

Name of Position	General Manager ICPB, New Delhi
No of Positions Vacant	1 (One)
Company Name	India Convention Promotion Bureau
Company Profile/ URL	<p>ICPB was established in 1988 as the country's apex body whose core mandate to is promote India as an attractive MICE destination. Besides projecting India as a convention destination, the aims and objectives of ICPB include the development of conference traffic to India as a continuing program of creating better awareness of its role and benefits in the context of the national objectives.</p> <p>Sponsored by the Ministry of Tourism, ICPB is an industry partnership between the public and private sector with its membership from Airlines, Hotels, Convention Venues, Travel Agencies, Tour Operators, Professional Congress Organizers, State Governments and more. www.icpb.in</p>
Qualification	Minimum MBA, Post Graduate
Required Skill Set (In case of IT requirements)	Excellent computer proficiency in operating including word, excel presentations etc.
Relevant Industry	Meetings, Incentives, Conferences/Conventions, Exhibitions/ Events (MICE)
Job Description / Responsibilities	<p>As General Manager with experience and proven track record to manage a team, preparing and implementing marketing plan, delivering time bound tasks.</p> <p>As part of the marketing activities of the Bureau to plan and organize Road Shows and other ICPB events. This entails active role in contacting buyers / sellers, arranging logistic, social media promotions coordinating with vendors / agencies, budgeting, implement marketing activities any other task assigned from time to time.</p> <p>Liasoning with Government Ministries at Central and State level and other Government Departments including Indian missions overseas. To have</p>

	ability to generate revenue for ICPB through sponsorships, new memberships, advertisement etc. Through his / her leadership qualities ability to motivate and enthuse the team for effective outcome.
Desired profile of the candidate	Preferably work experience with Professional Conference Organizers / Destination Management Company / Hotel / Venues / Trade associations / Industry Associations. Govt. bodies, PSUs etc. on similar post.
CTC + Benefits	CTC as per industry norms and merit of the candidate.
Experience	10 years in Professional Conference Organizers / Destination Management Company / Hotel / Venues / Trade associations / Industry Associations. Govt. bodies, PSUs etc.
Location of Posting	Delhi
Location of Candidate	Preferably Delhi / Delhi NCR
Email id	connect@icpb.in

Last date of submissions of the applications is at 5:00 pm on 26th December 2022.