



INDIA'S PREMIER B2B EVENT FOR THE MICE INDUSTRY.

A PERFECT PLATFORM TO MEET, NETWORK AND SHARE EXPERTISE.

THE CIC WILL HIGHLIGHT THE LARGEST COLLECTION OF MICE PRODUCTS UNDER ONE ROOF DESIGNED TO ATTRACT THE BEST IN THE COUNTRY FOR BUILDING BUSINESS ALLIANCES.

HOSTED BUYER PROGRAM

AS A HOSTED BUYER YOU WILL BE ENTITLED TO

- · Return economy air ticket on partner airline
- Five star deluxe accommodation with breakfast for 2 nights (13th & 14th October, 2016)
- 25 Fixed business meetings schedule for 2 event days (14th & 15th October, 2016)
- Attend the conference session
- Invitation to social & networking event
- Complimentary airport transfer on SIC basis
- Networking opportunity with decision makers from the industry
- Option to participate in hosted post tour to Agra

CRITERIA FOR SELECTION OF HOSTED BUYER

- Final decision maker & recommending authority
- For associations, should have organised at least one event in the last 3 years
- For corporate, should have organised at least one event per year in the last 3 years
- Minimum number of participants at events organised Associations 300 Pax. & Corporate 100 Pax.



India Convention Promotion Bureau (ICPB)

(Sponsored by Ministry of Tourism, Government of India)
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