



(Established in 1988)

India Convention Promotion Bureau

(Sponsored by Ministry of Tourism, Government of India)



● meetings ● incentives ● conferences ● exhibitions

Your first & last point for Meetings & Conferences in India....



India can proudly boast of the oldest relics & monuments of ancient civilizations, cultures, languages... with diverse climatic environs thrown in to make it a mini-continent.

India is today one of the fastest growing destinations for conventions and meetings of all shapes and sizes.

India is growing. India is booming. India has awakened. It's time for you to be a part of the future.

ICPB is the only travel industry body with participation from the entire MICE industry, with members from central and state governments, hotels, airlines, tour operators, travel agents, professional conference organizers, event managers, educational institutions and more.

Besides projecting India as a conference destination, the aims and objectives of ICPB include the development of conference traffic to India supported by continuing programs of creating better awareness of the role and benefits of congresses and conventions in the context of national objectives.

The endeavour of ICPB is to have highly developed convention centres all over the country to make India a preferred destination of the world.



Holding of National & International Conference offer many advantages:

Image Building

An event in India would not only raise the prestige of our country, but also add wind to your association flag and bring you recognition from your peers world-wide.

Knowledge

Think of the immense academic and scientific value of holding an event here. The infusion of knowledge and technology into our country.

Opportunity

An opportunity for many of your members who cannot otherwise travel overseas, to interact with the best International minds in their profession.

Aims & Objectives of ICPB

To promote India as a competent and credible MICE destination

To undertake a continuing program of creating better awareness of the role and benefits of MICE in the context of National objectives

To collect, both from primary and secondary sources, relevant information that could be used to develop a data bank and to disseminate such information to the members

To undertake research for development for India's MICE industry and disseminate that information to its members

To undertake continuing programs of advertising and publicity, through media and other platforms for motivating National associations to bid for Conventions etc.

To encourage growth of professionalism in the MICE segments and evolve an industry code of ethics

To provide necessary guidance and feedback to the central government and advise state government in the development of infrastructure and facilities for MICE segments

To conduct seminars, group discussions, courses of study and organize exchange of visits between Indian organizations and relevant world associations / organizations

To seek affiliation with world bodies with similar aims and objectives

How ICPB members can assist?



- Venue Sourcing
- Budgeting
- Registration Management
- Marketing & Promotion
- Sponsorship Management
- Logistics - Audio Visual & Signage
- Exhibition Management
- Cultural & Social Evening
- Accommodation & Travel Management
- Airport Facilitation
- Theme Events & Banqueting
- DMC Services - Incentive Programs /
Conferences / Events

meetings
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A step-by-step guide for making a successful bid



Pre-bid Activities

Check whether your association is affiliated to an international Organization of the same discipline

(If not, apply)

Secure approval of your national body
(including cost for bid documents)

Preliminary Assessment

Frequency: How often is the event held?

Location: Previous host countries?

Competition: Who else is bidding?

Attendance: Number of delegates expected?

Technicalities: What are the deadlines?

Decision Making: Who will be selecting the venue?

Timing: Which period is preferred?

Prepare preliminary budget-assess feasibility form a steering committee

Secure Clearances in principle from:

Nodal Ministry

Ministry of Home Affairs

Ministry of External Affairs


Post-bid activities

Inform ICPB

Inform nodal and other Ministries

Invite offers from ICPB Members

**Study Offers & Appoint Official Carrier,
Professional Conference Organizers &
Hotel / Hotels**



ICPB has become the focal point for organizing conferences in the country and looks forward to playing an active and dynamic role in attracting an increasing number of conferences to India by bringing together buyers and suppliers to generate knowledge and commercial opportunity for all concerned.

**'India can do it.
And has the expertise to do it!
We'll make sure the applause
never stops.'**

You need to go beyond
the role of a mere delegate, to that of a dignitary.
Not only to present a paper,
but also to present India as the Incredible
'Conference Destination'

For further information, please contact
INDIA CONVENTION PROMOTION BUREAU (ICPB)
(Sponsored by Ministry of Tourism, Government of India)

Room 233-A, The Ashok Hotel, Chanakyapuri, Niti Marg, New Delhi - 110 021, INDIA
T +91 -11-2687 3612, 2611 2264, 2611 0101 Extn. 3186 **E** connect@icpb.in

www.icpb.in