

# **Sponsorship details**

S. No.	Sponsorship Title	Investment - Visibility & other benefits
1.	PLATINUM & HOST STATE	Rs.25,00,000 (Rupees Twenty five lakh)
		❖ Branding with logo and name on the cover of the Event
		brochure & promotional collaterals, including
	Not Available	advertisement banner on website.
		Branding with logo and name on the Backdrop
		Branding with logo and name on all Invitation Cards
		Branding with logo and name on the sponsor's panels at
		the venue
		Speaker slot in the Inaugural Session
		Literature/ insert/ write-up in the Resource Kit
		Two full color pages company profile/ advertisement in
		the in the program guide
		Presentation slot of max 10 minutes
		❖ A complimentary stall 3 x 3 mts. for exhibition booth
		10 delegates complimentary to participate in the event.
2.	DIAMOND SPONSOR	* Rs. 15,00,000/- (Rs. Fifteen Lakh)
		Branding with logo and name on the event brochure &
		promotional collaterals including web site
		Branding with logo and name on the backdrop
		Branding with logo and name on the sponsor's panels
		at the venue
		Two full color pages company profile/ advertisement in
		the in the program guide
		Presentation slot of max 10 minutes
		A complimentary stall 3 x 3 mts. for exhibition booth
		4 delegates complimentary with accommodation.
3.	GOLD SPONSOR	Rs. 10,00,000/- (Rs. Ten Lakh)
		Branding with logo and name on the Event brochure &
		promotional collaterals including web site
		Branding with logo and name on the backdrop
		Branding with logo and name on the sponsor's panels
		at the venue
		One full color page company profile/ advertisement in
		the program guide
		• Presentation slot of max 5 minutes
		A complimentary stall 3 x 3 mts for Exhibition Booth
		3 delegates complimentary with accommodation.

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4.	SILVER SPONSOR	Rs.5,00,000/- (Rs. Five lakh)
		Branding & logo on promotional material including
		website.
		Branding with logo and name featuring on the
		sponsor's panels
		Branding with logo and name featuring on the
		Backdrop
		Complimentary stall 3x3 mts. during exhibition
		2 delegates complimentary.
5.	BRONZE SPONSOR	Rs.2,50,000/- (Rs. Two Lakh Fifty thousand)
		Branding & logo on promotional material including website.
		Branding with logo and name featuring on the
		Backdrop
		Branding with logo and name featuring on the
		sponsor's panels
		Complimentary stall 3x3 mts. during exhibition
		2 delegates complimentary.
6. a	NETWORKING DINNER	Branding & logo on promotional material including
		website.
		Logo of the Company on dinner invitations
		Branding with logo and name featuring on the
		sponsor's panels
		Branding with logo and name at the dinner venue
		Complimentary 4 delegates
		Presentation slot for max. 5 minutes.
		Complimentary stall 3x3 mts. during exhibition
		Branding with logo on promotional collateral &
b.	LUNCH (ONE DAY)	website.
D.	LONCH (ONE DAT)	Logo of the company at the lunch venue.
		Branding with logo and name featuring on the
		sponsor's panels
		❖ Branding with logo and name featuring on the
		backdrop
		2 delegates complimentary
		Presentation slot for max. 5 minutes.
		Logo of the company at the tea venue.

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Sepanding with logo and name featuring on the sponsor's panels  7. PARTNER HOTEL (Minimum 50 room nights for two days accommodation or Rs. 5.00 Lakh)  8. PARTNER AIRLINE (Minimum 50 returns tickets on economy class for various destinations)  8. PARTNER AIRLINE (Minimum 50 returns tickets on economy class for various destinations)  9. AV Sponsor (All AV requirements at venue including LED/Watchout, video, still photography etc.  10. Signage/ Stage/ Exhibition Management  **Branding with logo and name on the promotional collateral & website.  **Branding with logo and name featuring on the sponsor's panels at the venue  **Presentation slot for max 5 minutes  **Complimentary stall 3x3 mts. during exhibition  **Branding with logo and name on the promotional collateral & website.  **Branding with logo and name on the backdrop  **Branding with logo and name on the sponsor's panels at the venue  **Complimentary stall 3x3 mts. during exhibition  **Branding with logo and name on the backdrop  **Branding with logo and name on the sponsor's panels at the venue  **Complimentary stall 3x3 mts. during exhibition.			T .
C. Tea / Coffee with cookies/ snacks  Partner HOTEL (Minimum 50 room nights for two days accommodation or Rs. 5.00 Lakh)  Partner Aircuit (Minimum 50 room nights for two days accommodation or Rs. 5.00 Lakh)  Partner Aircuit (Minimum 50 returns tickets on economy class for various destinations)  Partner Aircuit (Minimum 50 returns tickets on economy class for various destinations)  Partner Aircuit (Minimum 50 returns tickets on economy class for various destinations)  AV Sponsor (All AV requirements at venue including LED/Watchout, video, still photography etc.  Partner Aircuit (All AV requirements at venue including LED/Watchout, video, still photography etc.  Partner Aircuit (All AV requirements at venue including LED/Watchout, video, still photography etc.  Partner Aircuit (All AV requirements at venue including LED/Watchout, video, still photography etc.  Delegate Kit (Approximately 400 bags)  Parading with logo and name on the backdrop website.  Branding with logo and name on the backdrop website.  Complimentary stall 3x3 mts. during exhibition  Branding with logo and name on the backdrop website.  Complimentary stall 3x3 mts. during exhibition  Branding with logo and name on the backdrop website.  Complimentary stall 3x3 mts. during exhibition  Branding with logo and name on the backdrop website.  Complimentary stall 3x3 mts. during exhibition  Branding with logo and name on the backdrop website.  Complimentary stall 3x3 mts. during exhibition  Branding with logo and name on the backdrop website.  Branding with logo and name on the backdrop website.  Branding with logo and name on the backdrop website.  Branding with logo and name on the backdrop website.  Branding with logo and name on the backdrop website.  Branding with logo and name on the backdrop website.  Branding with logo and name on the backdrop website.  Branding with logo and name on the backdrop website.			Branding with logo and name featuring on the sponsor's panels
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at the venue			Branding with logo and name on the backdrop
			❖ Branding with logo and name on the sponsor's panels
Complimentary stall 3x3 mts. during exhibition.			at the venue
			Complimentary stall 3x3 mts. during exhibition.

# India Convention Promotion Bureau



12.	Registration & Onsite Management	<ul> <li>Branding with logo and name on the backdrop</li> <li>Branding with logo and name on the sponsor's panels at the venue</li> <li>Branding at registration</li> </ul>
13.	Transportation ( for transfers from airport to venue & back and local transport)	<ul> <li>Branding with logo on promotional collateral &amp; website.</li> <li>Branding with logo and name on the backdrop</li> <li>Branding with logo on the placards</li> <li>Branding with logo and name on the sponsor's panels at the venue</li> <li>Complimentary stall 3x3 mts. during exhibition.</li> </ul>
14.	Cultural Program	<ul> <li>Branding &amp; logo on promotional material including website.</li> <li>Branding with logo and name featuring on the Backdrop</li> <li>Branding with logo and name featuring on the sponsor's panels</li> <li>Branding at venue of the cultural program</li> <li>Complimentary stall 3x3 mts. during exhibition</li> </ul>

#### Note:

- The above amount is exclusive of service tax and the same would be charged as per the Govt. rules as applicable.
- GST/Service Tax, applicable as per Government rules.

#### India Convention Promotion Bureau