with the international norms and quality standards.
2. Act professionally in all circumstances and in particular in relation to clients, suppliers, MICE professionals, fellow members and the public.
3. Represent their capabilities and services to potential clients and confirmed clients in an honest and professional manner, negotiate and agree on terms with a client, on the basis of the resources, that can reasonably be expected to be supplied.
4. Inform client of the conditions of engagement and scale of charges and agree that these conditions shall be the basis of the appointment.
5. To clearly mention charges and fees, as applicable and not attempt to get the contract by false representation. This will be treated as un-ethical trade practice.
6. Conduct business with integrity, in a manner which is not derogatory to the profession, nor bring ICPB and the country into disrepute, compete fairly with other members of the industry.
7. Governing Board membership should not use ICPB visiting card for commercial use.
8. Code of ethics applicable for hiring of employees within the trade.
9. Not to indulge in monopolistic and un-ethical trade practices.

Confidentiality – ICPB members will treat every client transaction confidentially and not disclose any information without permission of the client, unless required by law.

Relationship amongst members:

- a) An ICPB member shall use the ICPB logos as an emblem of the highest standards of professional conduct and service.
- b) Observer member is not entitled to use ICPB logo.
- c) No member shall solicit a proposal or seek terms, conditions, format or ideas from another with the intent of taking unfair advantage of the solicitation or with deliberate intent of using that information to manage his/her own program without the services of that company.
- d) No member shall take confidential information or creative ideas of his/her competition and/or current or former employer(s) and present them to customers as his/her own exclusive creation.
- e) No member shall knowingly make false or misleading statements:
 - About competitors.
 - To secure otherwise confidential information

- About the member's expertise or ability successfully and professionally to meet a potential client's needs.
- About rates, costs, accommodations, transportation, capacities or any other factors regarding a proposed program.

Employment:

- ICPB member before recruiting an employee, issue the Letter of Intent and at the same time of the joining of the employee seek the "Clearance Certificate" when due.
- No member shall solicit/ demand/ take from a new employee any confidential information or creative ideas of his/her previous employer.
- Any misrepresentation of fact by employees should be reported by ICPB members to ICPB Secretariat. So that, all the other members are alerted and cautioned.

Compliance and Conclusion

We have read the Code of Conduct, have acceptance and recognition thereof, would follow Code of Conduct in its letter and spirit, and conduct business accordingly. Breach of any of the above articles, may result in a disciplinary action including expulsion from ICPB, as well as reporting to the concerned authorities.

Members shall co-operate in any investigation undertaken by ICPB into an alleged breach of the Code of Conduct and shall comply with the procedures of investigation and enforcement.

Name _____

Designation_____

Organization_____

Date_____

Place_____

Signature
