



India Convention Promotion Bureau

Sponsored by Ministry of Tourism, Government of India

13th Conventions India Conclave– 2020
Sponsorship Opportunities

S. No.	Sponsorship Title	Investment - Visibility & other benefits
1.	Platinum Partner (Ministry of Tourism, Government of India)	Rs. 10,00,000/- (Rs. Ten Lakh) <ul style="list-style-type: none"> ❖ Prominent branding with logo and name on the Event brochure & promotional collaterals including website ❖ Prominent branding with logo and name on the backdrop at the Top ❖ Prominent branding with logo and name on the sponsor’s panels at the virtual venue ❖ Prominent branding on Kit bags ❖ One full color page company profile/ advertisement in the online program guide ❖ Virtual Presentation slot of 5 minutes ❖ A virtual complimentary stall for exhibition booth ❖ Prominent branding through Trade Media as a sponsoring partner for the 13th CIC 2020
2.	Host State	Rs. 10,00,000/- (Rs. Ten Lakh) <ul style="list-style-type: none"> ❖ Branding with logo and name on the Event brochure & promotional collaterals including web site ❖ Branding with logo and name on the backdrop ❖ Branding with logo and name on the sponsor’s panels at the virtual venue ❖ Branding on Kit bags ❖ One full color page company profile/ advertisement in the program guide ❖ Online Presentation slot of 5 minutes ❖ A virtual complimentary stall for exhibition booth ❖ Branding through Trade Media as a sponsoring partner for the 13th CIC 2020 ❖ Virtual showcasing of identify destinations under post tour virtual programs for information of MICE Industry
3.	Venue Partner	Rs. 10,00,000/- (Rs. Ten Lakh) <ul style="list-style-type: none"> ❖ Virtual venue showcasing to the participants ❖ Branding with logo and name on the Event brochure & promotional collaterals including web site



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		<ul style="list-style-type: none"> ❖ Branding with logo and name on the backdrop ❖ Branding with logo and name on the sponsor's panels at the venue ❖ Branding on Kit bags ❖ One full color page company profile/ advertisement in the program guide ❖ Virtual Presentation slot of 5 minutes ❖ A virtual complimentary stall for exhibition booth ❖ Branding through Trade Media as a sponsoring partner for the 13th CIC 2020
4.	Hospitality Partner Partner Hotel	<p>Rs.5,00,000/- (Rs. Five lakh) + 250-300 Lunch/dinner vouchers</p> <ul style="list-style-type: none"> ❖ Branding with logo and name on the promotional collaterals including web site ❖ Branding with logo and name featuring on the sponsor's panels ❖ Branding with logo and name featuring on the Backdrop ❖ Branding on lunch/ dinner boxes ❖ Presentation slot for 5 minutes ❖ A virtual complimentary stall for exhibition booth
5.	Supporting State Partner	<p>Rs. 3,00,000/- (Rs. Three lakh)</p> <ul style="list-style-type: none"> ❖ Branding & logo on promotional material including website. ❖ Branding with logo and name featuring on the sponsor's panels ❖ A virtual complimentary stall for exhibition booth ❖ A 5 minutes state presentation on MICE facilities to be shared with buyers post event
6.	Cultural Program Partner	<p>Rs. 3,00,000/- (Rs. Three lakh)</p> <ul style="list-style-type: none"> ❖ Branding & logo on promotional material including website. ❖ Branding with logo and name featuring on the sponsor's panels ❖ A virtual complimentary stall for exhibition booth ❖ Prominent branding at virtual cultural program platform.
7.	Technology Partner (Software Support/ On Line Registration/ On- line payment support)	<p>Rs. 2,00,000/- (Rs. Two lakh)</p> <ul style="list-style-type: none"> ❖ Branding with logo on promotional collateral & website. ❖ Branding with logo and name on the backdrop ❖ Branding with logo and name on the sponsor's



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		panels at the venue ❖ A virtual complimentary stall for exhibition booth.
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Note:

- The above amount is exclusive of GST/Service Tax and the same would be charged as per the Govt. rules as applicable.
- Branding on all virtual platforms of venue facade used for virtual the 13th CIC 2020 wherever applicable such as at the entrance, registration area, conference area, backdrop, exhibition area, Media area etc.